



TAYLOR'S  
UNIVERSITY  
Wisdom • Integrity • Excellence

Welcome to

# Taylor's Digital Prospectus





TAYLOR'S  
UNIVERSITY  
Wisdom • Integrity • Excellence

• 100% ONLINE •

# POSTGRADUATE PROGRAMMES



CONNECTING YOU TO A  
STRONG ASIAN NETWORK

# CONTENTS

Vice Chancellor and President's Message	01
Taylor's University	02
Why Taylor's 100% Online Postgraduate Programmes	04
Achievements	05
Enjoy the Ultimate Online Learning Experience	06
Master of Applied Computing	08
Master of Business Administration	10
Master of Global Hospitality Management	12
Master of Teaching & Learning	14
Postgraduate Certificate in Education	16
FAQ	18



# VICE CHANCELLOR & PRESIDENT'S MESSAGE

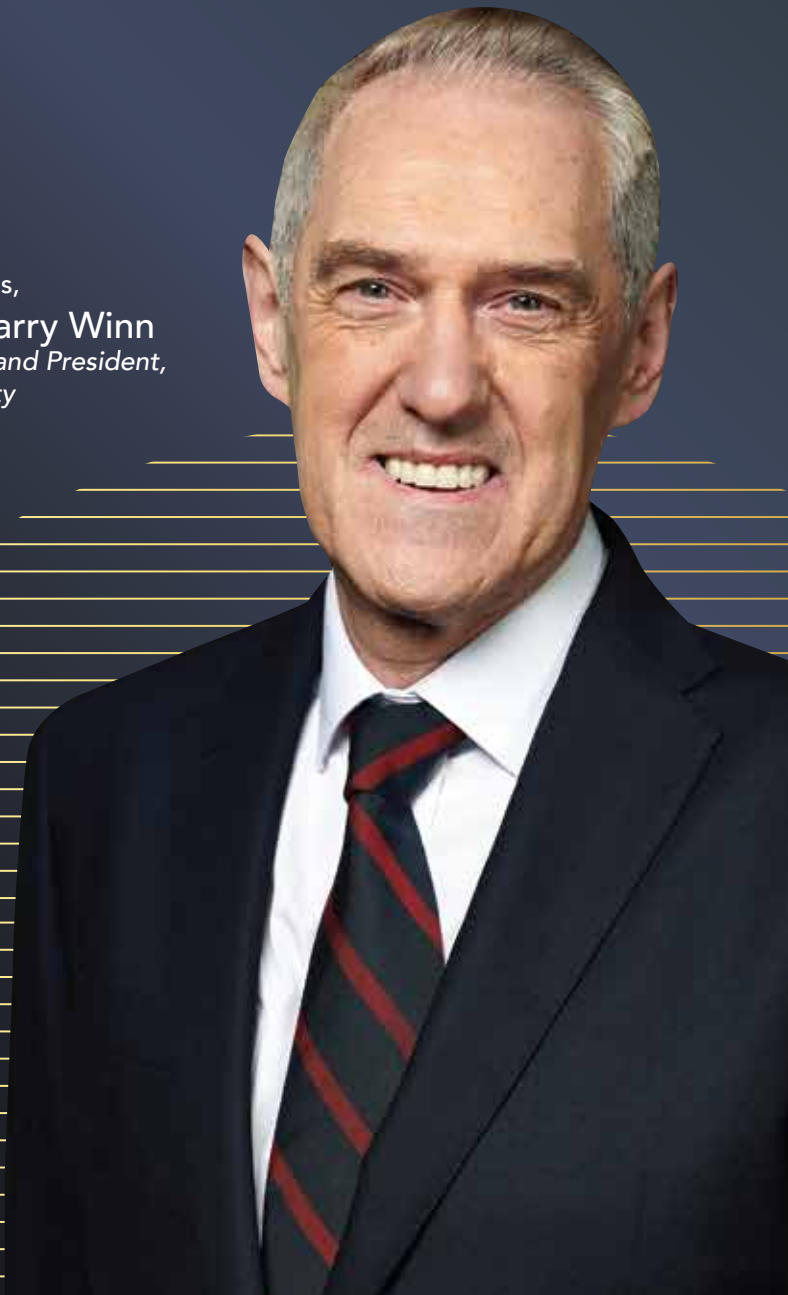
Taylor's University is a reputable and leading private education institution in Malaysia. With more than 50 years of experience in the education scene, we remain steadfast in fostering excellence in education, innovation, and the holistic development of our students. We infuse our research, education, and advocacy with purpose and meaning to empower our community in pursuing their passion and purpose, thus leaving a positive impact to their surrounding community.

Our prime location exposes our diverse student body from almost 100 countries to the nation's rich cultural landscape and attracts the brightest and most creative students from around the world. Our students come together to create a vibrant and exciting community that supports a wide range of sporting, cultural and leisure activities, which have become the hallmark of the Taylor's experience – cultivating a positive campus environment.

We hope that Taylor's University will be your higher education institution of choice as we remain committed in our stance as a leading institution that is equipped to empower its students to address the challenges of the modern world. Most importantly, let us work together driven by the limitless potential within our community to ensure that when you graduate, you are ready to create your own pathway to excellence and become a productive leader of change.

We look forward to seeing you at Taylor's Lakeside Campus.

Warmest Regards,  
**Professor Barry Winn**  
*Vice Chancellor and President,  
Taylor's University*



# TAYLOR'S UNIVERSITY



Taylor's Education Group is a pioneer in private education in Malaysia and the surrounding region. Under its Higher Education Division, it owns and operates some of the most premium private education institutions in the region. Currently these comprise Taylor's University, Taylor's College, and the British University Vietnam. These institutions are committed to providing unparalleled opportunities for students through diverse study options, innovative approaches to curriculum and learning and teaching, partnerships with leading international universities and household name industry partners, and state-of-the-art campuses.

Taylor's University offers a myriad of courses in tertiary education, from diploma, to degree, post-graduate and professional programmes. Students can choose to enrol in courses encompassing fields such as Architecture, Business, Computing & IT, Culinary Arts, Design, Education, Engineering, Food Science, Food Studies

Gastronomy, Hospitality, Tourism & Events, Law, Medicine, Pharmacy, Psychology, Performing Arts, Quantity Surveying and Social Sciences.

Taylor's University is the #1 private university in Southeast Asia, ranked #251 in the 2025 QS World University Rankings. This ranking places it among the top 1% of the world's universities. In addition, it is one of Asia's Top 40 universities, based on the 2025 QS Asia University Rankings.





Taylor's is a top-performing institution in graduate employability, ranked #16 for Graduate Employment Rate and #101 for Employer Reputation (2022 QS Graduate Employability Rankings), placing it in the top 1% of tertiary institutions worldwide preferred by employers. Its strong ties with industry partners provide students with valuable professional exposure, ensuring that they enter the workforce with relevant skills.

Taylor's University is also ranked World Top 20 and #1 in Malaysia & Southeast Asia for Hospitality & Leisure Management, as well as World Top 100 for Marketing, making Taylor's Business School the top private business school in Malaysia & Southeast Asia based on the 2025 QS World University Rankings by Subject.

In the same QS Ranking, the university is recognised as the top private university in Malaysia and Southeast Asia for the Business & Management Studies, Economics & Econometrics, Data Science

and AI, History of Art, Education and Training, and Sociology subjects.

Taylor's University continues to play a strong role in developing Malaysia's human resource capital, and boasts a 100,000-strong alumni, many of whom have become leaders in their respective fields.



# WHY TAYLOR'S ONLINE LEARNING



## WORK-LIFE-STUDY BALANCE

Adapt your learning to your unique life routine not that other way round. Enjoy the privilege of flexibility and accessibility with 100% online learning, nano topics, content that is custom-made, diversified, and designed at the appropriate level for you to study flexibly with minimum guidance needed, convenient resources and more.



## GLOBAL RECOGNITION

Taylor's University is among the world's Top 1% universities in Employer Reputation and Malaysia's leading private university in the QS Graduate Employability Rankings 2022, ranking 16th in the world for the Graduate Employment Rate indicator. As a leading global institution, Taylor's also gives you access to an extensive network of industry partners in Asia, for an in-depth understanding of Asian markets from the region's experts.



## CONVENIENCE

Watch, read, and interact with the learning content at any time or place. You can pause, rewind, and pin content, or connect with your peers to discuss and interact. Become part of Taylor's family with unique networking opportunities, online events, and webinars.



## STRONG SUPPORT

Live Q&A sessions are held weekly, recorded, and shared with all students should they be unable to attend. All students also get access to Taylor's extensive online library resources to enrich their learning as well as our student portal for ICT support, General Enquiry, payment of fees, as well as personal counselling.



## QUALITY

Our content is fully crafted and designed for full online learning, leveraging on Taylor's expertise in e-learning. Taylor's is also one of few Asian universities awarded the QS 5 Stars rating for Online Learning, demonstrated through all our teaching resources and activities, designed to be engaging and effective with minimum guidance needed.



## SUCCESS FACILITATORS

If additional academic support is needed, our learning facilitators are just one click away to help you in your study and learning journey. Reach out to them to clarify any matter on the content or book a discussion session for more personalised support.

# ACHIEVEMENTS

Our awards validate our world-class graduates, standards & facilities

**WORLD  
TOP 1%**

UNIVERSITIES



**#36**

ASIA



**#1**

PRIVATE UNIVERSITY  
IN SOUTHEAST ASIA  
5 YEARS IN A ROW



**WORLD  
TOP 20**

FOR GRADUATE  
EMPLOYMENT RATE



Graduate Employability Rankings 2022

**#1** IN BUSINESS &  
MANAGEMENT  
STUDIES

AMONGST ALL PRIVATE  
UNIVERSITIES IN MALAYSIA  
& SOUTHEAST ASIA



By Subject 2025

**WORLD  
TOP 20**

FOR HOSPITALITY  
& LEISURE MANAGEMENT



By Subject 2025

**#1**

PRIVATE UNIVERSITY  
IN MALAYSIA FOR  
ARCHITECTURE AND  
BUILT ENVIRONMENT



By Subject 2025



**AACSB  
ACCREDITED**

AACBS ACCREDITED,  
A PRESTIGIOUS  
RECOGNITION HELD  
BY ONLY 6% OF BUSINESS  
SCHOOLS WORLDWIDE

**#1** IN DATA  
SCIENCE & AI

AMONGST ALL PRIVATE  
UNIVERSITIES IN MALAYSIA  
& SOUTHEAST ASIA



By Subject 2025





## ENJOY THE ULTIMATE ONLINE LEARNING EXPERIENCE

Taylor's team has been a pioneer and a leading expert in the field of online learning for more than a decade. Combining the best pedagogic practices with the latest technology and educational innovation, Taylor's provides a world-class learning experience to keep you continuously engaged and motivated throughout your journey. Find out more about Taylor's unique design approach for online learning on our website.



## NANO-LEARNING

Using our state-of-the-art digital platform students can study at their own pace, focusing their studies on one small digestible content at a time, based on their unique life routines.



## DIVERSE DELIVERY FORMATS

A highly engaging experience using material fully designed and built by Taylor's, such as videos, activities, real-life scenarios, simulations, games, case studies, and more.



## LEARNER-CENTRED EFFECTIVENESS

A simple and intuitive interface incorporating learning activities, which are small tasks for learners to complete after every topic, to help them check their understanding.



## RICH EDUCATIONAL EXPERIENCES

Content is delivered in a manner that is approachable but compelling and rich, appealing to different audiences and ages.



## DISTANCED, BUT CONNECTED

Become part of a learning community, engaging with your peers and enjoy the opportunity to join unique events and networking sessions every year.

**1 Do all students have access to the learning facilitators?**  
Yes. As an online student, you will benefit from the support of learning facilitators throughout the entire programme. You will be able to reach out to the facilitators when in need of academic support to ease your learning.

**2 Am I eligible to apply if my Bachelor's degree is not relevant to the field of study I am interested in?**  
Yes, however, a bridging module is required for students who are not from a degree in the relevant field. If you require additional information, use the chat function and our education counsellor will assist you.

**3 Am I eligible for scholarships?**  
Yes, Taylor's University scholarships are available for selected students. Please visit our website for further information.

**4 Can I switch from a 100% online programme to a conventional programme, and must I do so within a certain timeframe?**  
Yes, transfers are available and subject to credit transfer requirements. Thus, it is advisable to complete the module you are enrolled in before requesting for transfer.

**5 How long is a programme term?**  
The programme term is 8 weeks long, including 1 week of induction to be briefed on the module you are about to take, 6 learning weeks and 1 week for the preparation of the final assessment and a summary of the learning throughout the module.

## Frequently Asked Questions

# FAQ

**6 Is it compulsory to attend the weekly live session?**  
No, attendance is not compulsory as all live sessions are recorded and made available on the platform. However, it is to your advantage to attend the live session as you will have the opportunity to connect with your lecturers.

**7 How are examinations conducted?**  
Students are assessed through the completion of several assignments. A module commonly includes three assessments that can be completed at home and uploaded on the learning platform by the submission date.

**8 How is a programme conducted and how do I know if I am learning effectively?**  
The weekly content you will be required to go through includes bite-sized activities designed to help you check if you have correctly acquired and understood the intended learning. The online activities take a few minutes to complete, and help you progress confidently from one topic to another.

**9 Are the 100% Online Postgraduate Programmes by Taylor's University in Malaysia recognised by employers worldwide?**  
Yes, as a leading global institution Taylor's is ranked among the World Top 1% in Employer Reputation. Taylor's University retains its position as Malaysia's leading private university in the QS Graduate Employability Rankings 2022, ranking 16th in the world for the Graduate Employment Rate indicator.

**10 Can I study Taylor's 100% Online Postgraduate Programmes from anywhere in the world?**  
Yes, to date we welcome students from more than 40 countries and look forward to welcoming more nationalities to join Taylor's University.



# MASTER OF BUSINESS ADMINISTRATION

KPT/JPS (N-DL/0414/7/0012) (MQA/PA 15677) 07/27

## PROGRAMME OVERVIEW

The Taylor's MBA, also known as Master of Business Administration, is an academically rigorous coursework programme that is innovative, practical and globally relevant. Our MBA curriculum combines personalised leadership development with a strategised multidisciplinary approach to help you learn. It is designed to provide you with a foundation of business knowledge, insights, and skills to help you succeed anywhere in the world.

## ENTRY REQUIREMENTS

A Bachelor's degree in the field or related fields with a CGPA  $\geq 2.75$ ; OR

A Bachelor's degree in the field or relevant fields with  $2.50 \leq \text{CGPA} < 2.75$ , with 2 years' working experience and an interview; OR

A Bachelor's degree in the field or relevant fields with  $\text{CGPA} < 2.50$ , and minimum of 5 years' working experience;

\*Accreditation of Prior Experiential Learning (APEL) in accordance to Malaysian Qualifications Agency requirements and 2 years' managerial/ supervisory experience

Other academic qualification equivalent to the above and recognised by the Malaysian Qualifications Agency (MQA) and the Malaysian Ministry of Education.

For international students: IELTS 6.0 (May join IEN preparatory course and achieve the IELTS score).



*\*All information is subject to change. The above entry requirements serve as guidelines. Readers are responsible to verify the information by contacting the university's Admissions Department.*

*\*Terms and Conditions Apply.*

## WHO IS THIS PROGRAMME FOR?

Individuals who want a practical and globally connected programme valued by employers and other members of the business community, which connects them to a strong Asian business network and equips them to tackle the latest challenges in business-related fields, in management, or as a company leader.

### INTAKES

FEBRUARY

APRIL

JUNE

SEPTEMBER

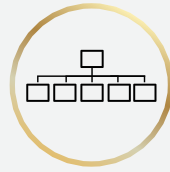
NOVEMBER

## MODULES



### CORE

- Design Thinking
- Business Analytics
- Managing Decisions
- Strategy and Innovation
- Delivering Value to Customers
- Managing People for Performance
- Market Dynamic & Digital Disruption
- Research Methodology for Executive



### ELECTIVE (SELECT ONE)

- The Art of Management
- Project Management & Consultancy



### PROJECT

- Business Management Project

*Note: The list of electives is subject to change*

*Research Methodology for Executive is a pre-requisite to Business Management Project*

## PROGRAMME STRUCTURE



**5 INTAKES  
PER YEAR**



**24 MONTHS**



**100% ONLINE**



**ANYTIME, ANYWHERE,  
ON ANY DEVICE**



**8 WEEKS PER  
SEMESTER**





**TAYLOR'S  
UNIVERSITY**

Wisdom · Integrity · Excellence

**Rise With The Best™**

*Where our community is our strength*

**Taylor's University Sdn. Bhd.** (Co. No. 149634-D)  
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Tel : +603-5629 5000

Fax : +603-5629 5001

Email : [applications@taylors.edu.my](mailto:applications@taylors.edu.my)

Website : [university.taylors.edu.my](http://university.taylors.edu.my)

**Taylor's Education Counselling Centres**

• Penang office	Tel: +604-899 9396/ +604-892 0396	Mobile: +6012-632 9396
• Johor office	Tel: +607-351 3692 / 3694	Mobile: +6017-302 8188
• Sabah office	Tel: +6088-338898	Mobile: +6012-605 0802
• Sarawak office	Tel: +6082-384998	Mobile: +6016-760 7639
• Melaka Region	Mobile: +6012-655 0803	
• East Coast Region	Mobile: +6012-878 1907	

This publication contains information, which is current as of January 2024. Changes in circumstances after this date may impact upon the accuracy or timeliness of the information. Taylor's University does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this prospectus without notice. Readers are responsible for verifying information that pertains to them by contacting the university.