

Welcome to

Taylor's Digital Prospectus



TAYLOR'S UNIVERSITY

RISE WITH THE BEST AND GRADUATE IN DEMAND

Since its inception in 1969, Taylor's has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses.

Taylor's University nurtures its students in the three aspects of intelligence: intellect, practical wisdom, and craft through its Taylor'sphere ecosystem of flexible curriculum, innovative pedagogy, multidisciplinary projects, impact-based research, as well as networks with peers and alumni.



ACHIEVEMENTS

OUR AWARDS VALIDATE OUR WORLD-CLASS GRADUATES, STANDARDS & FACILITIES









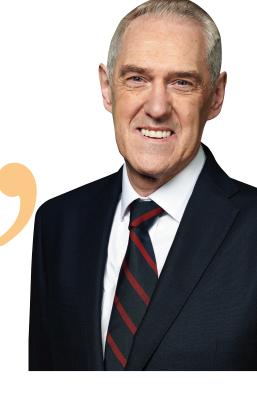
VICE-CHANCELLOR & PRESIDENT'S MESSAGE

Taylor's University is a reputable and leading private education institution in Malaysia. With more than 50 years of experience in the education scene, we remain steadfast in fostering excellence in education, innovation, and the holistic development of our students. We infuse our research, education, and advocacy with purpose and meaning to empower our community in pursuing their passion and purpose, thus leaving a positive impact to their surrounding community.

Our prime location exposes our diverse student body from almost 100 countries to the nation's rich cultural landscape and attracts the brightest and most creative students from around the world. Our students come together to create a vibrant and exciting community that supports a wide range of sporting, cultural and leisure activities, which have become the hallmark of the Taylor's experience – cultivating a positive campus environment.

We hope that Taylor's University will be your higher education institution of choice as we remain committed in our stance as a leading institution that is equipped to empower its students to address the challenges of the modern world. Most importantly, let us work together driven by the limitless potential within our community to ensure that when you graduate, you are ready to create your own pathway to excellence and become a productive leader of change.

We look forward to seeing you at Taylor's Lakeside Campus.



Warmest Regards,
Professor Barry Winn
Vice Chancellor and President,
Taylor's University

GLOBALLY RANKED SUBJECTS

TOP 20

#20

Hospitality & Leisure Management

TOP 50

#21-50 History of <u>Art</u>

TOP 100

#51-100 Art & Design

Marketing

Data Science & Al

TOP 150

#101-150

Architecture & Built Environment

Accounting & Finance

Business & Management Studies

Social Sciences & Management

Arts & Humanities

TOP 250

#151-200

Economics & Econometrics

Pharmacy & Pharmacology

#201-250

Computer Science & Information Systems

Communication & Media Studies

TOP 400

#251-300

Education & Training

#301-375

Sociology

#351-400

Electrical & Electronics Engineering

TOP 500

#401-450

Engineering & Technology

#451-500

Medicine

TOP 600

#501-575

Mechanical Engineering









TAYLOR'S BUSINESS SCHOOL

- Bachelor of Business (Honours) **Specialisations:**
- 1. Finance
- 2. Marketing
- 3. Management
- 4. Digital Marketing and Analytics
- 5. Digital Business and Transformation
- 6. Global Business and Sustainability
- Bachelor of Actuarial Studies (Honours)
- Bachelor of Accounting and Finance (Honours)
- Bachelor of Banking and Finance (Honours)
- Bachelor of Finance and Economics (Honours)
- Bachelor of Business (Honours) in International Business and Marketing
- Bachelor of Entrepreneurship (Honours) in Team Entrepreneurship
- Bachelor in Accounting (Fintech) (Honours)



Marketing

WORLD TOP 150

#1 MALAYSIAN PRIVATE UNIVERSITY

Accounting & Finance
Business & Management Studies

WORLD TOP 200

#1 SOUTHEAST ASIAN PRIVATE UNIVERSITY

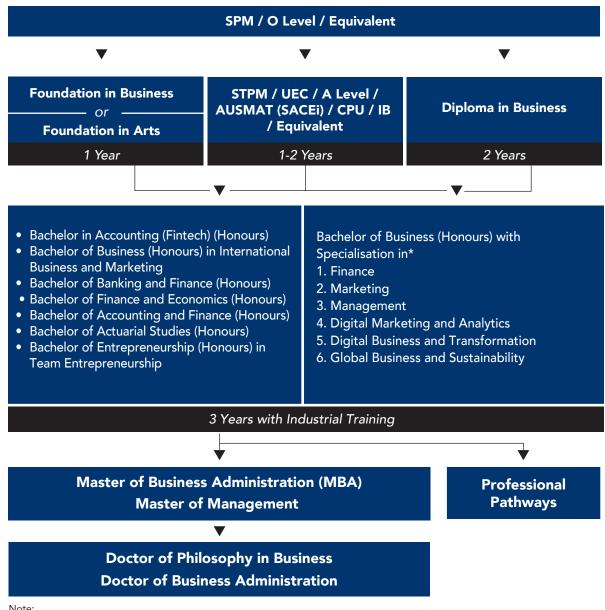
Economics & Econometrics







EDUCATION PATHWAY



- * No advanced standing into year 2.
- * Students can opt for a 4-year programme with a longer internship.

DISCIPLINES



Accounting

Accounting is the accurate and systematic recording, reporting, and analysis of the financial transactions of a business, allowing the company to analyse its financial performance. Accounting also involves critically analysing information, managing risks and taking action when necessary.

While bookkeepers or auditors focus on the details of the accounts, accountants look at the bigger picture that the numbers provide. The study of accounting would involve an in-depth understanding of bookkeeping and finance, as well as business.



Actuarial Science

Actuarial science is the extensive study of mathematics, probability, statistics, finance and economics. Most traditional actuarial disciplines fall into two main categories: life and non-life.

Life actuaries, which include health and pension actuaries, primarily deal with mortality risk and investment risk.

Non-life actuaries, also known as property and casualty or general insurance actuaries, deal with both physical and legal risks that affect people or their property.



Digital Marketing and Analytics

With widespread online buying behaviour and businesses making decisions based on data-driven initiatives; there is an impending growth in the demand for data scientists and digital marketers. The new markets in social commerce, social media, e-commerce, mobile marketing and digital markets create in-demand professionals in the areas of digital marketing and analytics. The specialisation in digital marketing and analytics is highly practical and will provide graduates with the necessary skillsets to meet employers' need for qualified digital marketers and data analytics experts.



Digital Business and Transformation

Digital Business and Transformation states to the use of digital technologies to transform the way a business operates, develop new product/service, and improve customer engagement. It involves redesigning business model and strategy and leveraging digital skills, such as data analytics and digital transformation. Digital business and transformation enhances business operational efficiency and supports innovation in today's digital era.



Finance

Finance is a broad term that describes the study of how money is managed and the actual process of acquiring the needed funds. It's a highly regulated, competitive and rapidly-changing sector that is heavily influenced by globalisation, technological change, deregulation and international integration.

The study of finance encompasses personal finance, corporate finance and public finance, including knowledge of business, macro and microeconomics as well as mathematics, amongst others.



Fintech

Fintech, a term known for financial technology, within accounting discipline is an extended scope of ccounting information systems. Fintech involves the usage of technology and innovation in the provision of financial services to various stakeholders such as consumers and businesses. Fintech is an area that is gaining traction locally and globally due to the synergy that is created through the combination of finance and technology in the delivery and use of financial services. The study of fintech in accounting encompasses unique and distinctive areas such as cloud computing, computerised accounting information systems, fundamentals of information technology, secured software systems and blockchain.



Marketing

Marketing is the ability to communicate the value of a product or service to the target consumers. Marketing is more than just sales or promotions – it's about understanding consumer psychology, consumer trends, market needs, and then tying that in with the product, service or organisation.

Marketing essentially includes the coordination of four elements known as the 4Ps of marketing: product, price, placement and promotional strategy. Studying Marketing involves the study of marketing processes, concepts and techniques, and understanding the local and global business environment.



Management

Management involves the many aspects of running and managing an organisation efficiently, to ensure that it meets its specific goals or targets. It includes organising people and resources, leading and coordinating teams as well as implementing major decisions for the organisation.

A study in Management will involve the grounding theories and principles of business ethics, entrepreneurship, international business, leadership and organisational theories.



Global business and sustainability

Global business and sustainability refers to the practice of conducting international business operations in a way that is environmentally, socially, and economically sustainable. Global business describes commercial transactions that take place across intentional borders, dealing with trade, exchange of capital, logistics, supply chain and cultural factors. Sustainability integrates environmental, social and governance practices into strategy and decision making and creates new business opportunities.



ABOUT TAYLOR'S CENTRE FOR ACCOUNTANCY STUDIES (TCAS)

Taylor's Centre for Accountancy Studies (TCAS) was established by the School of Accounting and Finance in March 2022 as a one-stop centre for our students to have a holistic and enhanced learning experience from Undergraduate Studies to Professional Studies through real-world and lifelong learning.

At TCAS, we believe that a professional accounting qualification will provide the pathway into the fascinating world of accounting. Besides providing undergraduate students with advice and counselling on professional studies modules, TCAS will work closely with professional bodies to promote awareness about professional programmes among undergraduate students through jointly organising relevant talks, workshops and webinars, including on soft skills throughout the year; to work closely with employers to ensure opportunities to obtain internship or graduate placements with the top accounting firms as well as multinational corporations; and to work with relevant bodies to contribute towards training more Bumiputera accountants in Malaysia and exposing students to the latest accounting developments and financial technology so that students will be ready for the digital working environment.

Thus, our vision is to be a leading one-stop centre for accountancy studies that produces accounting undergraduates with professional qualifications to meet the standards of the accounting profession in Malaysia.

RECOGNITION AND EXEMPTIONS BY PROFESSIONAL BODIES

Our programmes are recognised and qualifies for exemptions from professional bodies such as:

Programmes		Recognitions / Exemptions		Professional Bodies
Bachelor of Accounting and Finance (Honours)	•	ACCA Qualification - 9 papers	•	Association of Chartered Certified Accountants (ACCA)
	Þ	Associate Chartered Accountants (ACA) Qualification - 8 papers Certification in Finance, Accounting & Business (CFAB) - Upon successful completion of 1 ICAEW external assesment	•	Institute of Chartered Accountants in England and Wales (ICAEW)
	>	CIMA Qualification - 8 papers	•	Chartered Institute of Management Accountants (CIMA)
	>	MIA Qualifying Examination (QE)*	•	Malaysian Institute of Accountants (MIA)
	•	MICPA-CAANZ Qualification - Professional Stage Examination - 4 papers** **Subject to elective taken and applicable to graduates from August 2015 intake onwards	•	The Malaysian Institute of Certified Public Accountants (MICPA) & Chartered Accountants Australia and New Zealand (CAANZ)
	>	CPA Australia - 6 papers	•	CPA Australia
	>	Professional Accounting Qualifications	•	Chartered Tax Institute of Malaysia (CTIM)
	>	Scholarship for CMT Level 1 Examination	•	CMT Association
	•	Graduate Member* *Graduates will have priority entrance for all IFTA events and enjoy member discounts for IFTA seminars, workshop, conference and bootcamps.	•	The Institute of Financial Technologists of Asia (IFTA)
Bachelor of Banking and Finance (Honours)	>	ACCA Qualification - 4 papers	•	Association of Chartered Certified Accountants (ACCA)
	>	Registered Financial Planner Qualification - 2 modules	•	Malaysian Financial Planning Council (MFPC)
	•	Certified Financial Planner Qualification - 2 modules* *subject to obtaining minimum Grade C for Personal Financial Planning and Wealth Management module or Derivatives module	•	Financial Planning Association of Malaysia (FPAM)
Bachelor of Finance and Economics (Honours)	•	ACCA Qualification - 4 papers	•	Association of Chartered Certified Accountants (ACCA)
	•	Registered Financial Planner Qualification - 2 modules	•	Malaysian Financial Planning Council (MFPC)
	•	Certified Financial Planner Qualification - 2 modules* *subject to obtaining minimum Grade C for Personal Financial Planning and Wealth Management module or Financial Markets module	•	Financial Planning Association of Malaysia (FPAM)
	•	Students can sit for CFA exams upon graduation	•	Chartered Financial Analyst (CFA) Institute

NOTE

^{*}Subject to elective taken

To be a registered chartered accountant in Malaysia, you must be a member of the Malaysian Institute of Accountants (MIA), which is the regulatory body for accountants in Malaysia. Members of ACCA, CIMA, CPA Australia, ICAA, ICAEW and MICPA are eligible for MIA membership.

RECOGNITION AND EXEMPTIONS BY PROFESSIONAL BODIES

Our programmes are recognised and qualifies for exemptions from professional bodies such as:

Programmes		Recognitions / Exemptions		Professional Bodies
Bachelor of Actuarial Studies (Honours)	•	Validation by Educational Experience (VEE) - 3 modules	•	Society of Actuaries (SOA)
	•	Validation by Educational Experience (VEE) - 2 modules	•	Casualty Actuarial Society (CAS)
	•	IFoA Examination - 6 exemptions* *subject to electives taken	•	Institute and Faculty of Actuaries (IFoA)
	▶	Scholarship for CMT Level 1 Examination	>	Chartered Market Technician (CMT) Association
	•	Graduate Member* *Graduates will have priority entrance for all IFTA events and enjoy member discounts for IFTA seminars, workshop, conference and bootcamps.	>	The Institute of Financial Technologists of Asia (IFTA)
Bachelor in Accounting (Fintech) (Honours)	•	ACCA Qualification - 9 papers** **subject to elective taken	•	Association of Chartered Certified Accountants (ACCA)
	•	MIA Qualifying Examination (QE)* *upon full accreditation in 2024	•	Malaysian Institute of Accountants (MIA)
	•	CIMA Qualification - 8 papers	•	Chartered Institute of Management Accountants (CIMA)
	•	Professional Qualification	•	Chartered Tax Institute of Malaysia (CTIM)
	•	CPA Australia* - 6 papers* *subject to electives taken	•	CPA Australia
	•	Associate Chartered Accountants (ACA) Qualification - 7 papers* *subject to electives taken	•	Institute of Chartered Accountants in England and Wales (ICAEW)
	•	MICPA-CAANZ Qualification - Professional Stage Examination* *upon full accreditation in 2024 and subject to electives taken	•	The Malaysian Institute of Certified Public Accountants (MICPA) & Chartered Accountants Australia and New Zealand (CAANZ)
	•	Associate Financial Technologist* - Level 1 "Graduates are eligible to apply as Associate Financial Technologist with 1 year of relevant working experience. "Graduates can showcase the AFT/CFT professional designation and IFTA membership on resume and name card.	•	The Institute of Financial Technologists of Asia (IFTA)

NOTE:

^{*}Subject to electives taker

OVERSEAS TRANSFER OPTIONS*



UNIVERSITY OF ESSEX

- BSc Accounting
- BSc Accounting and Finance
- BSc Accounting and Management
- BSc Accounting with Economics
- BSc Actuarial Science
- BSc Banking and Finance
- BSc Finance
- BSc Finance and Management
- BA Business Administration
- BSc Business Management
- BA Business Management and Modern Languages
- BA Business Management with Modern Languages
- BSc International Business and Entrepreneurship
- BSc Management and Marketing
- BBA Business Administration
- BSc Tourism Management
- BSc Marketing
- BA/ BSc Economics
- BA/ BSc Management Economics
- BA/ BSc International Economics
- BA/ BSc Financial Economics

UNIVERSITY OF BRISTOL

- · BSc International Business Management
- BSc Marketing
- BSc Business and Management
- MSc Economics with Data Science
- MSc Economics, Finance and Management

UNIVERSITY OF EAST ANGLIA

- BSs Actuarial Science
- BSc Actuarial Science with Placement Year

UNIVERSITY OF DUNDEE

MSc Spatial Planning with Sustainable Urban Design

UNIVERSITY OF SHEFFIELD

- BA Business Management
- Bachelor of Accounting & Finance (Hons)



UNIVERSITY OF CANTERBURY

- Bachelor of Commerce (major in Accounting)
- Bachelor of Commerce (major in Accounting, minor in Information Systems)



QUEENSLAND UNIVERSITY OF TECHNOLOGY

- · Bachelor of Business
- Bachelor of Business (Marketing)
- Bachelor of Business (Finance)
- Bachelor of Business (Economics)
- Bachelor of Business (Management)
- Bachelor of Business (International Business)

UNSW SYDNEY

Bachelor of Commerce

THE UNIVERSITY OF QUEENSLAND

- Bachelor of Business Management
- Bachelor of Business Management (Marketing)
- Bachelor of Commerce

THE UNIVERSITY OF SYDNEY

- Bachelor of Commerce
- · Bachelor of Commerce / Bachelor of Advanced Studies

THE UNIVERSITY OF ADELAIDE

• Bachelor of Commerce (Accounting)

THE UNIVERSITY OF WESTERN AUSTRALIA

- Bachelor of Business
- Bachelor of Commerce

UNIVERSITY OF TECHNOLOGY SYDNEY

- Bachelor of Business
- Combined Degrees Bachelor of Business and Bachelor of Arts in International Studies
- Combined Degrees Bachelor of Business and Bachelor of Creative Inteligence and Innovation

UNIVERSITY OF SOUTH AUSTRALIA

- Bachelor of Accounting
- Bachelor of Business
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Management)
- Bachelor of Business (Sports and Recreation Management)
- Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Finance

DEAKIN UNIVERSITY

- Bachelor of Commerce
- Bachelor of Commerce (Accounting major)

AUSTRALIAN NATIONAL UNIVERSITY

- Bachelor of Accounting
- · Bachelor of Commerce (Majoring in Accounting)
- Bachelor of Commerce
- Bachelor of Businss Administration
- Bachelor of Economics
- Bachelor of Finance

^{*}Admission is subject to the transfer requirement established by the respective universities

DUAL AWARD

University of the West of England (UWE)

Taylor's Business School offers dual award undergraduate programmes in collaboration with the Bristol Business School, University of the West of England (UWE), UK. A quality review committee, comprising academics from both institutions, is established for quality assurance and the moderation of the standards of the programmes, which includes curriculum and assessment. Students will receive certification from both Taylor's University and UWE upon completion of their degrees at Taylor's.

Queensland University of Technology (QUT)

Taylor's Business students have an option to transfer to Australia in their final year. Our collaboration with QUT, Australia enables students to graduate with two certificates from both Taylor's University and QUT.*

QUT Business School is Australia's first business school to earn all three symbols of excellence from the world's leading accrediting bodies - Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (EQUIS) and Association of MBAs (AMBA) making them one of less than 1% of business schools globally to be accredited by all three of the world's leading accreditation bodies.

*Except for Bachelor of Arts (Hons) Accounting & Finance and Bachelor of Science (Hons) Actuarial Studies.

CRICOS No. 00213J

University of Canterbury (UC)

Taylor's Business School students have an option to transfer to New Zealand in their final year. Our collaboration with UC, New Zealand provides our students with the opportunity to graduate with two certificates from both Taylor's University and UC. UC is the second oldest university in New Zealand and is ranked in the world's top 300 universities. It is also ranked in the top 150 for the subject of accounting and finance in the QS World University Rankings. UC is among the 1% of global elites with Triple Crown accreditation. With accreditations from Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (EQUIS) and Association of MBAs (AMBA), UC has attracted Taylor's University's attention as a valuable partner university.

*Only applicable to Bachelor in Accounting (Fintech) (Honours) and Bachelor of Accounting and Finance (Honours) programmes.

INDUSTRY LEADERS CO-DESIGNING OUR PROGRAMMES

The School's Industry Advisory Panel (IAP) consists of leading professionals and industry experts. They work closely with our faculty to review and refine our curriculum, ensuring that our programme content is up to date with current industry practices and requirements. These mutually beneficial partnerships also connect students to industry placements and career opportunities, ensuring that our graduates are industry-ready and future-proof.

PANEL MEMBERS

MS. SABRINA SEAH

Business Development Manager ACCA Malaysia (Association of Chartered Certified Accountants)

MR. ZACHARIAS RAJAGOPAL

Vice President Bumi Armada Berhad

MS. SUTAPA BHATTACHARYA

Managing Director DIA Brands

DR. VINCENT YEO CHEOW SERN

Senior Associate Deloitte Malaysia

MR. ANANT SETHIA

Account Manager Bloomberg LP (Singapore)

MR. RUSHDAN ROZLAN

Business Development Manager CIMA Malaysia

MR. KHOR SWEE KWENG

Principal Advisor- Education, Academic Program SAS Institute Sdn Bhd

MS. SHENOLA GONZALES

Head of Malaysia ICAEW Malaysia (Institute of Chartered Accountants in England and Wales)

MR. LIM DHI REN

Financial Analyst Edotco Group Sdn Bhd

DATO' WONG WING SEONG

Executive Director BDO Malaysia

MS. THONG SIEW FONG

Director-Talent Recruitment People & Culture BDO Malaysia

MR. RITESH K. BAGARIA

Head of Government Business - Malaysia Bloomberg LP (Singapore)

MS. MELLISA PATRICK

Programme Development Manager Chartered Management Institute (CMI)

MS. APRIL CHIEW

Senior Manager – Business Development CPA Australia

MS. LEE SOO FERN

Partner - Malaysia Talent Leader Ernst & Young Advisory Services Sdn. Bhd.

MR. MOHAMMAD RIDZUAN ABDUL AZIZ

President

Fintech Association of Malaysia (FAOM)

MR. ALEX KHAW

Audit Partner, Head of Technology, Media and Telecommunications KPMG PLT

MR. NOVIE TAJUDDIN

Chief Executive Officer
Malaysian Institute of Chartered Professional
Accountants (MICPA)

MS. SOPHIA ANG WUI JIUN

Head, Talent Attraction and Workplace Futurisation Maybank Berhad

MR. LING HSERN-WEI

Head of PwC Academy PwC Malaysia

MR. JOHNATHAN LEE

Malaysia Country Head Rise - Corporate Innovation Powerhouse

MR. ZAKY MOH

Chief Cluster Development Officer SME Corporation Malaysia (SME Corp. Malaysia)

DR. JESSICA TANG SIEW FUN

Senior Manager, Talent Development, Group Human Resources Top Glove Corporation Berhad

MS. LING MING CHOO

HR Director Malaysia & Singapore, SEAT CD HR Partner (Thailand, Msia, Spore, Myanmar, Cambodia, Laos) Unilever Malaysia

MR. HASSAN SCOTT ODIERNO

Partner

Actuarial Partners Consulting

MR. LIM HORNG CHERNG

Head of Actuarial

Allianz General Insurance Company (Malaysia) Berhad

MR. FAROZE NADAR

UN Global Compact Network Malaysia & Brunei

REAL-WORLD EXPERIENCE

Enhance your employability and graduate in demand by gaining hands-on learning and a sense of working in real-world environments. Internship opportunities build your experience through actual client projects at innovative and top-notch companies, while Social Innovation Projects enable collaboration with peers from multi-disciplines to create change for society.

Here are some of our top employers in partnership with Taylor's Business School for internship:

ACCOUNTING

- Actuarial Partners Consulting
- Deloitte
- CIMA
- EY
- KPMG
- PwC
- BDO Malaysia
- Ernst & Young Advisory Services Sdn. Bhd.

BANKING

- CIMB
- Citibank
- Maybank
- HSBC

FAST-MOVING-CONSUMER-GOODS

- L'Oreal
- Mondelez
- Unilever

OIL & GAS

- BP
- Schlumberger
- Shell

CONSULTING

- Accenture
- BDO
- Fleming
- Nielsen

PROPERTY

- EcoWorld
- SP Setia
- UEM

GOVERNMENT-LINKED COMPANIES

- AirAsia
- Petronas
- Securities Commission Malaysia

INFORMATION AND COMMUNICATIONS TECHNOLOGY

- HP
- IBM

NON-GOVERNMENTAL ORGANISATION

- Teach for Malaysia
- WWF

TELECOMMUNICATIONS

- Axiata
- DiGi
- Maxis

ELECTRONICS

- Samsung
- Sony

INSURANCE

- Actomate
- AIA
- Allianz
- Chubb
- FWD
- Generali
- Great Eastern
- Hong Leong Assurance
- Lonpac
- Manulife
- MCIS
- Pacific
- Prudential
- RGA
- Sun Life
- Tokio Marine
- Tune

RETAIL

- Zalora
- 3M

MARKETING AND MANAGEMENT

- AirAsia RedQ
- Grab Food (My Teksi Sdn Bhd)
- Search Guru Sdn Bhd
- Sime Darby Auto Bavaria Sdn Bhd
- F&N Beverages Marketing Sdn Bhd
- JW Marriott Kuala Lumpur
- Lion & Lion
- Nestle Products Sdn. Bhd.

IMPACTFUL CAREER OPTIONS

BACHELOR OF BUSINESS (HONOURS)

- Business Consultant
- Public Relations Specialist
- Product Development Manager
- Strategic Marketing Expert
- Business Developer
- Entreprenuer
- Social Media Specialist
- Market Researcher

BACHELOR OF BUSINESS (HONOURS) IN INTERNATIONAL BUSINESS AND MARKETING

- Business Consultant
- Business Developer
- Digital Marketing Specialist
- Entrepreneur
- Export/Import Coordinator
- Global Brand Manager
- International Business Consultant
- International Marketing Manager
- International Sales Manager
- Market Research Analyst
- Market Researcher
- Product Development Manager
- Public Relations Specialist
- Social Media Specialist
- Strategic Marketing Expert

BACHELOR OF ENTREPRENEURSHIP (HONOURS) IN TEAM ENTREPRENEURSHIP

- Business Consultant
- Commercialisation Manager
- Business Development Manager
- Business Management
- CEO
- Entrepreneur

BACHELOR OF ACCOUNTING AND FINANCE (HONOURS)

- Accountant
- Auditor
- Financial Analyst
- Financial Consultant
- Forensic Accountant
- Investment Analyst
- Market Analyst
- Tax Consultant
- E-wallet/Digital Bank Risk Reporting and Analytics
- E-wallet/ Digital Bank Risk Compliance Officer
- E-wallet Business Process Developer

BACHELOR IN ACCOUNTING (FINTECH) (HONOURS)

- Accountant
- Accounting Software
 / Financial Product Developer
- Applications Developer
- Auditor
- Blockchain Developer
- Cybersecurity Analyst
- Entrepreneur
- Financial Analyst/Consultant
- Financial Product Manager
- Portfolio Manager
- Strategy Analyst
- E-wallet/Digital Bank Risk Reporting and Analytics
- E-wallet/ Digital Bank Risk Compliance Officer
- E-wallet Business Process Developer

BACHELOR OF BANKING AND FINANCE (HONOURS)

- Credit Processing Manager
- Finance Officer
- Financial Manager
- Financial Product Manager
- Financial Research Analyst
- Fund Manager
- Investment Analyst
- Portfolio Manager
- Relationship Manager
- Remisier
- Risk Management Manager

BACHELOR OF FINANCE AND ECONOMICS (HONOURS)

- Financial Analyst
- Corporate Treasurer
- Portfolio Manager
- Financial Manager
- Financial Planner
- Financial Research Analyst
- Fund Manager
- Investment Analyst
- Portfolio Risk Advisor

BACHELOR OF ACTUARIAL STUDIES (HONOURS)

- Actuarial Analyst
- Accountants
- Auditors
- Budget Analyst
- Economist
- Mathematician
- Statistician
- Personal Financial Advisor
- Forensic Accountant
- Chartered Accountant



WORLD-CLASS

STANDARDS & FACILITIES

As your vested partner throughout your education journey, we continuously provide our students with more than just academics, but also life skills to be business leaders and successful entrepreneurs of the future. To do that, we ensure we upkeep our standards and facilities, to be nothing less than world-class!



STRONG LOCAL &
INTERNATIONAL INDUSTRY
LINKAGES



MULTIDISCIPLINARY LEARNING EXPERIENCE



CUSTOMISABLE DEGREES WITH
THE TAYLOR'S CURRICULUM
FRAMEWORK



WELL-BALANCED CURRICULUM
TO PREPARE YOU FOR
THE FUTURE



WELL-EQUIPPED FACILITIES ON CAMPUS



PRIORITISED RESEARCH & INNOVATION



PERSONALISED
AI-POWERED LEARNING



TAYLOR'S VORTEX XR LAB

Taylor's University has expanded its education from classroom and online lectures into the virtual world of extended reality (XR). XR is an emerging umbrella term describing current immersive technologies, namely augmented reality (AR), virtual reality (VR) and mixed reality (MR). The lab facilitates the virtual co-presence of learners and participants in a virtual metaverse.

Students, lecturers and staff can enter into a world where they can experience complete liberation from screen-bound experiences and venture into XR.

TAYLOR'S TRADING ROOM

Taylor's Trading Room immerses our students in a real trading floor and working environment with real-time data. By combining high-tech technology, an authentic teaching environment and world-class resources, Taylor's Trading Room is an excellent career-building tool equipping our students with the same data and technology used by financial professionals worldwide.

All students involved in Accounting and Finance studies will also receive an additional Bloomberg Certificate (BMC) to boost employability upon graduation.





Taylor's Trading Room is probably the most vibrant place in Malaysia to learn and get a deeper practical understanding of financial reality. Students will get a practical experience by using the same software as financial analysts and traders.

Professor Eddy S.C. ChongExecutive Dean – Faculty of Business & Law



Taylor's Centre of Accountancy Studies

TAYLOR'S CENTRE FOR ACCOUNTANCY STUDIES (TCAS)

Established by the School of Accounting and Finance in March 2022, Taylor's Centre for Accountancy Studies (TCAS) is a one-stop centre for our students to have a holistic and enhanced learning experience from Undergraduate Studies to Professional Studies through real-world and lifelong learning.

At TCAS, we believe that a professional accounting qualification will provide the pathway into the fascinating world of accounting. Besides providing undergraduate students with advice and counselling on professional studies modules, TCAS works closely with professional bodies to promote awareness about professional programmes among undergraduate students through jointly organising relevant:



Talks



Workshops



Webinars







TCAS also aims to hone soft skills throughout the year; to work closely with employers to ensure opportunities to obtain internship or graduate placements with the top accounting firms as well as multinational corporations; and to work with relevant bodies to contribute towards training more Bumiputera accountants in Malaysia and exposing students to the latest accounting developments and financial technology so that students will be ready for the digital working environment.

LAUNCH OF TCAS

TCAS was officially launched on 14th October 2022 and aims to be the top-of-mind centre for accounting, focusing on enhancing the student's learning experience beyond the conventional syllabus.





TAYLOR'S LAKESIDE CAMPUS

Flexible learning spaces

EXTENSIVE LEARNING SPACES

- X Space
- Science Lab
- Mac Lab
- Library
- Computer Lab

HOLISTIC STUDENT SERVICES

- Career Services Centre
- Sick Bay
- Counseling and Psychological
- Services Centre
- U-Residence

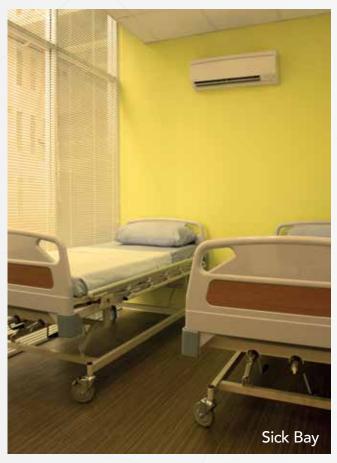
TOP QUALITY FACILITIES

- Study room
- The Grand Hall
- Lecture Theatre
- Sports and Recreation Centre
- Student Life Centre
- UniGym





Mac Lab













NURTURING

ENTREPRENEURS & BUSINESS LEADERS



TEAM ENTREPRENEURSHIP PROGRAMME

Offered by Taylor's Business School, Bachelor of Entrepreneurship (Honours) In Team Entrepreneurship is an innovative, highly experiential and student-centered approach based on learning through project work, team support, coaching and enhancing personal competencies.

This programme is inspired by the Finnish Team Academy programme, Finland. The syllabus in this programme emphasises three core areas, the Enterprise strand, Team strand, and Individual strand.

ENTREPRENEURSHIP INCUBATOR

Students will integrate all their learnings and demonstrate their competency, professionalism and entrepreneurship in applying the knowledge they have acquired throughout their course. In doing so, they gain lifelong skills that prepares them for the working environment.

SOCIAL ENTREPRENEURSHIP

More than just being driven academically, our students are encouraged to use their business acumen to address social issues and develop business solutions to improve the quality of life of affected communities. Challenged with limited budgets and resources, they are required to develop creative and cost-effective proposals to achieve their business goals.

This enriches their practical experience in running a business, enabling them to apply their knowledge gained in the classroom to actual projects at the same time enhancing ethical, interpersonal, communication, leadership and problem-solving skills.



MEMORANDUM OF UNDERSTANDING (MoU)

WITH ENTREPRENEURS' ORGANIZATION (EO) MALAYSIA

Taylor's University and Entrepreneurs' Organization (EO) Malaysia signed a MoU on 21 October 2016 to strengthen, promote and develop co-operation between them, specifically in promoting entrepreneurship among youth at the university.

This collaboration enhances Taylor's Business School's aim in developing purposeful business leaders of the future. It opens up opportunities for students to engage with leading, successful entrepreneurs in Malaysia. Members of EO Malaysia will share their entrepreneurship experience and provide mentorship pairing with our students.





MULTI-DISCIPLINARY LEARNING EXPERIENCE,

REAL-WORLD SOLUTIONS

At Taylor's Business School, experience is at the heart of the learning process. Our carefully tailored approach combines a strong foundation of theories, as well as avenues to apply these theories into practical settings to maximise learning. In order to achieve this, we employ a variety of teaching and learning strategies as well as multidisciplinary learning experience where students are exposed to real-life scenarios and industry-relevant challenges that enhance student engagement, both inside and outside the classroom.



Accountant in the Global Age

Tomorrow Burger

Tomorrow Burger began with a significant goal in mind: eating for a greener and cleaner tomorrow. The insect-based patty is made with protein powder derived from Black Soldier Fly larvae. By using insect protein as the distinctive ingredient, this reimagining of the conventional meat patty is filled with more protein and other nutrients. It maintains the same flavour and texture while providing consumers with a more sustainable protein option, fostering a circular economy.

Taylor's Techstar Startup

Taylor's University Student Council (TUSC) and BizPod co-organise with Techstars for Techstars Startup Weekend Sustainability Selangor which aims to serve as a platform for aspiring entrepreneurs to pitch their product ideas to real-life investors, for a chance to win a grant worth up to RM100,000 among other prizes.

During the event, teams get to build their innovative ideas from paper to a viable business and build their prototype. On the final day of the event, teams will pitch to investors and stand a chance to scale their businesses.



This capstone module is designed for students to develop the essential skills and knowledge to support their future careers in the accounting profession and/or as a manager in the business world.

Through multidisciplinary learning experience, students learn the intricacies of providing support and solutions to contemporary real-world issues through collaborations with other disciplines such as hospitality and management, by applying the knowledge acquired throughout their study in the various areas of accounting.





BizPod

BizPod is Taylor's University in-house hybrid Incubator and Accelerator for Entrepreneurs that provides a holistic four-stage structured, intensive entrepreneurship training program that develops the entrepreneurs from idea stage to funding acquisition for pre-seed, seed and venture capitalist.

The training modules are mainly built around a multidiscipline mentorship model by experienced professionals from various specialisations. BizPod also has unique co-working pods for budding entrepreneurs who wish to work in a collaborative space.

BizPod was established and launched in September 2018 by the Minister of Entrepreneurial Development, Datuk Mohd Redzuan Md Yusof and the Vice-Chancellor, Prof. Michael Driscoll.

REAL-WORLD EXPERIENCE



INDUSTRY IMMERSION PROGRAMME (IIP)

The Industry Immersion Programme is a 10-week course designed to help maximise your experience and provide you with the guidance, skills and knowledge to succeed in the ever-evolving business world. Split into two stages, you'll first go through a workshop where you'll be exposed to personal mastery, team dynamics, and project management to prepare you for the full business immersion experience.

Then you'll enter the field to work with real clients on actual business projects where you'll take the brief, conduct research, implement a strategy, test, execute and finally end with a presentation of learnings.





BOOK PRIZE

The Book Prize was presented to the top three winners from the Accountant in the Global Age module. The book prize was sponsored by CPA Australia, as part of the School of Accounting and Finance Industry-in-Classroom activity.

INTERNATIONAL FIELD TRIPS

Students are exposed to international business practices in a different cultural setting whilst exchanging views, experience, and network with students of foreign universities and communities.

INDUSTRY VISITS

Our students have the opportunity to visit companies and gain first-hand insight into the real world of business providing them a platform to communicate and network with professional organisations and their employees.





MODULE ADOPTION PROGRAMME (MAP)

MAP is an approach whereby the school engages with the industry. This interactive platform facilitates the creation and exchange of new ideas as well as monitoring of the latest developments and trends in the industry.

This approach ensures that our curriculum is relevant and in line with the latest industry requirements. Some of the local and multinational companies which we have worked with are: CIMA, ACCA, CPA Australia, Shiseido, Skali, Redmarch, EY (Ernst & Young), CIMB Group, Nielsen, KPMG, Deloitte, PwC and MICPA.

BUDGET FORUM

In conjunction with the Malaysia's Budget 2023 tabled on 7th October 2022, the Budget Forum was held on 14th October 2022 with guest panellists and tax experts from EY Malaysia, KPMG in Malaysia, and PwC Malaysia. During the forum, the panel of experts from the industry shared their perspectives and insights on the implications of the Budget 2023 to individuals, and also discussed strategies that can be implemented to benefit from the measures set out by the Malaysian Government.



GLOBAL MOBILITY PROGRAMME

Taylor's University Global Mobility Programmes provide students with an opportunity to study and/or live in a new country to enhance their international experience and develop cross-cultural competencies. We are committed to preparing students for a future in which they will become global citizens.

SUMMER PROGRAMME

Two-week short-term course which provides Taylor's students the opportunity to study and live in a foreign country to enhance their international experience and develop cross-cultural competencies.

STUDENT EXCHANGE **PROGRAMME**

Taylor's University Student Exchange Programme enables our students to study in more than 200 renowned universities globally by paying zero foreign tuition fees. once-in-a-lifetime opportunity to study, travel and make new friends around the world.

- Australia
- Germany
- Spain
- Austria
- Japan
- Taiwan

- Canada
- Netherlands
- United Kingdom
- Finland



United States of America

INTERNATIONAL **UNIVERSITY EXPOSURE**

Students are given the opportunity to network and build relationships with peers and faculty members from universities around the world through different educational settings.

- Business Competition, Hong Kong Polytechnic University
- Delta Forum, Union of Business & Engineering Faculty, Hong Kong University of Science Technology (HKUST)

Tur

KEYNOTE SPEAKER SERIES, FORUMS, WORKSHOPS & CONFERENCES

These platforms link our students with industry leaders, through insightful talks and lectures. Students gain insights into global developments and issues that may impact their future practices.

INDUSTRY ENGAGEMENTS:

- CPA Australia
- Juristech
- **Fundaztic**
- Coreplus Advisory Sdn Bhd
- Blocklime
- Billplz
- Malaysia Digital Economy
- Corporation
- Bloomberg
- FOREO
- Maybank
- BDO
- LUNO
- Pentas







The most impactful moment for me was when I was representing Taylor's for the HSBC Business Case Competition 2020. We had a lot of mentors and seniors to guide us and provide a very safe environment for us to make mistakes. And it just built confidence in me, where I thought, "Hey, I can actually do this."

Jolene Tiong



Peer Assisted Learning (PALS), a programme where seniors get to guide the juniors for specific modules, was where I discovered my passion for teaching. It makes me feel fulfilled as I get to share my knowledge. Through the experience I've accumulated and the support from

I feel I'm ready for the future.

Shahmala Rani

my lecturers, coaches, and peers,

AWARDS & RECOGNITION

Taylor's Business School and its students have clinched awards in numerous local and international competitions, demonstrating their ability to apply classroom learnings into practice, and excel in real-world scenarios judged by industry experts. These competitions provide opportunities for students to test their capabilities attained in our Taylor'sphere environment. They get to compete but more importantly network with peers, experts and industry leaders, encouraging out-of-the-box thinking and solving real-world challenges.



L'OREAL BRANDSTORM 2024

NATIONAL CHAMPION

Taylor's representative, Jezzebelle, along with her teammates from other universities bagged the national title and represented Malaysia at the Brandstorm International Finals in London.

FIRST RUNNER UP

Taylor's very own Tay Wei Shen, Divashri Balakrishnan, and Regina Gray proudly secured 1st runner-up in the L'Oreal Brandstorm 2024.

SECOND RUNNER UP

Taylor's representative, Mah Bo Wen, along with his teammates from other universities, secured second place among 1,979 teams that participated in this year's competition.



FRIST PRIZE OF THE MALAYSIA DATA INNOVATION TALENT (MDIT) X DEPARTMENT OF STATISTICS MALAYSIA (DOSM) DATATHON 2024

Competing against 80 teams from public and private universities across Malaysia, Taylor's actuarial studies students - Sharveshini A/P Saravanan, Teo Wason, Wong Suh En, and Yap Yao Jun, secured First Prize along with the awards for Best Creative Thinking, Best Defence, and Best Presenter.



FIRST RUNNER UP AT DELOITTE SOUTHEAST ASIA TAX CHALLENGE 2024

Taylor's School of Accounting and Finance student, Marvin Hing Majin secured a first-runner-up position as Malaysia's team representative, competing against strong teams from other countries.



NATIONAL CHAMPION AT HSBC BUSINESS CASE COMPETITION 2024

Team Taylor's won the HSBC Malaysia Business Case Competition 2024 and proudly represented Malaysia at the Asia Pacific Competition in Hong Kong.

2025



WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Marketing based on the 2025 QS World University Rankings by Subject



WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Business & Management Studies based on the 2025 QS World University Rankings by Subject



WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Accounting & Finance based on the 2025 QS World University Rankings by Subject



WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2025 QS World University Rankings by Subject

2024



WORLD TOP 50 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Marketing based on the 2024 QS World University Rankings by Subject



WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Accounting & Finance, and Business & Management Studies based on the 2024 QS World University Rankings by Subject



WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2024 QS World University Rankings by Subject

2023



WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Business & Management Studies based on the 2023 QS World University Rankings by Subject



WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Accounting and Finance based on the 2023 QS World University Rankings by Subject



WORLD TOP 251 – 300 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2023 QS World University Rankings by Subject



TOP 20 FINALISTS

in the Mondragon City Challenge, Spain

Patent granted from United Kingdom for the design of a device, IOT Based Weather Signal Monitoring Device

2022



HSBC MALAYSIAN BUSINESS CASE CHALLENGE 2022 2ND RUNNER-UP



WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Business & Management Studies based on the 2022 QS World University Rankings by Subject



WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Accounting and Finance based on the 2022 QS World University Rankings by Subject



WORLD TOP 251 – 300

for Economics and Econometrics based on QS ranking by Subject 2022



FIRST UNIVERSITY IN MALAYSIA ACCREDITED BY THE INSTITUTE OF FINANCIAL TECHNOLOGISTS OF ASIA (IFTA) FOR THE BACHELOR IN ACCOUNTING



(FINTECH)(HONS) PROGRAMME. FINTECH STUDENT PROJECTS -

EZ Collect, Petrift and Tinker



CHAMPIONS OF UTAR'S ACTUARIAL CHALLENGE 2022: A CASE STUDY.



BOOK PRIZES UNDER THE INDUSTRY IN CLASSROOM INITIATIVE WERE AWARDED TO STUDENTS BY CPA AUSTRALIA, FUNDAZTIC, CORE PLUS ADVISORY SDN BHD AND JURISTECH

2021



AWARDED AT THE 2ND INTERNATIONAL RESEARCH INVENTION, INNOVATION, AND EXHIBITION (I-RIE 2022) FOR ICARE AND CASHOLD PROJECTS
SILVER MEDAL



BOOK PRIZES UNDER THE INDUSTRY IN CLASSROOM INITIATIVE WERE AWARDED TO STUDENTS BY CPA AUSTRALIA, FUNDAZTIC, CORE PLUS ADVISORY SDN BHD AND JURISTECH



NATIONAL CHAMPION AT HSBC BUSINESS CASE COMPETITION

2020



HSBC MALAYSIAN BUSINESS CASE CHALLENGE 2020 2ND RUNNER-UP

2019



HSBC MILLENNIAL HACKATHON CHAMPION #WeCanHackIt Event



HSBC MALAYSIA BUSINESS CASE COMPETITION NATIONAL CHAMPIONS RUNNER-UP



PROTON X70 INTELLIGENCE THAT INSPIRES CHALLENGE (NATIONAL LEVEL)

2018



KPMG INTERNATIONAL CASE COMPETITION NATIONAL CHAMPIONS



PWC TRUST BUILDER CHALLENGE CHAMPIONS & BEST PRESENTER



HSBC MALAYSIAN BUSINESS CASE CHALLENGE 1ST RUNNER-UP



MICPA-CAANZ INVESTMENT CHALLENGE 2018 CHAMPIONS



WINNERS OF EXCELLENCE AWARDS FOR BEST ACCOUNTING GRADUATES



CERTIFICATE OF MERITORIOUS ACHIEVEMENT MICPA EXCELLENCE AWARD



ASEAN VIRTUAL BUSINESS PLAN COMPETITION 2018 INTERNATIONAL CHAMPIONS

2017



MAYBANK GO AHEAD CHALLENGE (MGAC) 2017 GLOBAL CHAMPION TEAM

2016 - 2017



18 LOCAL AND INTERNATIONAL AWARDS WON

GLOBAL CONNECTIONS



IN THE GLOBAL COMMUNITY







Taylor's is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.

As one of Malaysia's oldest, most successful and reputable private education institutions, Taylor's provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor's is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.

GLOBAL EXCHANGE EXPERIENCES

Are you eager to become a global citizen, broaden your horizons, and enrich your international perspective? Taylor's Global Mobility Programme provides students with the opportunity to widen their international exposure allowing students to gain new knowledge and skills in an area that is of interest to them thus benefiting from a multi-disciplinary learning environment and give their Taylor's degree an international edge.

SCAN TO LEARN MORE



TAYLOR'SPHERE CONNECTIONS & SUPPORT

RESEARCH AND TECHNOLOGY INNOVATION

Taylor's University has a firm footing in research and technology innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future. We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY, MAKING US WORLD-CLASS.



















BACHELOR OF BUSINESS (HONOURS) IN INTERNATIONAL BUSINESS AND MARKETING



KPT/JPS (R2/340/6/0408) (A 9968) 07/24

Bachelor of Arts (Hons) Business Management with Marketing (3+0 or 2+1 Taylor's University & UWE, UK) Bachelor of Business (International Business) (2+1 Taylor's University & QUT, Australia)

INTAKES: FEBRUARY, APRIL & SEPTEMBER

This programme is designed to equip students with in-depth understanding of core concepts, practices and techniques of conducting business across the world, with a strong focus on marketing functions in organisations with international operations.

In addition to a solid grounding in business, this programme focuses on the development and delivery of an international marketing plan. This includes the ability to understand customers' needs and ensure customers' satisfaction, making it a key element to the success of any business.

Ultimately, this programme will groom graduates with an innovative mindset who see dynamic business environments as opportunities, and are trained to make strategic marketing decisions in such environments.

Modules

Year 1

- Accounting for Non-Specialists
- Introduction to Management
- Microeconomics
- Business Communication
- Introduction to Finance
- Macroeconomics
- Principles of Marketing

Year 2

- Consumer Behaviour
- Introduction to International Business
- Organisational Behaviour
- Quantitative Methods for Business
- Business Law
- Export Practices and Management
- Integrated Marketing Communications
- Research Methods
- International Finance

Year 3

- Internship OR Industry Immersion
- Transnational Management
- Services Marketing
- Business Ethics and Values
- Project OR Entrepreneurship Accelerator Project
- Strategic Management
- International Business Issues and Policies
- Elective 1
- Elective 2
- Elective 3
- Elective 4

Electives

- Brand Management
- Business Ethics and Governance
- Cross Cultural Management
- Contemporary Issues in Marketing
- Entrepreneurship and Small Business
- Fintech and Innovation
- Human Resource Management
- Interactive and Digital Marketing
- International Economic Theory and Policy
- International Marketing
- International Trade and Multinational Business
- Introduction to Family Business
- Leadership and Change Management
- Market Analysis and Decision Making
- Marketing Management
- Organisational Management
- Organisational Studies
- Production and Operation Management
- Retail Marketing
- Understanding Entrepreneurialism

16 Credit Hours

University Core

- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2
- Falsafah dan Isu Semasa
- Emotional Intelligence in Action
- Kursus Integriti dan Antirasuah
- Social Innovation Project

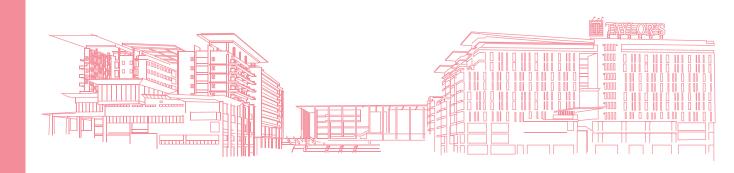
*Students are requested to take Bahasa Kebangsaan A if they do not obtain a credit for Bahasa Malaysia in SPM.

12 Credit Hours

92 Credit Hours









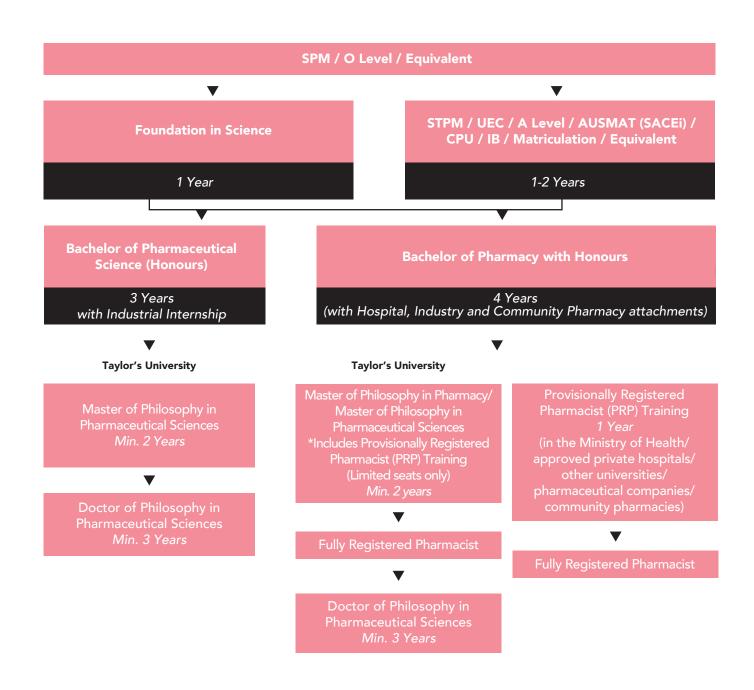
TAYLOR'S SCHOOL OF PHARMACY

Bachelor of Pharmacy with Honours
Bachelor of Pharmaceutical Science (Honours)





EDUCATION PATHWAY



OVERSEAS TRANSFER OPTIONS



ADELAIDE UNIVERSITY (formerly University of South Australia)

Bachelor of Pharmacy (Honours)

Note: Students studying the Bachelor of Pharmacy (Hons) at Taylor's University have the option to transfer their credits to the Adelaide University at the end of their second year (2 + 2 years, minimum requirement: CGPA 2.50), allowing them the opportunity to complete their 3rd and 4th year at the Adelaide University. Students will then be awarded their Bachelor of Pharmacy (Honours) degree by the Adelaide University, allowing them to be registered and to practice as pharmacists in Australia and Malaysia.

Bachelor of Pharmaceutical Science

Note: Students studying the Bachelor of Pharmaceutical Science (Hons) at Taylor's University have the option to transfer their credits to the Adelaide University at the end of their first year (1 + 2 years, minimum requirement: GPA of 2.3 on a 4.0 scale), allowing them the opportunity to complete their 2nd and 3rd years at the Adelaide University. Additionally, students with a GPA of 2.5 or above are eligible to apply for the International Merit Scholarship. Upon completion, students will be awarded a Bachelor of Pharmaceutical Science degree by the Adelaide University.

UNIVERSITY OF QUEENSLAND

• Bachelor of Pharmacy (Honours)

Note: Students studying the Bachelor of Pharmacy (Hons) at Taylor's University have the option to transfer their credits to the University of Queensland after four semesters (2 + 3 years, minimum requirement: CGPA 2.33), to continue their 2nd, 3rd and 4th year of their degree at the University of Queensland in Brisbane. Students will then be awarded the Bachelor of Pharmacy (Hons) degree by the University of Queensland, allowing them to be registered and to practice as pharmacists in Australia and Malaysia.

GRIFFITH UNIVERSITY

Bachelor of Pharmacy

Note: Students studying the Bachelor of Pharmacy (Hons) at Taylor's University have the option to transfer their credits to Griffith University after four semesters (2 + 2.5 years, minimum requirement is CGPA 2.0) to continue another semester 4, 3rd and 4th year of their degree at Griffith University in Brisbane. Students will then be awarded the Bachelor of Pharmacy degree by the Griffith University, allowing them to be registered and to practice as pharmacists in Australia and Malaysia.



UNIVERSITY OF OTAGO

Bachelor of Pharmacy

Note: Students studying the Bachelor of Pharmacy (Hons) at Taylor's University have the option to transfer their credits to the University of Otago after three semesters (1.5 + 2.5 years, minimum requirement: CGPA 2.80) to continue another 5 semesters of their degree at the University of Otago. Students will then be awarded the Bachelor of Pharmacy degree by the University of Otago, allowing them to be registered and practice as pharmacists in New Zealand and Malaysia.

Bachelor of Pharmaceutical Science

Note: Students studying the Bachelor of Pharmaceutical Science (Hons), they have the option to transfer their credits to the University of Otago after 1.5 years at Taylor's University to continue another 1.5 years at the University of Otago, provided they meet the eligibility requirement of an overall GPA of at least 2.80 out of 4.00. Upon completion, students will be awarded a Bachelor of Pharmaceutical Science degree by the University of Otago.



DRAKE UNIVERSITY

Doctor of Pharmacy

Note: Bachelor of Pharmacy (Hons) graduates from Taylor's University have the option to transfer their credits to the College of Pharmacy & Health Sciences, Drake University for a second degree. Upon completion of the Bachelor of Pharmacy (Hons) degree (minimum requirement: CGPA 3.00), students can continue for another 2.5 years of study (4 + 2.5 years) at the College of Pharmacy & Health Sciences, Drake University to be awarded the Doctor of Pharmacy (PharmD) degree, allowing them to be registered and practice as pharmacists in the United States.

Note:

FUTURE CAREERS

BACHELOR OF PHARMACY WITH HONOURS

- Academic Pharmacist
- Community Pharmacist
- Hospital Pharmacist
- Industrial Pharmacist
- Public Health Advocate
- Pharmacologist
- Primary Health Care Pharmacist
- Regulatory Pharmacist
- Research Scientist
- Toxicologist
- Veterinary Pharmacist

BACHELOR OF PHARMACEUTICAL SCIENCE (HONOURS)

- Formulation Scientists
- Manufacturing Specialists
- Quality Assurance and Quality Control Personnel
- Regulatory Affairs Specialists
- Research Scientist
- Clinical Trial Associates and Scientists
- Pharmaceutical Business Development Specialists
- Pharmaceutical Market Analysts
- Pharmaceutical Product Portfolio Specialists

Note: In addition to the pharmaceutical industry, Formulation Scientists and Manufacturing Specialists can work in other industries such as veterinary pharmaceutical industry, cosmetic and personal care industry, nutraceutical and traditional medicine industry, and household product and consumer goods industry.

WHY PHARMACY AT TAYLOR'S

Taylor'sphere, our balanced ecosystem of community, facilities and features, is focused on equipping students with intellect, creativity and practical wisdom to graduate in demand for the ever-evolving landscape. Your jouney in pharmacy studies as a Taylorian will be immersed within this ecosystem that will empower your aspirations and enable you to rise with the best, where our community is our strength.





YOUR FUTURE IS OUR PRIORITY

We ensure that our students are in touch with current and future trends and are well-equipped to embrace the ever-changing landscape.



RESEARCH-FOCUSED CURRICULUM

Significant emphasis is placed on research for students to keep up with global healthcare developments, supported by our highly experienced faculty. With linkage in the pharmaceutical industry, hospitals and community pharmacies, our students have the opportunity to work on industry-relevant research projects creating solutions with and for the industry.



MULTIDISCIPLINARY LEARNING EXPERIENCE (MLE)

Taylor's was one of the pioneer institutions in the region to implement compulsory multidisciplinary projects across all its undergraduate programmes. Multidisciplinary solutions go beyond just collaborating, but rather having a good understanding of learning necessities across various disciplines against being discipline-specific which will no longer be enough.



INTERNATIONAL TRANSFER

Our international affiliation and partner universities are among the most significant amongst all Pharmacy schools, with Taylor's being the first university to have a partner in the USA. Partner universities include: Australia: Adelaide University (formerly University of South Australia), University of Queensland, Griffith University New Zealand: University of Otago USA: Drake University.



TAYLOR'S CURRICULUM FRAMEWORK (TCF)

The first of-its-kind framework in Malaysia that allows you to mix and match your degree, thus gaining multiple specialties to enhance your employability.



PHARMACEUTICAL INDUSTRY STUDENT ADOPTION PROGRAMME (PISA)

Students are given the opportunity to work with leading multinational pharmaceutical companies though the PISA programme. With on-the-job training, mentorship and networking with industry leaders, Taylor's Pharmacy students are future-ready graduates who are highly sought after.



PERSONALISED AI-POWERED LEARNING

As one of Malaysia's pioneering institutions in Al-driven innovation, we offer personalised one-on-one 24/7 tutoring, focused Q&A sessions, assessments and instant feedback, supported by our Al teaching assistant. Students enjoy an engaging experience that encourages self-directed growth and better understanding.

RESEARCH-FOCUSED CURRICULUM

The School of Pharmacy's research encompasses five major areas in which students carry out guided activities:

PHARMACEUTICAL TECHNOLOGY

- Pharmaceutical drug delivery systems
- Topical and wound healing drug delivery systems
- Nanotechnology-based drug delivery systems
- 2D nanomaterials
- Cosmetic science
- Clinical trials and bioequivalence studies

PHARMACEUTICAL CHEMISTRY

- Analytical method development and validation
- Computer-Aided Drug Design
- Extraction of herbal drugs
- Medicinal Chemistry
- Isolation and characterisation of herbal constituents
- Design and development of herbal formulations

PHARMACY EDUCATION

- Interprofessional education
- Innovation in teaching and learning

The programme gave me good exposure to research and the chance to contribute to scientific knowledge through our final year research project. It felt really meaningful as I was able present my research at an international conference and also see the findings published in an international journal

Mok Chi Zen

Regulatory Affairs Executive at AstraZeneca













PHARMACY PRACTICE & CLINICAL PHARMACY

- Social and administrative pharmacy
- Legislative and regulatory pharmacy
- Pharmacoeconomics
- Pharmacoinformatics
- Quality of life studies
- Medication safety and optimisation
- Community pharmacy
- Disease burden studies

PHARMACOLOGY

- Antimicrobials
- Anti-inflammation
- Cancer pharmacology
- Diabetes pharmacology
- Pharmacology and toxicology of herbal extracts
- Stem cells and exosomes



As your vested partner throughout your education journey, we continuously provide our students with more than just academic knowledge, but also life skills to be pharmacy leaders as well as successful entrepreneurs of the future. To do that, we ensure we upkeep our standards and facilities, to be nothing less than world-class!

PISA PREPARES YOU FOR YOUR CAREER IN **PHARMACY**

Taylor's Bachelor of Pharmacy with Honours and Bachelor of Pharmaceutical Science (Honours) are complemented with a Pharmaceutical Industry Student Adoption (PISA) programme, giving students the opportunity to work with leading pharmaceutical companies. It is an optional internship which provides hands-on training, industry mentorship, networking opportunities and more importantly grooms students into more holistic and future-ready graduates. Students also have the opportunity to network with PISA partners through joint CSR activities.

Our PISA partners include:





















Johnson&Johnson





Through the PISA programme, I had the chance to intern at Roche and was given the opportunity to rotate to different departments such as Quality Assurance, Medical Affairs, and Regulatory Affairs. This allowed me to build my professional network by connecting with industry leaders. At the same time, I gained valuable insights on how industry pharmacists support frontliners in ensuring high quality medications are effectively accessed by patients, which gave me newfound appreciation for the pharmacy profession.

ANGELINE WAN JOEY ROCHE

Having the privilege of completing my internship at AstraZeneca was a truly enlightening journey. It provided me with an understanding of the intricate workings within a successful multinational pharmaceutical company. The inclusive and supportive work environment at the company added to the richness of the experience, making my PISA attachment one that was both insightful and fulfilling.



NANDHITA GYATRINI NAIR ASTRAZENECA



Blessed with the opportunity to be an intern in Abbott Malaysia via the PISA programme, I was exposed to the intricacies of managing the marketing of pharmaceutical products. This commercial aspect was something new for me and distinct from the clinical perspective I was used to. From devising promotional materials for healthcare professionals, participating in marketing campaigns, and assisting in research & creating brand plans, it was an astonishingly fun and enriching learning experience.

EMILY GOH ABBOTT

Experiencing the PISA program in Pfizer gave me a great overview of the role of regulatory affairs and managing the lifecycle of the product, both from a local and regional perspective. Seeing those concepts applied to real life scenarios provided an added dimension to my learning beyond my classes. It was an unmatched opportunity to explore the potential roles of pharmacists in pharmaceutical companies which will be helpful in my future career decision.



MICHELLE LUK PFIZER

COMPREHENSIVE PLACEMENTS REAL-LIFE EXPERIENCE

Taylor's School of Pharmacy students are attached to local public hospital, community pharmacy and pharmaceutical industry and gain hands-on learning experience.



HOSPITAL PHARMACY

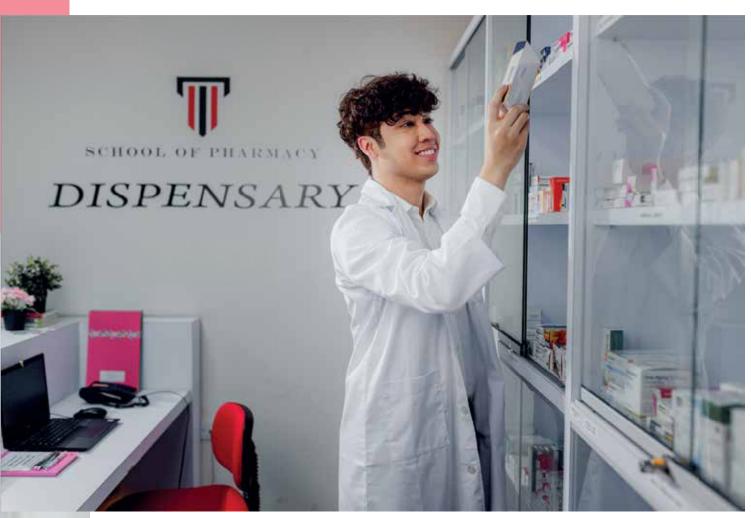
Procedures and operations in out- and in-patient pharmacy, clinical pharmacy, therapeutic drug monitoring, total parenteral nutrition, oncology pharmacy, store pharmacy and drug information centres.

PHARMACEUTICAL INDUSTRY

Manufacturing, quality assurance, regulatory affairs, research and development, clinical trials, medical information, supply chain and logistics, health economics, and sales and marketing.

COMMUNITY PHARMACY

Business operations, sales, marketing, stock control, personnel training, consultation, medication counselling, prescription dispensing and public health awareness.





ALL-ROUNDED LEARNING EXPERIENCE

Students are encouraged to build experiences both inside and outside the classroom including community services, public health campaign, student exchange, conference participation and field visits. Through these activities, students can apply their theory-based learning into practical situations.

INTERPROFESSIONAL EDUCATION

As part of the Taylor's phere ecosystem, students pursuing their medical or pharmacy degree at Taylor's experience interprofessional collaborations within their curriculum, enhancing their communication and teamwork strategies for real-life hospital settings.













GLOBAL EXPOSURE

Student exchange programmes enable students to experience different cultures and gain global exposure to become more holistic graduates.









At Taylor's School of Pharmacy, I learned that pharmacists are not only the medication experts, but can also take up diverse roles in the pharmaceutical industry. I love the fact that there are extra opportunities like the Pharmaceutical Industry Student Adoption (PISA) and various industry-related subjects taught to us, which gives us a competitive edge when taking up roles in pharmaceutical companies after we graduate.

Ng Yew Keong Medical Science Liaison at Eisai Malaysia



I've had an amazing 4-year run at Taylor's University School of Pharmacy. The syllabus was inclusive & comprehensive as it really exposed the students to all the diverse roles & career paths of a pharmacist. The lecturers related their classroom teaching to real-life experiences & because of that, we were more prepared for the actual workforce.

Loke Ren Zhang Nuclear Pharmacist at Sunway Medical Centre Seberang Jaya



What a typical Pharmacy school would give, Taylor's University School of Pharmacy (TuSOP) gave me more. TuSOP gave me industrial insights in Pharmaceutical Industry Student Adoption (PISA) programme; an ever-evolving community for self and professional development in Taylor's University Pharmacy Students' Society (TuPSS); and knowledge beyond pharmacy practice in modules like Pharmaceutical Regulation, Pharmacoepidemiology Pharmacoeconomics. As I walked into the workforce fresh and inexperienced, my time at TuSOP kept me confident to grow and excel in the face of endless possibilities.

Ong Yi Xian

Medical Science Liaison at Pfizer Malaysia

Annual Pharmacy Gala Night

TAYLOR'S UNIVERSITY **PHARMACY** STUDENTS' SOCIETY (TUPSS)



National Gathering of Pharmacy Students (NoGAPS)





Formed by the students of the School of Pharmacy, TUPSS's main objective is bring together pharmacy students from across the nation and world.



















WORLD-CLASS STANDARDS & FACILITIES

Within the Taylor'sphere™ we provide students with world class standards, facilities and environment. As such, our customised labs and facilities are independently audited by both the Standards and Industrial Research Institute of Malaysia (SIRIM), ensuring that the industry standards are met.



The sterile preparation suite is used to teach students the theories and skills related to the aseptic dispensing and preparation of injectables and other sterile preparations, mimicking those found in hospitals and the pharmaceutical industry. This suite is designed in accordance with industry standards to provide a stable cleanroom environment for the preparation of sterile products to prevent contamination and protect the integrity of the products. We're proud of the Aseptic Suite, as not all universities have one for their students to train in.



The mock dispensary is designed and fitted to the specifications of an active community pharmacy, used for all aspects of pharmacy practice, including medication dispensing, responding to symptoms, patient counselling and other health promotion activities. It is equipped with a wide range of real medications, home test kits such as pregnancy tests and glucose monitoring devices, as well as medical devices such as insulin pens and inhalers, providing students with hands-on experience that is reflective of real-world practice.





COSMETIC AND PERFUMERY LABORATORY

The Cosmetic and Perfumery Laboratory serves as one of the core facilities for the School to elevate our research and teaching capabilities. The lab is equipped with a wide range of equipment, such as precision mixers and homogenisers for hands-on formulations, a viscometer for viscosity measurement, and a rheometer to analyse material behaviour, product consistency and stability. We also provide a colorimeter for measuring colour tone and intensity, equipment for efficacy testing and product claim support, as well as a fragrance section dedicated to blending fragrances.





BIOLOGICAL SCIENCE LAB

This lab is equipped with modern equipment for the study of physiology, microbiology, biochemistry, pharmacology and genetics such as:

- Cell culture facilities
- Flow cytometry
- Real Time PCR
- Low-speed, high-speed and ultracentrifuge
- Gel electrophoresis system
- Microscope and imaging systems
- Spectrophotometer

PHARMACEUTICAL TECHNOLOGY LAB

This lab is specifically created to teach students procedures and methods for pharmaceutical product development, small to medium scale manufacturing, product quality control, and stability testing, utilising modern machinery and equipment such as:

- 10-station rotary tablet machine
- High-intensity mixers, precision blenders and coating equipment to manufacture a wide variety of dosage forms
- Quality control apparatus, namely disintegration tester, friability tester, hardness tester, tapped density tester, and dissolution tester
- UV-Visible Spectrophotometers
- Karl Fisher apparatus
- Other general instruments that aid in measuring moisture, conductivity, surface and interfacial tension and thermal effects
- Franz Diffusion Cell to study diffusion and evaluation of topical dosage form

The lab also enables students to experience manufacturing and testing of various pharmaceutical dosage forms such as tablets and capsules.







TAYLOR'S LAKESIDE CAMPUS

Flexible learning spaces

EXTENSIVE LEARNING SPACES

- X Space
- Science Lab
- Mac Lab
- Library
- Computer Lab

HOLISTIC STUDENT SERVICES

- Career Services Centre
- Sick Bay
- Counseling and Psychological
- Services Centre
- U-Residence

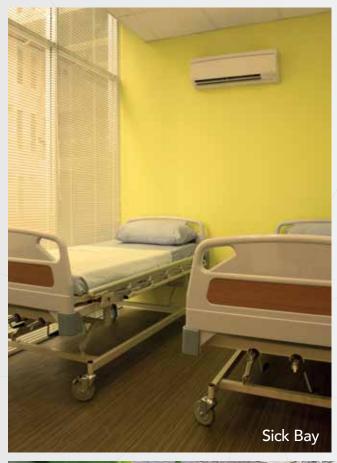
TOP QUALITY FACILITIES

- Study room
- The Grand Hall
- Lecture Theatre
- Sports and Recreation Centre
- Student Life Centre
- UniGym





Mac Lab













AWARDS & RECOGNITION

2024



MYPSA NATIONAL PHARMACY COMPETITION

2nd Prize in Clinical Pharmacy Challenge 3rd Prize in Pharmacy Quiz Challenge



MYPSA NATIONAL PHARMACY SPORTS CARNIVAL

4 Gold, 2 Silver, 1 Bronze



MYPSA NATIONAL PHARMACY RESEARCH COMPETITION

2nd and 3rd Prize in Research Proposal Category Best Poster Award



MYPSA PUBLIC HEALTH CAMPAIGN CHALLENGE

Best Public Health Campaign Best Presenter



HEALTH IPHAMA-THON 2024

2nd and 3rd Prize

2023



MYPSA NATIONAL PHARMACY COMPETITION GRAND AWARD WINNER

1st and 2nd Prize in Pharmacy Quiz Challenge 3rd Prize in Clinical Pharmacy Challenge



MYPSA NATIONAL PHARMACY SPORTS CARNIVAL

2 Gold, 3 Silver, 2 Bronze

2022



MYPSA NATIONAL PHARMACY COMPETITION GRAND AWARD WINNER

1st Prize in Piala Aishah Compounding Challenge 1st and 2nd Prize in Clinical Pharmacy Challenge 2nd Prize in Pharmacy Quiz Challenge



ASTRAZENECA PROJECT IDEA CHALLENGE

1st Prize in Malaysia and Region

2021



MYPSA NATIONAL PHARMACY COMPETITION GRAND AWARD WINNER

1st and 2nd Prize in Pharmacy Quiz Challenge 2nd Prize



IN PIALA AISHAH COMPOUNDING CHALLENGE

4th Place in Clinical Pharmacy Challenge



MYPSA NATIONAL PHARMACY RESEARCH COMPETITION

1st Prize in Group A Category Best Poster Award



ASTRAZENECA PROJECT IDEA CHALLENGE

1st Prize in Malaysia and Top 3 in Regional Finals



7TH MYPSA NATIONAL PHARMACY DEBATE COMPETITION

1st Prize

2020



MYPSA NATIONAL PHARMACY SPORTS CARNIVAL

3 Gold, 5 Silver, 3 Bronze

2019



MYPSA NATIONAL PHARMACY RESEARCH COMPETITION

1 Gold, 2 Bronze Best Presenter & Most Innovative Project Award



MYPSA NATIONAL PHARMACY SPORTS CARNIVAL

5 Gold, 5 Bronze

REFERENCE LIST

Malaysian Community Pharmacists Associatior www.mcpg.org.my

Malaysian Organisation of Pharmaceutical Industries www.mopi.org.my

Malaysian Pharmacy Students' Association https://mypsa-official.com/

Malaysian Pharmacists Society www.mps.org.my

Ministry of Health Malaysia www.moh.gov.my

MOH Pharmaceutical Services Division www.pharmacy.gov.my

MPS Young Pharmacist Chapter https://mpsypc.com.my

National Pharmaceutical Regulatory Agency https://npra.gov.my

Pharmaceutical Association of Malaysia www.phama.org.mv

GLOBAL CONNECTIONS

OVER UNIVERSITY PARTNERS

IN THE GLOBAL COMMUNITY





SHORT TERM MOBILITY



Taylor's is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.

As one of Malaysia's oldest, most successful and reputable private education institutions, Taylor's provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor's is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.

GLOBAL EXCHANGE EXPERIENCES

SCAN TO LEARN MORE

Are you eager to become a global citizen, broaden your horizons, and enrich your international perspective? Taylor's Global Mobility Programme provides students with the opportunity to widen their international exposure allowing students to gain new knowledge and skills in an area that is of interest to them thus benefiting from a multi-disciplinary learning environment and give their Taylor's degree an international edge.



TAYLOR'SPHERE CONNECTIONS & SUPPORT

RESEARCH AND TECHNOLOGY INNOVATION

Taylor's University has a firm footing in research and technology innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future. We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY MAKING US WORLD-CLASS

















BACHELOR OF PHARMACY WITH HONOURS



KPT/JPS (R2/0916/6/0024) (MQA/FA4664) 10/27

INTAKE: APRIL & SEPTEMBER

This programme equips students with the knowledge of the pharmacy and pharmaceutical sciences, focusing on five main areas: Pharmacology and Life Sciences, Pharmaceutical Chemistry, Pharmaceutical Technology, Clinical Pharmacy, and Pharmacy Practice.

Primary Core

Year 1

- Introduction to Pharmacy
- Human Anatomy and Physiology
- Principles of Life Sciences
- Pharmaceutical Compounding and Dispensing
- Pharmacology I
- Pharmaceutical Organic Chemistry
- Physical Pharmaceutics

Year 2

- Community Pharmacy Practice I
- Pharmacology II
- Principles of Pharmaceutical Chemistry
- Pharmaceutical Formulation and Development I
- Biostatistics and Quality Use of Medicines
- Community Pharmacy Practice II
- Pharmacology III
- Pharmaceutical Analysis

Year 3

- Hospital Pharmacy Practice
- Law, Ethics and Practice
- Pharmaceutical Formulation and Development II
- Drug Design and Biotechnology
- Applied Therapeutics I
- Professional Placement

Year 4

- Applied Therapeutics II
- Applied Therapeutics III
- Research Project

100 Credit Hours



University Core

- Social Innovation Project
- Falsafah dan Isu Semasa
- Emotional Intelligence in Action
- Kursus Integriti dan Antirasuah
- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2

*Students are requested to take Bahasa Kebangsaan A if they do not obtain a Credit for Bahasa Malaysia in SPM.

12 Credit Hours

Flexible Studies

Choose ONE (1) of the below packages:

Extension

- Advanced Pharmaceutical Industrial Practice (5 modules)
- Cosmetic Science (5 modules)

and

Choose any TWO (2) Free Electives* offered by Taylor's University. Refer to the Flexible Education Guide for the list of Free Electives.

or

Minor

Recommended packages (may change based on demand or needs):

- Psychology
- Nutrition with Wellness
- Accounting
- Entrepreneurship
- Web TechnologyManagement
- Marketing

Choose any Minor package* (5 modules) offered by Taylor's University. Refer to the Flexible Education Guide for the list of Minor packages.

and

Choose any TWO (2) Free Electives* offered by Taylor's University. Refer to the Flexible Education Guide for the list of Free Electives.

or

Free Electives

Choose any SEVEN (7) Free Electives* offered by Taylor's University. Refer to the Flexible Education Guide for the list of Free Electives.

*Subject to availability

*Meet min. module pre & co-requisite

28 Credit Hours

Note:

Primary Core + University Core + Extension = Min. 4 Years (140 Credit Hours)
Primary Core + University Core + Minor = Min. 4 Years (140 Credit Hours)

Primary Core + University Core + Free Electives = Min. 4 Years (140 Credit Hours)









TAYLOR'S SCHOOL OF MEDIA & COMMUNICATION

Bachelor of Mass Communication (Honours)

Specialisations:

- 1. Digital Media Production
- 2. Advertising & Brand Management
- 3. Journalism & Media Practice
- 4. Public Relations

WORLD
TOP 250
#1 MALAYSIA
PRIVATE UNIVERSITY
Communication & Media Studies

WORLD
#1 MALAYSIA & SOUTHEAST
ASIAN PRIVATE UNIVERSITY
Marketing

WORLD
UNIVERSITY
RANKINGS
By Subject 2025

Bachelor of Mass Communication (Honours) in Advertising and Brand Management Bachelor of Mass Communication (Honours) (Digital Media Production) Bachelor of Mass Communication (Honours) in Public Relations and Event Management Bachelor of Mass Communication (Honours) in Public Relations and Marketing



CHART YOUR EDUCATION PATH

SPM / O Level / Equivalent \blacksquare \blacksquare STPM / UEC / A Level / **Foundation Diploma in Communication** AUSMAT (SACEi) / CPU / in Arts (FIA) (DICM)* IB / Equivalent 1 Year 2 Years 1-2 Years Advanced Standing 3 Years into Year 2 **Bachelor of Mass Communication (Honours)** or **Bachelor of Mass Communication (Honours)** in Advertising and Brand Management **Bachelor of Mass Communication (Honours)** (Digital Media Production) __ or = **Bachelor of Mass Communication (Honours)** in Public Relations and Event Management ___ or _ **Bachelor of Mass Communication (Honours)** in Public Relations and Marketing **Master of Communication** Doctor of Philosophy (Media & Communication) (Research)

INDUSTRY-DESIGNED PROGRAMMES

The School's Industry Advisory Panel (IAP) consists of leading professionals and industry experts. They work closely with our faculty to review and refine our curriculum, ensuring that our programme content is up to date with current industry practices and requirements. These mutually beneficial partnerships also connect students to industry placements and career opportunities, ensuring that our graduates are industry-ready and future-proof.

DIGITAL MEDIA PRODUCTION



PROF. ZABRINA **FERNANDEZ** Executive Producer, C47 Creative



PROF. HASSAN MUTHALIB Filmic Enterprise Better known as the 'Father of Malaysian Animation'



PROF. LINA TAN Executive Producer. **Red Communication**

MASS COMMUNICATION



EILEEN OOI CEO of Omnicom Media Group



ABE THOMAS CEO of BIG FM, India

ADVERTISING AND BRAND MANAGEMENT



PROF. HARMANDAR SINGH Managing Director, Sledgehammer Communications



TAMMY TOH Regional Head. Group Corporate Communications, CIMB Bank

PUBLIC RELATIONS AND MARKETING / PUBLIC RELATIONS AND EVENT MANAGEMENT



PROF. SAID BANI **CM DIN** Managing Director, bzBee Consult Sdn Bhd



RAVINDRAN RAMAN KUTTY Columnist and Director, Stratcom Consult



ANDY SEE TEONG LENG Managing Director, Perspective Strategies

REAL-WORLD EXPERIENCE

Enhance your employability and graduate in demand by gaining hands-on learning and a sense of working in real-world environments. Internship opportunities build your experience through actual client projects at innovative and top-notch companies, while Social Innovation Projects enable collaboration with peers from multi-disciplines to create change for society.

UNLOCK MEANINGFUL CAREER OPPORTUNITIES

BACHELOR OF MASS COMMUNICATION (HONOURS)

- Campaign Director
- Consumer Advocate
- Digital Journalist
- Corporate Communication Manager
- News Editor
- Public Relations Consultant
- **Publicist**
- Art Director
- Special Correspondent

BACHELOR OF MASS COMMUNICATION (HONOURS) IN ADVERTISING AND BRAND MANAGEMENT

- Integrated Marketing Communication Specialist
- Campaign Director
- Branding Specialist
- Brand Developer
- Social Media Specialist/Coordinator
- Customer Engagement Associate
- Copywriter
- Creative Director
- Production Designer
- Media Buyer/Planner Web Designer
- Traffic Manager
- Digital Content Creator

BACHELOR OF MASS COMMUNICATION (HONOURS) (DIGITAL MEDIA PRODUCTION)

- Director Producer
- Scriptwriter
- Editor
- Sound Designer
- Foley Artist
- Production Manager
- Cinematographer
- Production Designer Art Director
- Visual Effects Artist
- · Digital Content Creator

BACHELOR OF MASS COMMUNICATION (HONOURS) IN PUBLIC RELATIONS AND EVENT MANAGEMENT

- Campaign Director
- Corporate Affairs Manager
- Corporate Communication Manager
- Event Manager
- Public Relations Consultant
- Social Media Manager
- Fundraising Coordinator for Non-Profits
- Media Relations Manager
 Entertainment/ Sports PR Manager
- Public Relations Manager
- **Publicist**

BACHELOR OF MASS COMMUNICATION (HONOURS) IN PUBLIC RELATIONS AND MARKETING

- Brand Manager
- Campaign Director
- Corporate Affairs Manager
- Corporate Communication Manager
- Foreign Affairs Officer
- Market Researcher
- Public Relations & Marketing Consultant
- **Public Relations Consultant**
- Media Relations Manager
- Strategic Communication Manager
- Marketing Communication Manager Strategy Planning Manager

ENHANCE YOUR CAREER WITH THE IPA UK FOUNDATION CERTIFICATE



As part of our Advertising and Brand Management program, we are thrilled to offer students the opportunity to earn the prestigious IPA UK Foundation Certificate. This certification is an exceptional addition to your academic journey, providing a significant advantage in the competitive fields of advertising and marketing communications.

The IPA, or Chartered Institute of Practitioners in Advertising, is globally recognized as the most influential professional body in the industry. With a reputation for thought leadership, best practices, and continuous professional development, the IPA stands at the forefront of advertising and marketing excellence. Since their inception in 2003, IPA programmes have benefitted over 40,000 individuals worldwide, underscoring their impact and credibility.

The IPA UK Foundation Certificate is designed to equip students with a comprehensive understanding of the fundamentals of advertising and marketing communications. It covers key areas such as the roles and functions within an agency, the principles of effective campaign planning, and the importance of creativity and innovation in developing successful advertising strategies. By offering this certification into our Advertising and Brand Management programme, we aim to provide our students with a well-rounded education that combines theoretical knowledge with practical skills.

Participating in the IPA UK Foundation Certificate program will give you access to a wealth of resources and insights from industry leaders, ensuring that you are well-prepared to meet the demands of a dynamic and ever-evolving industry. The certification not only enhances your resume but also demonstrates your commitment to professional development and excellence in the field.

Our dedicated faculty will support you throughout the certification process, offering guidance and expertise to help you succeed. By choosing to pursue the IPA UK Foundation Certificate alongside your degree, you are making a strategic investment in your future career. This qualification will set you apart from your peers, providing you with the knowledge and skills needed to thrive in the world of advertising and marketing communications

Join us and take advantage of this unique opportunity to enhance your professional credentials with the backing of the world-renowned IPA. Elevate your career prospects and become a part of a global network of advertising and marketing professionals who are shaping the future of the industry.

OVERSEAS EXPERIENCE VIA OUR PARTNERS*



QUEENSLAND UNIVERSITY OF TECHNOLOGY

- Bachelor of Communication (Majors: Digital Advertising, Journalism, Media & Communication Industries and Community & Public Relations)

THE UNIVERSITY OF QUEENSLAND

Bachelor of Communication

EDITH COWAN UNIVERSITY

 Bachelor of Media and Communication (Advertising, Broadcasting & Digital Journalism, Public Relations)
 Via Bachelor of Mass Communication (Hons)

UNIVERSITY OF SOUTH AUSTRALIA

Bachelor of Communication & Media
 Via Bachelor of Mass Communication (Hons)
 Via Bachelor of Mass Communication (Hons)
 (Digital Media Production)
 Via Bachelor of Mass Communication (Hons)
 in Advertising & Brand Management
 Via Bachelor of Mass Communication (Hons)
 in Public Relations & Marketing
 Via Bachelor of Mass Communication (Hons)
 in Public Relations & Event Management

UNIVERSITY OF TECHNOLOGY SYDNEY

- Bachelor of Communication (Strategic Communication)
- Bachelor of Communication (Digital and Social Media)
- Bachelor of Communication (Media Arts and Production)
- Bachelor of Communication (Journalism)
- Bachelor of Communication (Media Business)
- Bachelor of Communication (Social and Political Science)
- Bachelor of Communication (Writing and Publishing)

UNIVERSITY OF MELBOURNE

Bachelor of Arts



via Bachelor of Mass Communication (Hons) **CARDIFF UNIVERSITY**

- BA Journalism and Communication
- BA Media and Communication
- BA Media, Journalism and Culture

UWE BRISTOL

BA (Hons) Media Productions
 Via Bachelor of Mass Communication (Hons)
 in Advertising & Brand Management
 Via Bachelor of Mass Communication (Hons)
 in Public Relations & Marketing
 Via Bachelor of Mass Communication (Hons)
 in Public Relations & Event Management

UNIVERSITY OF DUNDEE

• MSc Spatial Planning with Sustainable Urban Design Via Bachelor of Mass Communication (Hons)

WHY

MEDIA & COMMUNICATIONS AT TAYLOR'S?



YOUR FUTURE IS OUR PRIORITY

We ensure that our students are in touch with current and future trends and are well-equipped to embrace the challenges of the 4IR.



STRONG INDUSTRY LINKAGES

Due to Taylor's strong industry affiliations, our students are able to work with multinational and international companies across various industries during their industry placement. Our curriculum development is also up to date as it receives input from industry partners.



MULTIDISCIPLINARY LEARNING EXPERIENCE (MLE)

Taylor's is one of the pioneer institutions in the region to implement compulsory multidisciplinary projects across all its undergraduate programmes. Multidisciplinary solutions go beyond just collaborating, but rather having a good understanding of learning necessities across various disciplines against being discipline-specific which will no longer be enough.



INTERNATIONAL RECOGNITION

Taylor's is an internationally well-respected and highly recognised centre for Media and Communication studies with a strong foothold in two main areas, i.e. research and industry expertise.



TAYLOR'S CURRICULUM FRAMEWORK (TCF)

Breaking conventions to bring you the first-of-its-kind framework in Malaysia that allows you to mix and match modules to customise your degree.



WORLD CLASS STANDARDS, FACILITIES & ENVIRONMENT

Our campus is built with our students in mind – your university is your second home. Taylor's Lakeside Campus encompasses a modern, functional design with state-of-the-art facilities together with lush greenery and its trademark 5.5-acre lake; striking a balance between form and function to embody our modern approach and perspective in premium education with an approach to holistic growth outside the classroom.



REAL CLIENTS, REAL PROJECTS

Our learning methodologies are strongly anchored in real-world practices as we encourage students to explore communication theories via workshops and real projects with real clients.



PROPASSION COMMUNICATIONS

ProPassion Communications is a Public Relations (PR) consultancy managed by the final-year degree students which collaborates with local and international clients.



PERSONALISED AI-POWERED LEARNING

As one of Malaysia's pioneering institutions in Al-driven innovation, we offer personalised one-on-one 24/7 tutoring, focused Q&A sessions, assessments and instant feedback, supported by our Al teaching assistant. Students enjoy an engaging experience that encourages self-directed growth and better understanding.



WORLD-CLASS STANDARDS & FACILITIES

As your vested partner throughout your education journey, we continuously provide our students with more than just academics, but also life skills to be media and communication leaders as well as successful entrepreneurs of the future. To do that, we ensure we upkeep our standards and facilities, to be nothing less than world-class! Our state-of-the-art laboratories and studios allow our students to explore and experience working in the real world.





AUDIO RECORDING STUDIO

The Studio comprises a panel control room built with high quality acoustic materials that create a conducive environment for professional audio recording.



DIGITAL MULTICAM STUDIO

The million-dollar TV Studio is well equipped with broadcast studio cameras, digital consoles and lighting equipment specific for studio recording productions that are on par with international broadcasting industry standards.

VIDEO EDITING LABORATORY

This lab has workstations which are well equipped with the latest Adobe Premier Version and Blackmagic Design DaVinci Resolve that is in line with the current industry practices for video editing.





MULTI PURPOSE STUDIO

The Multi Purpose Studio is a space where Green Screen projects are created and Videography classes are conducted.



PROJECT ROOM

This project room is equipped with workstations for students to work on their assignments.

ADVENTURE ARENA

A unique, all-white room in which every surface is designed to allow for creative expression. An ideal room for brainstorming sessions and conducting ideation workshops.



NEWSROOM

The Newsroom is a real workstation created specifically for Journalism students to experience the working environment in a news media organization.

VX THEATRE

The VX Learning Theatre is a global classroom that combines teaching excellence and learning innovation. An 18-sqm video wall mimics a highly immersive and synchronous classroom setting, facilitating deeper engagement among students anytime and anywhere.



C VORTE AS

VORTEX

Taylor's first extended reality (XR) lab that is accessible for students to augment their ideas, projects or assignments using AR and or VR



THE HIVE

Sponsored by our industry partner, bzBee Consult, the room is designed as a multipurpose function room that showcases our Public Relations students' achievements, a gallery of industry projects and also serves as a project planning space.

This beneficial journey has sharpened my skills in the dynamic field of digital media production in addition to giving me a thorough understanding of mass communication. Together with practical experiences and interesting curriculum, Taylor's University has given me the skills and information I need to successfully navigate the changing media landscape. There's no doubt that the insightful knowledge I've received from this program will provide me a strong starting point for my future pursuits in the rapidly developing field of digital media.

Fanthagiro Michelle D'silva Digital Media Production





PUSHING BOUNDARIES HONE PASSIONATE TALENTS

The media and communications industry is undergoing rapid changes, with the media consumption landscape being transformed completely through digitalisation and technology.

Communication is now bite-sized, fast-paced, always-on digital and social media-led. Taylor's ensures that you keep up with the times and stay ahead by understanding the industry's challenges and anticipating trends of the future.





PROPASSION COMMUNICATIONS

Propassion Consultancy deals with real clients on real-Public Relations projects. Final year Public Relations students work closely with clients to create a comprehensive communication strategies aligned with the goals and objectives of their clients. Upholding professionalism and Public Relations practice, students will undergo hands-on experience working with corporate, government and nonprofit agencies.

Services offered:

- Public relations campaigns
- Branding campaigns
- Marketing communications
- Event management

VENTUROUS PR

Following the success of ProPassion, the School of Media and Communication launched its second student-led public relations (PR) agency, Venturous PR. This agency is Malaysia's pioneer student-led PR agency for tech start-ups and small medium entrepreneurs (SMEs). Fuelled by imaginative young minds, this newly minted student-agency will strive to elevate the visibility of its clients and their brands through new media technologies and novel communication tactics.

Venturous PR is supported by:

- Malaysia Digital Economy Corporation (MDEC) that provides a healthy pipeline of clients (start-ups and SMEs).
- Zeno Kuala Lumpur, a highly acclaimed PR Agency under the Edelman Group provides the necessary backing to ensure Venturous PR is run like a professional consultancy.
- Business Today, a much-respected media outlet in Malaysia provides the opportunity for our budding PR practitioners to work hand-in-hand with news editors to produce and publish client news.

Services offered:

- Branding
- Awareness campaigns
- Marketing communications
- Event management



I gained an understanding of the crucial role of Public Relations, particularly during a crisis where the "Golden Hour" holds great importance. The guidance of my lecturers at Taylor's University has enabled me to remain composed during challenges, as their teachings have been invaluable.

Joelle Beryl Crista Stevenson Graduate in PR and Marketing



I am grateful that I have chosen to do Public Relations in the School of Media and Communication. I got to polish my communication skills when handling real projects in my final year. All this has served as a jumping board to the adult world, flying far yet landed smoothly.

Tham Hei LoonGraduate in PR and Marketing



CLIENTS' TESTIMONIALS



The ProPassion team was dynamic and fun, constantly making them a pleasure to work with on collaborative projects. During the launch of YUBERACTIVE.ASIA, the team put together an electrifying event showcasing their unique creativity. The level of commitment and energy the team brought to the events served well to demonstrate that they were certainly more than just a student-led consultancy - they were professionals.

9

Patrick WeeFounder of YUBERACTIVE

6

It has been a great opportunity to work with ProPassion and I am extremely pleased with the work done by the students. They have all demonstrated a great deal of excellence towards their work. Well done!

9

YBHg Dato' Victor Lo COO of Escape Room



ProPassion has given me the first hands-on on what the industry will be like. Not everything we do is always sunshine and rainbow, hence tough clients will teach us to be stronger.

7

Daniel Cheang bin Adenan Cheang Alumni PR & Event Management Programme

List of Clients:

- Baskin Robbins
- Dutch Lady
- DiGi Malaysia
- Escape Room Malaysia
- Happy Fresh Malaysia
- IOI Properties Group

- LEAP Asia Sdn Bhd
- Prasarana Malaysia Berhad
- Shopee Mobile Malaysia
- Malaysian Palm Oil
- Department of Agriculture

SYMPOSIUMS & CONFERENCES

Conferences, Public Lectures and Colloquiums are organised throughout the year.

The International SEARCH Conference held once every two years bring together the best minds in the discipline, notable industry practitioners as well as students to exchange knowledge.

The Media and Communication Lecture Series (MCLS) provide an on-going platform throughout the year for acknowledged academics, industry professionals, policy makers and community leaders to share their work and address current issues in the industry, public policy and society.

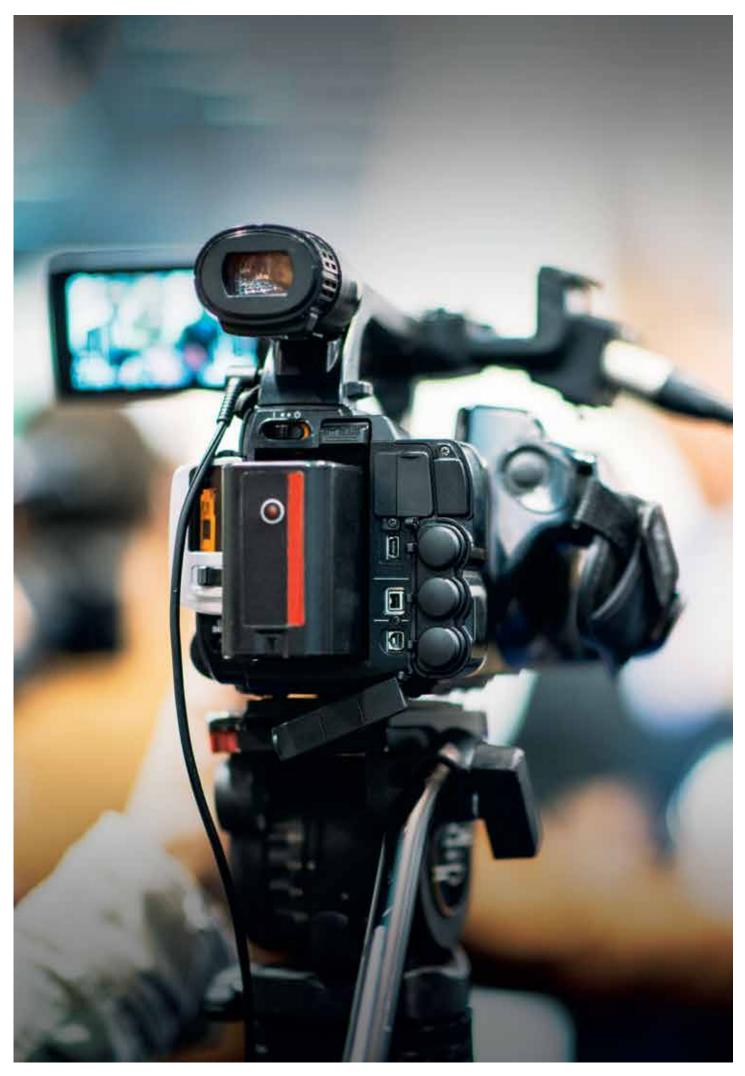
The Postgraduate Colloquium offers a platform for the postgraduate students to present their research findings which manifest the various research challenges and opportunities in the areas of media and communication under the bigger umbrella of social sciences.











BECOME FUTURE-PROOF

GLOBAL & LOCAL COLLABORATIONS WITH OUR INDUSTRY ADVISORY PANEL (IAP)

As we strive to be the #1 Private School of Media and Communication in Asia, The School of Media and Communication maintains established global and local linkages, engaging with notable industry professionals and experts that provide input on the relevance of our curriculum. Members of our IAP include:

Zabrina Fernandez

Executive Producer C47 Creative

Hassan Muthalib

Founder of Filmic Enterprise Father of Malaysian Animation

Mohd Said Bani C M Din

Managing Director bzBee Consult

Daphne Cheah

Head of Communications, Superapp AirAsia (Regional)

Harmandar Singh

CEO

SledgeHammer Communications

Sheila Shanmugam

CEO

Mindshare Group Malaysia



Due to our strong industry affiliations, our students are also able to work with multinational and international companies across various industries during the mandatory internship programme, such as:



ADVERTISING

- ARC Worldwide
- Arc Media
- Bates Chi & Partners
- Leo Burnett Malaysia
- Grey Group Malaysia
- McCann Erikson (Malaysia) Sdn.Bhd.
- MindShare Malaysia
- Naga DDB Malaysia
- Ogilvy Malaysia
- SledgeHammer Communications



EVENT MANAGEMENT

- Protemp Exhibitions Sdn. Bhd.
- Roots Asia Pacific Sdn. Bhd.
- Alpine Integrated Solution
- Jiggee
- **Trilogy Events**



CORPORATE COMMUNICATIONS

- Air Asia
- Allianz Malaysia
- Genting Berhad
- Mesiniaga Berhad
- Panasonic Malaysia Sdn.Bhd.
- **Petronas**
- Shell Malaysia
- Sony Malaysia
- Mondelez Malaysia
- Mars Foods



PUBLIC RELATIONS

- bzBee Consult Sdn. Bhd.
- **Edelman Public Relations**
- Perspective Strategies
- Essence Burson-Marsteller
- Fleishman-Hillard Malaysia
- Milk PR
- Sirius Communication Sdn. Bhd.
- Weber Shandwick



MEDIA PRODUCTION

- **ASTRO**
- Media Prima
- **FINAS**
- **RED Communications**
- Imagineers Film
- **Directors Think Tank**
- Reservoir World
- **Graph Studios**
- MM2 Entertainment
- Shootworks Asia



JOURNALISM/ **EDITORIAL**

- Free Malaysia Today
- Newswav Malaysia
- **REV Media Group**
- Burda Media Malaysia
- Cilisos Media
- MalaysiaKini
- The Star Publications



PROFESSIONAL BODY

- Asia-Pacific Broadcasting Union
- Institute of Public Relations Malaysia
- International Association of **Business Communicators**
- Centre for Independent Journalism
- **Public Relations and Communications** Association of Malaysia (PRCA)



MEDIA CONSULTANCY

- Group MAD
- PHD Media





REAL CLIENTS, REAL PROJECTS



You will be exposed to education that is heavily anchored in real-world practices and opportunities to connect with thought leaders of the industry. The School seamlessly integrates with the industry by engaging numerous adjuncts, visiting lecturers and speakers from reputable companies to conduct lessons for our students.

Zabrina Fernandes

Executive Producer, C47 Creative

Harmandar Singh

Founder of SledgeHammer Communications & Publisher of Marketing Magazine

Mohd Said Bani C M Din

Managing Director and Founder of bzBee Consult

Renee Pillai

Screenwriter, Fourward Management Group / Sustainable-Imagination (USA)

Rubin Khoo

Associate Publisher, Hubert Burda Media Malaysia

Andy See Teong Leng

Managing Director of Perspective Strategies

Daphne Cheah

Head of Communications, Superapp AirAsia and

Harold Geronimo

Vice President and Head of Public Relations and Media Affairs, Megaworld Corp, The Philippines

Claudian Navin Stanislaus

President of Malaysian Advertisers Association (MAA)

Nisha Devina Roy

Managing Director, M&C Saatchi Malaysia



FINAL YEAR PROPASSION PROJECT: COLLABORATION WITH THE DEPARTMENT OF AGRICULTURE, MALAYSIA. AWARENESS CAMPAIGN ON SEED CERTIFICATION NAMED MYTULEN SEED.

NETFLIX AUSTRALIA GAMESHOW

Over the course of 2 jam-packed weeks, 6 Digital Media Production students from Taylor's School of Media and Communication had the incredible opportunity to intern on a Netflix Australia game show. As they navigated the world of media production, from office to set, the students were able to gather knowledge and experience from various production departments, learning directly under industry professionals both local and international.













MEDIA PRODUCTION

Students conceptualise ideas and digital media content demonstrating their ability to perform various tasks involved in digital media production. All the work produced are showcased on our own YouTube channel.



THE REFINERY PROJECT BY ASSOCIATION OF ACCREDITED ADVERTISING AGENTS MALAYSIA (4As)

Teaming up with the globally renowned M&C Saatchi Kuala Lumpur, we're excited to present a comprehensive series exclusively for SOMAC's students, featuring a Brand Management Bootcamp, Masterclass, and Agency Day.





ADVENTURE PODCAST

SOMAC's branding initiatives that provide students with a hands-on opportunity to independently develop each episode, featuring a lineup of prominent media and communication leaders.



TAYLOR'S UNIVERSITY FILM FESTIVAL (TUFF)

Taylor University's standing as a pioneer in media and communication studies was furthered with TUFF 2024, an event that celebrated storytelling, creativity, and the power of film.

MOU WITH GOLDEN SCREEN CINEMAS

Golden Screen Cinemas and Taylor's University ink Memorandum of Understanding to nurture the next generation of film-makers



INTERNATIONAL STUDENT MEDIA ARTS FESTIVAL (ISMA) 2024 AT KOOKMIN UNIVERSITY, SOUTH KOREA

72 Hour Film Competition Winners: First Place:

Opposite Reality (Teejes Gopalan Krishnan)

Second Place:

A Journey Through Heritage and Progress (Muhammad Rifky Akmal Ramadhan) City of Storms: The Whispers of Climate (Darlene Arifah Kamarul Ariffin)



RESEARCH

You will be exposed to education that is heavily anchored in real-world practices and opportunities to connect with thought leaders of the industry. The School seamlessly integrates with the industry by engaging numerous adjuncts, visiting lecturers and speakers from reputable companies to conduct lessons for our students.



SEARCH Journal of Media & Communication Research

Taylor's School of Media and Communication has two research groups under its research cluster for Media and Social Transformation;

GROUP 1:

Media Policy, Industries & Audiences
This group focuses on media policy analysis,
development and impact of the creative
industry on society, as well as audience
interpretative engagement with different
media genres.

GROUP 2:

Digital Media & Social Networks
This group focuses on social media influence
in social change and creation of network
societies, also its transformation of social,
political and economic landscapes.



SEARCH JOURNAL

The SEARCH Journal was indexed on SCOPUS – the world's largest abstract and citation database of peer-reviewed literature. We have also launched the new website with a fresh contemporary look.

Please go to: SEARCH JOURNAL WEBSITE (new look launched March 2019) http://search.taylors.edu.my/

Taylor's University offers generous scholarships and financial assistance, enabling me to become a Taylor's World Class Scholar. Also, as Valedictorian of the Class of 2015, it has definitely been a journey of excellence with Taylor's especially as alumni of the Taylor's Communication.

Crystal Loh Wai ChingBachelor of Mass Communication (Honours) (Advertising)





AWARDS & RECOGNITION

Awards in 2023

 Gold winner in the Malaysia Public Relations Award 2023, Institutions of Higher Learning (Students) Category

Film Awards Won in 2022

- Detik Dua (Short Film)
 - WINNER Best Thriller Short Film I Indo Singapore International Film Festival (SINGAPORE)
 - WINNER Outstanding Achievement Award (Student Film) | World Film Carnival (SINGAPORE)
 - WINNER Best Student Short Film | Nitiin International Film Festival (MALAYSIA)

Unforgettable 18 (Short Film)

- WINNER Student Film | World Film Carnival (SINGAPORE)
- WINNER Best Malaysian Short Film | Nitiin International Film Festival (MALAYSIA)
- School of Media and Communication was the recipient of Public Relations & Communications Association Asia Pacific (PRCA APAC) AWARDS 2022 as the sole Malaysian university for 'Best Student Public Relations Campaign'.
- Taylor's University Film Festival (TUFF) 2022 received a total of 76 films submissions from over 20 plus countries around the world. TUFF was launched with the aim of exposing emerging talents to the broader film community.
- Malaysia Public Relations Award Ceremony 2021 -Public Relations Final Year projects won the Gold, Silver and Bronze trophies during the Malaysia Public Relations Award Ceremony.
- Social Campaign by Professional Media Workshop: Unmask Your Wounds appeared in several local and regional newspapers (in October, November 2020). This involved PR & Marketing and Event Management students who became Top 10 Finalist and received Honourable Mention – Diversity and Inclusion Campaigns – Unmask Your Wounds at PRNews CSR and Diversity Awards in 2020. Students Involved: Yeoh King Lim, Janice Chai, Steph Tan Chee Xuan, Chris Khoo, & Clara Teo.
- A documentary film, Learning in the Time of Corona, by Jasmine Ng Qian Yi, Darren Cheok Kar Seng, Ling I Wern, Lim Wei Liang, John Gordon Fernandez & Leong Teik Sern. It was filmed complete remotely via video calls, this film explores the trials and tribulations of students and academics of Taylor's University as they soldier on with education while facing the COVID-19 global pandemic of 2020.

- Group of Broadcasting students bagged Winner Award at Tagore International Film Festival 2020 (India) with Critics' Choice Award – Best Short Documentary and Critics' Choice Award – Best Student Film.
- Broadcasting students represented Taylor's University in following festivals with nominations/honorable mention.
 - Official Selection Jharkhand International Film Festival & Awards 2020 (India)
 - Official Selection Resistance International Film Festival 2020 (Islamic Republic of Iran)
 - Official Selection Dili International Film Festival 2020 (Timor-Leste)
 - Official Selection Ciudad del Este Independent Film Festival 2020 (Paraguay)
 - Official Selection The Lift-Off Sessions 2020 (UK)
 - Official Selection First-Time Filmmaker Sessions 2020 (UK)
 - Official Selection International Moving Film Festival 2020 (Islamic Republic of Iran)
 - Honorable Mention ICAN/LAX International Film Festival 2021 (USA)
- PR and Marketing student, Janice Chai Xin Hui (from Malaysia), bagged following Awards/Recognitions.
 - HSBC Business Case Competition National Champion in 2019
 - ASEAN Impact Challenge Regionalist Finalist in 2019
 - Youth Leadership Academy (a competition organised by McKinsey & Co) – First Runner-Up in 2019
 - ASEAN Foundation Model in the ASEAN Meeting in 2020
 - L'Oreal Brandstorm National Champion in 2020
- PR and Event Management student, Arhant Simha (from Nepal) bagged following Awards/Recognitions.
 - Represented Nepal in Asian Games 2018 for squash in Indonesia
 - Best Player Award for squash in Ohana League Division 4 in 2019
- PR & Marketing and Event Management students won Bronze Award - Institutions of Higher Learning Student Awards for Audinary Campaign and PR & Event Management students also won Bronze Award – Institutions of Higher Learning Student Awards for CaringMoms Festival at Malaysian Public Relations Awards in 2019.
- Taylor's InnoFest 2021 selects student projects for showcase:
 - A Cafe in Kuantan During Times of COVID-19 Documentary by: Julian Ng Chong Sheng
 - Coping With COVID-19: A Music Educator's Perspective Documentary by: Tee Jia Jack, Chen Wei Kei, Natasha Tan Zu Yi & Nur Aainaa Puteh Binti Hussin.

Brother Documentary by: Elisha Lim, Julian Ng, Koh Hui Yee, Timothy Chan

- 五 wǔ Short Film by: Ooi Jing Yi, Hoong Ning, Cheng Poh Yee, Phua Ting Feng & Wong Jing Xuan.
- Ministry of Agriculture invites PR students for Local Fruits Campaign LocalBuah4U (October-2020) and Youngriculture (March-2021).
- Photojournalism and Innovative Media students shortlisted as Top 10 finalist for the photography contest by Vinda Group.
 - Students Involved: Pek Yuk Xin, Samuel Lim Zhang Hwei, Wong Jing Lin & Yeo Ava
- Taylor's InnoFest 2020 selects student projects for showcase:
 - Airbuzz by; Jane Law Lee Bin
 - Diamond News by: Yap Pui Mun
 - Inkslingers (June 2020) Newspaper Production by Editorial Team: Jane Law Lee Bin, Yoo Donghwan, Yap Pui Mun & Nur Safea Ernadya
 - A Peek Into The Life of A Quiet Creative During The MCO Documentary by: Teh Sue Ee
 - How The Lives of This Student And Her Family Were Affected During The MCO Documentary by: Nisa Batrisyia binti Abdul Razak
 - 网红wänghóng Short Film by: Teh Sue Ee, Darren Lau Yeow Wern, Nigel Staring, Ng Shu Zhi & Yuumi Yokoyama
 - Title: 杰/jié/ Short Film by: Denise Quah Han Jing, Alexander Leonard Fernando, Ahmed Baahy Suhail, Janine Ngu Siew Fen & Kelvin Suefelim
 - Learning In The Time of Corona Film by: Jasmine Ng Qian Yi, Darren Cheok Kar Seng, Ling I Wern, Lim Wei Liang, John Gordon Fernandez & Leong Teik Sern.
- Broadcasting students partnered with The Inclusive
 Outdoor Classroom (TIOC, an NGO) and produced five
 documentary films and two short documentaries that
 featured children and adults with developmental
 disabilities in their storytelling and script writings.
 Similarly Advertising students collaborated with TIOC
 to raise funds to increase awareness and engagement
 on their social media. The project raised RM 2,738 in
 2 weeks.
- Malaysian Digital Association d' Young Achievers Award
 - Gold Winner (Pictures as attached)
- Adobe Championship
 - Top 30 Finalist (Sherry Tan Zi Yi)

REFERENCE LIST

Asia-Pacific Broadcasting Union www.abu.org.my

Asia-Pacific Institute for Broadcasting Development www.aibd.org.my

Association of Accredited Advertising Agents Malaysia www.aaaa.org.my

Association for Education in Journalism and Mass Communication (AEJMC) www.aejmc.org

Centre for Independent Journalism www.cijmalaysia.org

Institute of Public Relations Malaysia www.iprm.org.my

International Association of Business Communicators www.iabc.com

Marketing Agencies Association www.marketingagencies.org.uk

National Union of Journalists Peninsular Malaysia www.nujm.org/nuj/index.php

World Economic Forum https://es.weforum.org/reports/the-future-of-media-a-new-framework-for-valuing-content/

Public Relations and Communications Association of Malaysia (PRCA) http://: www. prcamalaysia.org

GLOBAL CONNECTIONS



IN THE GLOBAL COMMUNITY









Taylor's is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.

As one of Malaysia's oldest, most successful and reputable private education institutions, Taylor's provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor's is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.

GLOBAL EXCHANGE EXPERIENCES

Are you eager to become a global citizen, broaden your horizons, and enrich your international perspective? Taylor's Global Mobility Programme provides students with the opportunity to widen their international exposure allowing students to gain new knowledge and skills in an area that is of interest to them thus benefiting from a multi-disciplinary learning environment and give their Taylor's degree an international edge.

SCAN TO LEARN MORE



TAYLOR'SPHERE CONNECTIONS & SUPPORT

RESEARCH AND TECHNOLOGY INNOVATION

Taylor's University has a firm footing in research and technology innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future. We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY, MAKING US WORLD-CLASS.

















BACHELOR OF MASS COMMUNICATION (HONOURS) IN PUBLIC RELATIONS AND MARKETING

3-Year Programme

KPT/JPS (R2/0323/6/0024) (MQA/FA0122) 04/26

INTAKE: FEBRUARY, APRIL & SEPTEMBER

This programme exposes students to skills and knowledge that prepare them to become strategic public relations practitioners with a marketing mindset.

Through this programme, students will be able to effectively conceptualise and strategise a corporate communication plan for the benefit of the organisation's business development and also to engage in problem analysis, strategic planning, content development and tactical solutions for the organisation.

Assessments in the program will be conducted through various methods, including exams, research projects, presentations, group work and etc.

Primary Core

Year 1

- Introduction to Mass Communication
- Visual Communication
- Intercultural Communication
- Communication Theory
- Innovative Media
- Media Writing
- Media Analytics
- New Media and Society
- Media Law and Ethics

Year 2

- Public Relations Principles
- Promotional Writing
- Publicity and Media Relations
- Crisis Management
- Organisational Communication
- Introduction to Management
- Principles of Marketing
- Consumer Behaviour
- Relationship Marketing
- Research Methods

Year 3

- Final Project
- Research Project
- Professional Media Workshop
- Public Relations Consultancy
- Internship



University Core

- Social Innovation Project
- Falsafah dan Isu Semasa
- Emotional Intelligence in Action (EI)
- Kursus Integriti dan Antirasuah (KIAR)
- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2

*Students are requested to take Bahasa Kebangsaan A if they do not obtain a Credit for Bahasa Malaysia in SPM.

Free Electives



Choose any TWO (2) Free Electives* offered by Taylor's University. Refer to the Flexible Education Guide for the list of Free Electives.

- *Subject to availability
- *Meet min. module pre & co-requisite



A well-balanced ecosystem and community that nurtures your intellect, creativity and practical wisdom to ensure you graduate future-proof and in demand.

Taylor'sphere aims to instil in every student the skills required to excel throughout their life journey and make a difference in the global community.

The components that make Taylor'sphere unique are the community of alumni, industry partners, academia and you, as well as resources and facilities that support your aspirations!



Run by and in collaboration with a collective-wisdom community who are experienced, entrepreneurial, intellectual and forward-looking, Taylor'sphere paves your way to Rise With The BestTM!



Practioners and Industry Experts & Leaders



Best-in-class Lecturers



Entrepreneurs

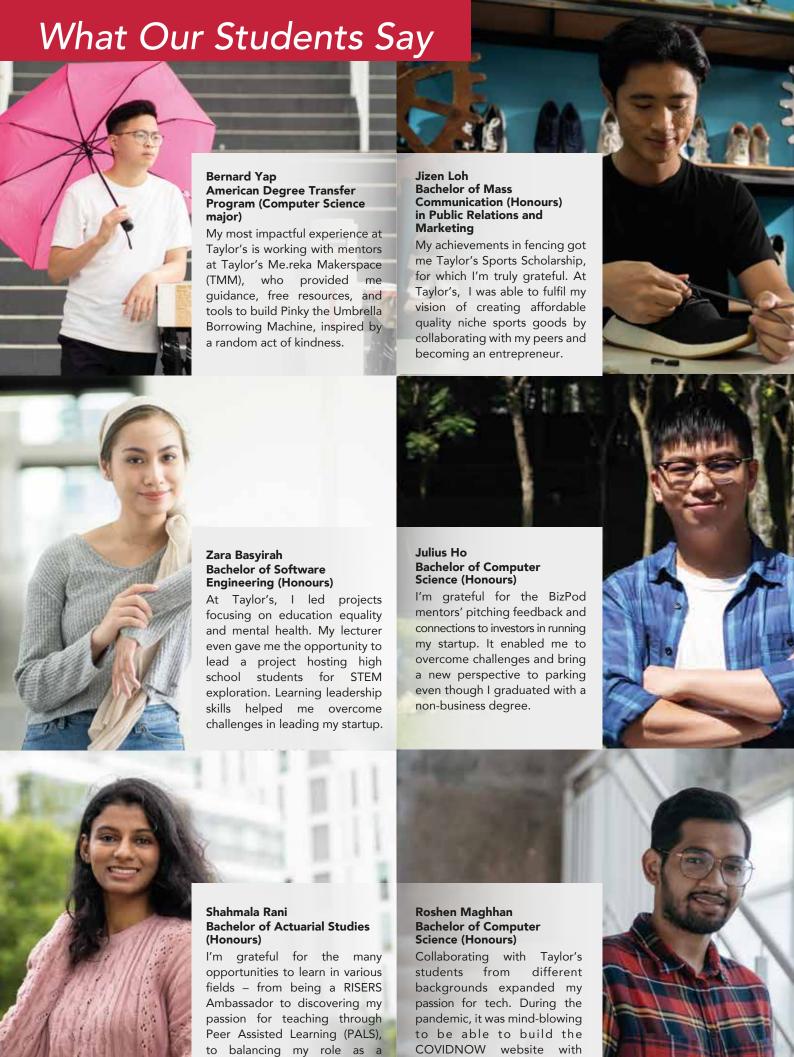


<u> Alumni</u>



Mentors

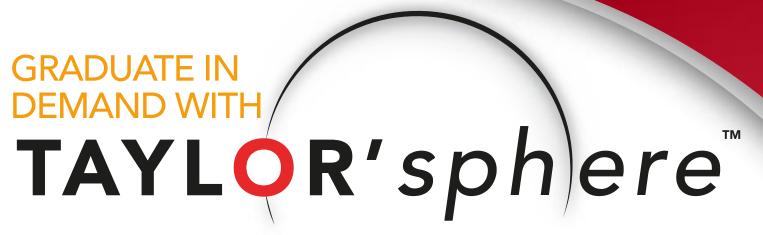




other developers without ever

meeting in person.

national karate athlete.



Taylor'sphere is equipped with state-of-the-art and modern facilities, resources as well as flexible curriculums that can be customised to empower your aspirations and learning experience.





Are you ready to Rise With The Best™ with Taylor'sphere?





Life Skills Modules

The incorporation of Emotional Intelligence into the syllabus enables you to rise to challenges and uncertainties in the world.



First Year Learning and Mentoring (FLAME)

As a first year student, you will be assigned a Mentor to help you transition from school life to the university environment.



Multidisciplinary Learning Experiences (MLE)

Enjoy opportunities to work with peers from multi-disciplines to create change in society.



Taylor's Curriculum Framework

A holistic educational experience that gives you the flexibility to mix and match modules for a broader scope of learning, and future-proofs you with an additional certification, the Graduate Capabilities Attainment Statement, to boost your career opportunities.



Real-world Experiences

Boost your resume with real-life experiences, internship placements or work-based learning with industry partners.



SHINE Award

For your appreciation of and contribution to society, you could be rewarded with a SHINE Award.



Research & Enterprise

Flagship research programmes, industry-leading research centres, and qualified expertise to achieve balanced excellence in teaching and learning.

TEACHING & LEARNING

SUPPORT



TEACHING & EDUCATIONAL DEVELOPMENT (TED)

Teaching and Educational Development (TED) at Centre For Future Learning is an award-winning department that supports the work of academic staff to create excellence in teaching through practice, development, and innovation.

TED offers workshops and seminars that address a range of timely topics associated with teaching, learning and technology in higher education.





E-LEARNING ACADEMY (eLA)

eLA's task is to help our academic staff effectively implement the use of technology in ensuring our students learning journey is seamless enabling them to learn in a collaborative, self-directed and personalised manner, anytime and anywhere.

Academics are recommended to utilise technology and tools such as ReWIND videos, Zoom, Microsoft Teams meeting, Google Classroom, Screencast-O-Matic, to name a few.

Despite the unprecedented challenges, eLA is here to support Taylor's academics and students to continuously learn and teach via online modalities.





ACADEMIC ADVISORY

Centre for Academic Programme Management (CAPM) works with all academic faculties in providing necessary academic support to students so as to ensure they graduate on time. CAPM has mechanisms in place to keep track of students and intervene where need be.

FLAME (First Year Learning and Mentoring) is Taylor's signature mentoring programme developed to assist newly enrolled First-Year students to settle into University & College life and study, gearing them towards achieving their personal learning goals.



TAYLOR'S CURRICULUM FRAMEWORK 2.0 (TCF 2.0)

At Taylor's, we future-proof you with a broader set of graduate capabilities beyond academic knowledge. We focus on a balanced set of attainment as you graduate.

The core purpose of TCF2.0 is for you to attain:



Academic Excellence





Life Skills







AN UNCONVENTIONAL FRAMEWORK DESIGNED TO FUTURE-PROOF YOU

Taylor's graduates stand out from others as they are equipped with well-rounded skills through numerous enriched and immersive learning experiences supported by various new initiatives.

1

GRADUATE WITH THE ACQUISITION OF THE 8 TAYLOR'S GRADUATE CAPABILITIES (TGCs)

The TGCs bring out the best in you. Capabilities learned and acquired will be highly valuable for employability in the Fourth Industrial Revolution (4IR).



TGC '

Discipline Specific Knowledge



TGC 3

Lifelong Learning



TGC 5

Personal
Competencies



TGC 7

Entrepreneurialism



TGC 2

Critical Thinking, Problem Solving & Creative Thinking Skills



TGC 4

Communication



TGC 6

Social Competencies



IGC

Global Perspectives

2

STAND OUT WITH A GRADUATE CAPABILITIES ATTAINMENT STATEMENT

Students can showcase their extra effort to develop their graduate capabilities, and their contribution to society using their graduate capabilities to their potential employers

Employers can make a more informed decision during hiring

3

GET RECOGNISED WITH A SHINE AWARD IN CONTRIBUTING TO SOCIETY



Impactful Social Responsibility



Relationship Building and Networking



Teamwork and Collaboration



Personal Achievements



Cultural Adaptation and Appreciation

Rise With The Best

EMPLOYABILITY ASSURED

55% OF BACHELOR **DEGREE HOLDERS ARE UNEMPLOYED.ALMOST** NONE FROM TAYLOR'S.



97% of UG grads get hired within 6 months and they command 28% higher in average salary (40% higher for International versus Malaysian students)



Top 1% in the world and No.1 in Malaysia for Employer Reputation based on QS World University Rankings 2020 among Private Universities in Malaysia

TCF 2.0 INITIATIVES

MIX & MATCH MODULES BY COMPLEMENTING YOUR PRIMARY **MAJOR WITH**

Free Electives

Minor

2nd Major

Extension

Master Degree Level **Modules** (New)



GET ASSESSED WITH WEIGHTED CGPA THAT EMPHASISES ON YOUR MOST RECENT PERFORMANCE AT THE TIME OF GRADUATION



CLASSROOM TO BOARDROOM OPPORTUNITIES THROUGH INNOFEST, THE SETUP, INDUSTRY **IMMERSION PROJECTS**



OUT-OF-CLASSROOM LEARNING THROUGH TAYLOR'S ME.REKA MAKERSPACE



GAIN SELF-DIRECTED LEARNING SKILLS FOR LIFE-LONG LEARNING THROUGH INDEPENDENT LEARNING WEEK



INSTILL ENTREPRENEURIALISM SKILLS TO SOLVE REAL WORLD ISSUES THROUGH U4 SOCIAL INNOVATION PROJECT



BUILD RESILIENCE, GLOBAL PERSPECTIVES AND CULTURAL **ADAPTIVITY THROUGH STUDENT EXCHANGE PROGRAMME**











FLEXIBLE STUDY COMPONENTS

Complement your primary major with related or unrelated fields from the same or different course through free electives, extension, minor, or a second major.

LIST OF MINORS

- Accounting
- Advertising
- Broadcasting
- Business Analytics
- Chinese Language
- Coding
- Construction Management
- Creative Media Design
- Culinary Arts
- Culinary Science
- Design and Manufacturing
- Education
- Energy and Sustainability Engineering
- Entrepreneurship
- Event Management
- Finance
- FinTech
- Food Science
- Food & Beverage Business Development
- Health Science
- Heating, Ventilation and Air Conditioning (HVAC)
- IC Design and Embedded Systems

- International Business
- Journalism
- Korean Language
- Management
- Marketing
- Mass Communication
- Mechanical Design
- Mobile Technology
- Natural Sciences
- Nutrition
- Performing Arts
- Pharmaceutical Industrial Practice
- Pharmacology
- Power and Energy Systems
- Process Integration and Unit Operation
- Project Management
- Psychology
- Public Relations
- Robotic Design
- Travel and Leisure Management
- Web Technology

LIST OF EXTENSIONS

- Advanced Pharmaceutical Industrial Practice
- Blockchain
- Cloud Computing
- Convention and Hospitality Management
- Corporate Law
- Cyber Security
- Data Science
- Design Exploration and Practice
- Digital Marketing

- Digital Media
- Gastronomy
- Heritage and Conservation
- International and Private Law
- Internet Technologies
- Mobile Computing
- Nutrition & Food Analysis
- Patisserie
- Sustainable Design

LIST OF 2ND MAJORS

- Advertising
- Broadcasting
- Creative Media Design
- Education

- Information Technology
- Mass Communication
- Psychology
- Public Relations

LIST OF ELECTIVES (ARTS, HUMANITIES & SOCIAL SCIENCE)

- Advertising Design And Execution
- Advertising Principles
- Alternative Dispute Resolution
- Applied Econometrics
- Audience Studies
- Biological Science (with Lab)
- Broadcast Performance
- Broadcasting Principles
- Calculus 1
- Chinese Language 1
- Cognitive Psychology
- Communication Theory
- Counselling: Basic Theories and Skills
- Creative Copywriting
- Creative Writing
- Crisis Management
- Destination Geography & Analysis
- Developmental Psychology
- Digital Storytelling and Production
- Education, School and Society
- Family Psychology
- Financial Public Relations
- Food Sociology
- Foundations of Acting
- Fundamental Mechanics of Filmmaking
- Fundamental of Music Theory I
- Fundamental of Vocal Performance
- General Chemistry (with lab)
- Group Dynamics
- Intercultural Communication
- Introduction to Creative Writing
- Introduction to Dance and Creative Processes
- Introduction to Mass Communication
- Introduction to Psychology

- Korean 1
- Language Use and Society
- Learning and Motivation
- Learning, Assessment and Feedback
- Measurement & Geometry
- Media Strategy
- Media Writing
- Microeconomics
- New Pedagogies Digital Tools and Resources
- Newspaper and Magazine Production
- Number & Algebra
- Organisational Communication
- Philosophy and Curriculum Design
- Photo Journalism
- Print News Reporting
- Promotional Writing
- Public Relations Principles
- Publicity and Media Relations
- Radio and TV Production
- Radio and TV Reporting
- Reporting For New Media
- Science Energy and Interactions
- Science Systems and Cycles
- Social Entrepreneurship and Ethics
- Social Psychology
- Statistics
- Teaching and Managing Diverse Learners in the Classroom
- Teaching Language Arts
- Teaching Primary School English Language
- The Reflective Practitioner: Teachers Investigate Their Work
- Tourism Economics
- Visual Communication
- World Languages
- Writing For Broadcast

LIST OF ELECTIVES (BUSINESS, SERVICE & MANAGEMENT)

- Bank Management
- Beverage Management
- Brand Management
- Business Consulting
- Business Ethics and Values
- Company Law in Malaysia
- Conventions and Meetings Management
- Data & Media Analysis for Tourism
- Design Thinking
- Entrepreneurship and Small Business
- Ethics and Corporate Governance
- Event and Tourism Risk Management
- Event Sponsorship and Funding
- Events and Entertainment
- Events Project Management
- Exhibition Management
- Financial Markets
- Food Business Management
- Food Media
- Food Trends and Products Innovation
- Futures and Options
- Human Resource Management
- Introduction to Accounting
- Introduction To Family Business
- Introduction to Finance

- Introduction to International Business
- Introduction to Management
- Islamic Banking and Finance
- Leadership and Change Management
- Malaysian Taxation
- Marketing Analytics
- Negotiation Skills for Project Management
- Personal Financial Planning
- Portfolio Management
- Principles of Culinary
- Principles of Marketing
- Principles of Pastry and Baking
- Principles of Restaurant Operation
- Production and Operations Management
- Project Communication and Stakeholder Management
- Project Leadership
- Project Management Fundamentals
- Project Time and Cost Management
- Risk Management
- Risk Management for Project
- Rules and Regulations of Futures and Options
- Service Operation Management
- Supply Chain Management
- Understanding Entrepreneurialism
- Wealth Management

LIST OF ELECTIVES (SCIENCE, TECHNOLOGY & SOCIETY)

- Advanced Pharmacy Practice
- Architecture History and Theory
- Architecture and Environment
- Building Construction and Materials
- CAD 2D
- Calculus
- Cell Biology
- Clinical Trial Management
- Computer Applications
- Construction Quantity Surveying
- Construction Supply Chain Management
- Contemporary Design Theories
- Data Mining
- Data Science Principles
- Database Systems
- Design Communication
- Design Principles
- Digital Photography and Imaging
- Event Technology for Entertainment
- Food Packaging and Labelling
- Food Safety and Sanitation
- Fundamental of Chemistry
- Fundamentals of Linear Algebra
- Furniture Design
- Holistic Approach to Health and Wellness
- Human Anatomy and Physiology
- Human Computer Interaction

- Illustration and Visual Narrative
- Industrial Pharmacy
- Intercultural Design
- International Pharmacy Practice
- Introduction to Biotechnology
- Introduction to Food Science and Nutrition
- Introduction to Human Nutrition
- Management Information Systems
- Managing Hospitality Business and Service Experience
- Materials And Finishes
- Mathematics of Finance
- Mobile Applications Development
- Introduction of Mobile Computing
- Object Oriented Programming
- Occupational Health and Safety Management
- Pharmaceutical Analysis
- Pharmaceutical Formulation and Development-I
- Principles of Life Sciences
- Principles of Organic Chemistry
- Programming
- Regulation of Pharmaceuticals
- Sensory Evaluation of Food
- Theories of Asian Architecture
- Typography
- Video and Sound Production
- Web Applications Programming
- Web Development Technologies
- Wireless Networks and Security

ACCOMMODATION

Where you choose to stay is important to ensure your success in college. Choose the right accommodation that provides the support, experience and environment for you to succeed.

At Taylor's Hostel, we are committed to provide more than just a place to live but more importantly a place where students can learn. Taylor's Hostel provides its residents with quality on-campus accommodation options located within a safe and conducive environment.

DISCOVER THE BEST STUDENT LIVING EXPERIENCE







Be supported emotionally, physically and socially



Gain greater personal growth



Achieve better academic outcomes







ACCOMMODATION OPTIONS

ON CAMPUS (U RESIDENCE & RUEMZ)

- Located in Taylor's Lakeside Campus
- Tastefully-furnished rooms
- Air-conditioned
- Wi-Fi access (regulated for educational learning)
- 24-hour security guard service with surveillance system
- Exclusive U Lounge with TV, music and games room
- Common kitchen with cooking facilities
- Coin-operated laundromat (Available in Syopz Mall)
- Gym with swimming pool (Available at separate fees)
- Helpdesk for enquiries
- On-site maintenance team
- 24-hour support via live-in housemasters
- Residents' Welfare Support
- Housekeeping services

OFF CAMPUS

Off-campus accommodations are located conveniently close to Taylor's Lakeside Campus and are managed by panel operators. They offer basic amenities including Wi-Fi access and housekeeping to ensure your student life is hassle-free.



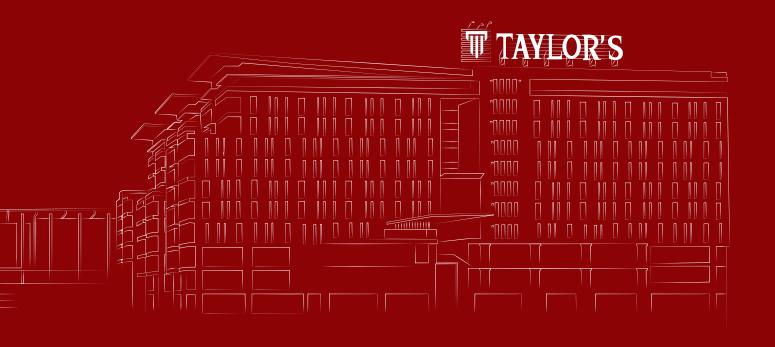
FOR INFORMATION & BOOKINGS

03 5631 3400

SCHOLARSHIPS AND BURSARIES

UNDERGRADUATE

2025







It's our well-balanced ecosystem and community where alumni, industry partners, educators, resources, and facilities all come together to support your aspirations!

We nurture your intellect, creativity, and practical wisdom to ensure you graduate with a purpose, ready to make a difference.



Run by and in collaboration with a collective-wisdom community who are experienced, entrepreneurial, intellectual and forward-looking, Taylor'sphere paves your way to Rise With The BestTM!





Best-in-class



Entrepreneurs





Mentors



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WHAT OUR SCHOLARS SAY









ACHIEVEMENTS

EDUCATION EXCELLENCE RECOGNISED THROUGH OUR ACCOLADES

















ADVANTAGES OF BEING A SCHOLAR

SCHOLAR'S CLUB

Join a distinguished community of high achievers like yourself. Collaborate with individuals who share your passions and aspirations, opening doors to potential collaborations, lifelong friendships, and invaluable networking opportunities that extend well beyond your scholarship years.



HIGHLY COMPETITIVE SELECTION

Our scholarships are awarded only to the most outstanding candidates. Being selected signifies your exceptional achievements and sets you apart from others. This recognition not only boosts your confidence but also serves as evidence of your exceptional abilities to future employers.



AMBASSADOR FOR THE INSTITUTION

Represents Taylor's values and achievements and acts as an exemplary student towards peers who upholds the values of Taylor'sphere.



ADDED VALUE FOR RESUME

Elevate your resume with the prestigious scholarship accolade. Make employers recognise your dedication to excellence, opening doors to coveted job positions, internships, and advanced educational pathways.



RECOGNITION AS A TOP-QUALITY GRADUATE

Our scholarship recipients gain the attention of industry leaders who acknowledge their potential. This recognition brings forth mentorship opportunities, access to influential networks, and potential collaborations.



FINANCIAL FREEDOM

Benefit from a waiver throughout the standard programme duration, allowing you to focus on your studies, embrace additional learning experiences, and even explore internships, fostering a holistic educational journey.



LIFE & LEADERSHIP SKILLS BUILDING

Engage in activities that foster life and leadership skills, vital for personal and professional success. Our scholars develop communication, teamwork, and problem-solving skills through hands-on experiences, ensuring you graduate not only academically competent but also well-equipped for real-world challenges.



INTRODUCTION TO FINANCIAL AID

Taylor's offers various forms of financial assistance, including scholarships, awards, and bursaries, which support our students throughout their studies.



SCHOLARSHIP

Scholarships are exclusively available to both Taylor's College and Taylor's University students for their chosen programme. Students may apply for the scholarship(s) at the point of enrolment should they meet the minimum eligibility and academic criteria. Shortlisted candidates will undergo assessments and interviews.



EXCELLENCE AWARD

The Excellence Award is a prestigious recognition of academic achievements. Students may attain the eligible quantum on a fast-track basis upon application based on their academic results.



BURSARY

The bursary is a form of discount that will be provided to students depending on their eligibility which will be advised by the appointed Counsellors at the point of enrolment.

FINANCIAL AID IMPORTANT INFORMATION

TAYLOR'S SCHOLARSHIP APPLICATION PROCESS

- Merit Scholarship Talent Scholarship Sports Scholarship Community Scholarship
- PPE Exclusive Scholarship Postgraduate High Achiever Scholarship
- ACCA Scholarship Young Accountant Scholarship



^{*}Applicable to selected scholarship(s) only

Notes:

- 1. Should you meet the scholarship eligibility criteria, kindly reach out to the appointed Counsellors to obtain an application form.
- 2. Scholarships are only available for Malaysian and Taylor's Education Group (TEG) progression International students.
- 3. For International Students, kindly check with the appointed Counsellors on the available scholarships.

DEADLINES AND OUTCOME

SCHOLARSHIPS Application Deadline Varies according to the programme intake. Please refer to our website for the updated information. Application Outcome Varies according to the programme intake. Please refer to our website for the updated information. Application Outcome Varies according to the programme intake. Please refer to our website for the updated information.

TAYLOR'S COLLEGE EXCELLENCE AWARD



PROGRAMME

Cambridge A Level/Australian Matriculation/Foundation/ Diploma/ACCA Foundation in Accountancy/ACCA

QUANTUM

AUSTRALIAN MATRICULATION (AUSMAT)

		• • • •	•	
SPM	IGCSE	ossc	UEC	Quantum
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	95% and above	12 pts & below	Up to RM 15,000
8 (A+,A, A-)	8 (A*,A)	90% - 94.99%		Up to RM 8,000
7 (A+,A, A-)	7 (A*,A)	88% - 89.99%	13 – 15 pts	Up to RM 6,000
6 (A+,A, A-)	6 (A*,A)	86% - 87.99%		Up to RM 5,000
5 (A+,A, A-)	5 (A*,A)	84% - 85.99%		Up to RM 4,000

CAMBRIDGE A LEVEL (CAL)

SPM	IGCSE	ossc	UEC		ntum
01 111	.0002	5555		4 subjects	3 subjects
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	95% and above	12 pts & below	Up to RM 15,000	Up to RM 12,000
8 (A+,A, A-)	8 (A*, A)	90% - 94.99%		Up to RM 8,000	Up to RM 7,000
7 (A+,A, A-)	7 (A*, A)	86% - 89.99%	13 - 15 pts	Up to RM 6,000	Up to RM 5,000
6 (A+,A, A-)	6 (A*, A)	84% - 85.99%		Up to RM 5,000	Up to RM 4,000
5 (A+,A, A-)	5 (A*, A)			Up to RM 4,000	Up to RM 3,000

FOUNDATION

SPM	IGCSE	UEC	Quantum
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	12 pts & below	Up to RM 12,000
8 (A+,A, A-)	8 (A*,A)		Up to RM 7,000
7 (A+,A, A-)	7 (A*,A)	13 - 15 pts	Up to RM 6,000
6 (A+,A, A-)	6 (A*,A)		Up to RM 4,000
5 (A+,A, A-)	5 (A*,A)		Up to RM 2,000

ELIGIBILITY

General Criteria

- Applicable to Malaysian and International students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB)
- Forecast/trial/actual results
- Applicable for full-time programmes only

DIPLOMA [Applicable for selected Diplomas only]

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SPM	IGCSE	Quantum
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	Up to RM 10,000
8 (A+,A, A-)	8 (A* ,A)	Up to RM 8,000
7 (A+,A, A-)	7 (A*,A)	Up to RM 7,000
6 (A+,A,A-)	6 (A*,A)	Up to RM 6,000
5 (A+,A,A-)	5 (A*,A)	Up to RM 5,000
4 (A+,A,A-)	4 (A*,A)	Up to RM 4,000
3 (A+,A,A-)	3 (A*,A)	Up to RM 3,000

ACCA FOUNDATION IN ACCOUNTANCY (ACCA FIA)

SPM	IGCSE	Quantum
9 (A+, A, A-) and above	9 (A*, A) and above	Up to RM 7,000
8 (A+, A, A-)	8 (A*, A)	Up to RM 6,000
7 (A+, A, A-)	7 (A*, A)	Up to RM 5,000
6 (A+, A, A-)	6 (A*, A)	Up to RM 4,000
5 (A+, A, A-)	5 (A*, A)	Up to RM 3,000

ACCA

STPM	ACCA FIA	UEC	Diploma / Foundation / Matriculation	A Level	ATAR / OSSD / MUFY	IB	Quantum
≥ CGPA 3.55	≥90	≤ 9 pts	≥ CGPA 3.60	AAA/AAB	≥ 85 (%)	≥ 33	Up to 35%
≥ CGPA 3.22	≥ 80	10 - 12 pts	≥ CGPA 3.40	ABB/AAC	≥ 80 (%)	≥ 29	Up to 25%
≥ CGPA 3.00	≥70	13 - 20 pts	≥ CGPA 3.20	BBB/ABC	≥ 70 (%)	≥ 25	Up to 15%

- UEC points are calculated based on the best <u>five (5)</u> subjects. This applies to all levels of study where UEC qualification is considered for the award.
 OSSC/OSSD percentages are calculated based on the best <u>six (6)</u> subjects: Year 11 subjects for OSSC and Year 12 subjects for OSSD, including compulsory subjects. This applies to all levels of study where OSSC/OSSD qualification is considered for the award.

TAYLOR'S UNIVERSITY EXCELLENCE AWARD



PROGRAMME

ADP/Diploma/Advanced Diploma/Degree

QUANTUM

ADP

SPM	IGCSE	OSSD UEC		Quantum
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	95% and above	12 pts & below	Up to RM 15,000
8 (A+,A, A-)	8 (A*, A)	90% - 94.99%		Up to RM 8,000
7 (A+,A, A-)	7 (A*, A)	86% - 89.99%	13 - 15 pts	Up to RM 6,000
6 (A+,A, A-)	6 (A*, A)	84% - 85.99%		Up to RM 5,000
5 (A+,A, A-)	5 (A*, A)			Up to RM 4,000

DIPLOMA [Applicable for selected Diplomas only]

SPM	IGCSE	Quantum
8A+ / 9 (A+,A, A-) and above	8A* / 9 (A*,A) and above	Up to RM 10,000
8 (A+,A, A-)	8 (A*,A)	Up to RM 8,000
7 (A+,A, A-)	7 (A*,A)	Up to RM 7,000
6 (A+,A,A-)	6 (A*,A)	Up to RM 6,000
5 (A+,A,A-)	5 (A*,A)	Up to RM 5,000
4 (A+,A,A-)	4 (A*,A)	Up to RM 4,000
3 (A+,A,A-)	3 (A*,A)	Up to RM 3,000

ELIGIBILITY

General Criteria

- Applicable to Malaysian and International students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB/OSSD)
- Forecast/trial/actual results

ADVANCED DIPLOMA

Diploma	Quantum
≥ CGPA 3.70	Up to RM 12,000
≥ CGPA 3.30	Up to RM 6,000

DEGREE [For all Bachelor programmes except FHMS programmes]

STPM	UEC	Diploma / Foundation / Matriculation	A Level	ATAR / OSSD / MUFY	ΙB	Quantum
≥ CGPA 3.55	5 pts	≥ CGPA 3.80	AAA	≥ 90 (%)	≥ 33	Up to RM 13,000 Per Year
≥ CGPA 3.22	6 – 12 pts	≥ CGPA 3.60	AAB / ABB AAC	≥ 80 (%)	≥ 29	Up to RM 7,000 Per Year

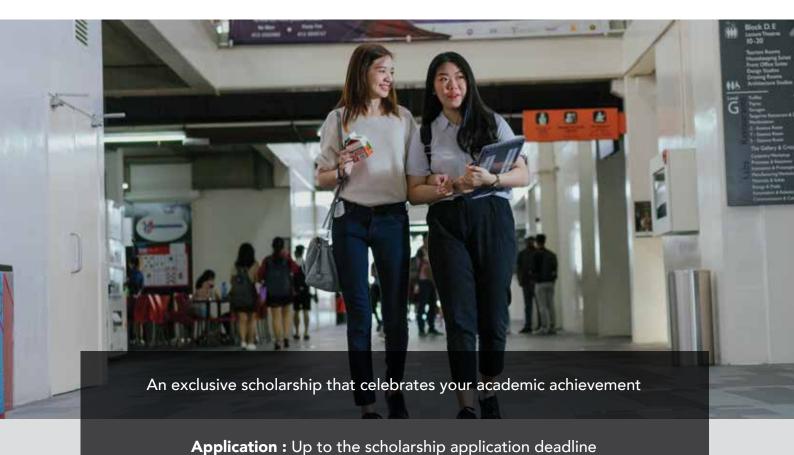
DEGREE [For all FHMS programmes]

STPM	UEC	Diploma / Foundation / Matriculation	A Level	ATAR / OSSD / MUFY	ΙB	Quantum
≥ CGPA 3.70	5 pts	≥ CGPA 3.90	AAA	≥ 90 (%)	≥ 33	Up to RM 13,000 Per Year
≥ CGPA 3.50	6 – 12 pts	≥ CGPA 3.70	AAB	≥ 80 (%)	≥ 29	Up to RM 7,000 Per Year

For further details on the Faculty of Health & Medical Sciences (FHMS) programmes, kindly reach out to the education counsellors.

- UEC points are calculated based on the best <u>five (5)</u> subjects. This applies to all levels of study where UEC qualification is considered for the award.
 OSSD percentages are calculated based on the best <u>six (6)</u> subjects in Year 12, including compulsory subjects. This applies to all levels of study where OSSD qualification is considered for the award.

TAYLOR'S COLLEGE MERIT SCHOLARSHIP



PROGRAMME

Cambridge A Level/Australian Matriculation/Foundation/Diploma*

ELIGIBILITY

General Criteria

- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- · Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- · Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation

Academic Criteria

ASSESSMENT

- Online Psychometric Test
- Interview

QUANTUM

- Full scholarship
- 70% tuition fee waiver
- 50% tuition fee waiver

•	PM: Minimum 45 points
	CCSE: Minimum 40 points

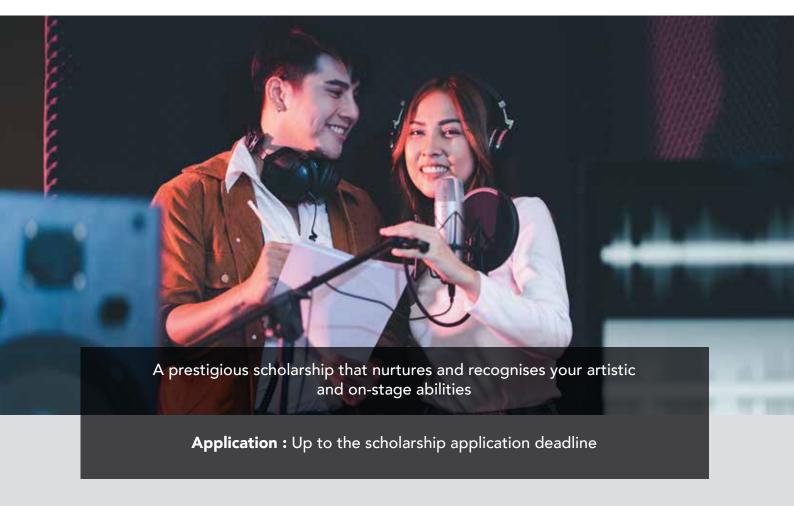
•	UEC: Maximum 10 points in 5 subjects and must include
	minimum B4 in English or IELTS Band 6.0

Points	5	4	3
SPM	A+	Α	A-
IGCSE	Α*	Α	В

*Applicable for selected Diplomas only

- 1. Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

TAYLOR'S COLLEGE TALENT SCHOLARSHIP



PROGRAMME

Cambridge A Level/Australian Matriculation/Foundation/Diploma*

ELIGIBILITY

General Criteria

- National-level participation in selected artistic or on-stage performance
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation

Academic Criteria

- SPM: Minimum 30 points
- IGCSE: Minimum 25 points
- UEC: Maximum 15 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0
- *Applicable for selected Diplomas only

Notes

- Assessment applicable for shortlisted candidates only
- Assessment applicable for shortlisted candidates only
 Quantum will be awarded at the discretion of the Scholarships Management

ASSESSMENT

- Live performance
- Interview

QUANTUM

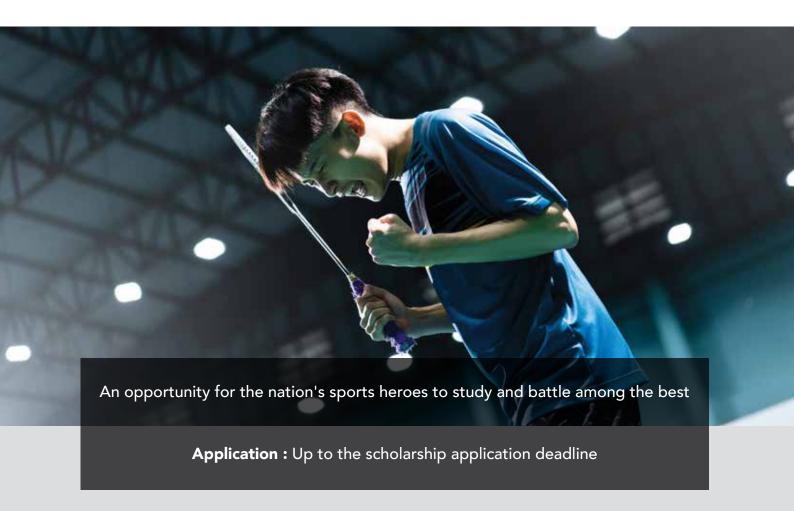
- Full scholarship
- 70% tuition fee waiver
- 50% tuition fee waiver

Points	5	4	3	2
SPM	A+	Α	A-	B+
IGCSE	A*	Α	В	С

CONSIDERED TALENTS

- Musical Instruments (e.g.: Piano, Guitar, Violin)
- Dance
- Singing

TAYLOR'S COLLEGE SPORTS SCHOLARSHIP



PROGRAMME

Cambridge A Level/Australian Matriculation/Foundation/Diploma*

ELIGIBILITY

General Criteria

- National-level participation in selected sports competition(s)
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- · Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- To select any intake for the specific year only (non-transferable)

Academic Criteria

• Meet minimum programme entry requirements and maintain satisfactory results throughout standard programme duration

*Applicable for selected Diplomas only

- 1. Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

ASSESSMENT

Interview

QUANTUM

- Full scholarship
- 70% tuition fee waiver
- 50% tuition fee waiver

CONSIDERED SPORTS

- Swimming
- Taekwondo Athletics
- Badminton
- Chess
- Basketball
- Tennis
- Table Tennis • Futsal/Football
- Captainball
- Volleyball
- Karate
- Dodgeball Netball
- Bowling • Squash

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TAYLOR'S COLLEGE COMMUNITY SCHOLARSHIP



PROGRAMME

Cambridge A Level/Australian Matriculation/Foundation/Diploma*

ELIGIBILITY

General Criteria

- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE)
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- Household income must be below RM5,000 per month
- Number of dependents & physical disability will be an additional consideration factor
- To select any intake for the specific year only (non-transferable)

Academic Criteria

- SPM: Minimum 30 points
- IGCSE: Minimum 25 points
- UEC: Maximum 15 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0

ASSESSMENT

QUANTUM

Full scholarship

Interview

- Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

Points
 5
 4
 3
 2

 SPM
 A+
 A
 A B+

 IGCSE
 A*
 A
 B
 C

^{*}Applicable for selected Diplomas only

TAYLOR'S COLLEGE YOUNG ACCOUNTANT SCHOLARSHIP



PROGRAMME

ACCA Foundation in Accountancy (ACCA FIA)

ELIGIBILITY

General Criteria

- Applicable for full-time programme only
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE)
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- Maintenance of pass required in all papers for the continuation of the scholarship

Academic Criteria

- SPM: 8As (A+, A, A-) and above
- IGCSE: 8As (A*, A) and above

ASSESSMENT

- Written Assessment
- Online Psychometric Test
- Interview

QUANTUM

• 100% tuition fee waiver

- 1. Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

TAYLOR'S COLLEGE ACCA SCHOLARSHIP



PROGRAMME

Association of Chartered Certified Accountants (ACCA)

ELIGIBILITY

General Criteria

- Applicable for full-time programme only
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: A Level/IB/OSSD)
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- Maintenance of pass required in all papers for the continuation of the scholarship
- Minimum 13 papers in ACCA
- Minimum 10 papers in ACCA (for ACCA FIA graduates only)

	Academic Criteria		
Qualification	100% tuition fee waiver 50% tuition fee waiver		
STPM	Minimum CGPA 3.33	Minimum CGPA 3.00	
Foundation/ Diploma/ Matriculation	Minimum CGPA 3.50 Minimum CGPA 3.33		
A Level	Minimum 13 points Minimum 12 points		
ATAR	Minimum 85% Minimum 75%		
OSSD/MUFY	Minimum 85%		
IB	Minimum 30 points		
ACCA FIA	Minimum 75%		
UEC	Maximum 10 points in 5 subjects and must in 5 subjects and include minimum B4 in include minimum B7 in 5 left S Band 6.0		

ASSESSMENT

- Written Assessment
- Interview

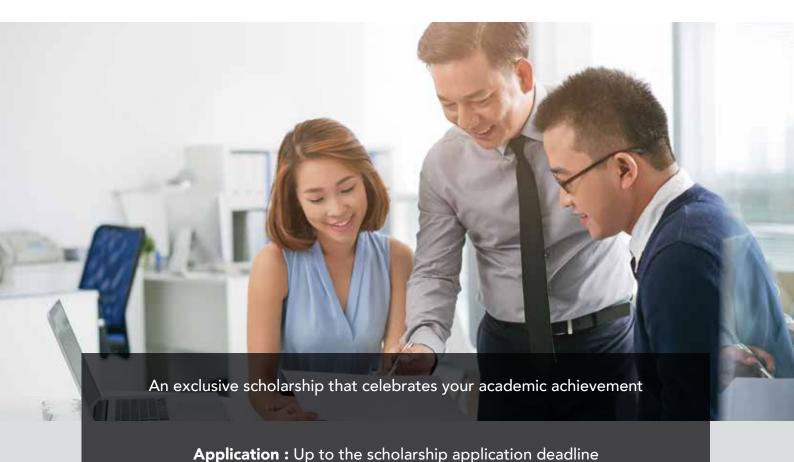
QUANTUM

- 100% tuition fee waiver
- 50% tuition fee waiver

Points	5	4
A Level	A*/A	В

- 1. Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

TAYLOR'S UNIVERSITY MERIT SCHOLARSHIP



PROGRAMME

ADP/Diploma*/Advanced Diploma/Degree

ELIGIBILITY

General Criteria

- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB/OSSD) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation

Academic Criteria

- SPM: Minimum 45 points
- IGCSE: Minimum 40 points
- STPM: Minimum CGPA 3.75
- Foundation/Diploma/Matriculation: Minimum CGPA 3.80
- A Level: Minimum 15 points
- ATAR: Minimum 90%
- OSSD/MUFY: Minimum 90%
- IB: Minimum 30 points
- UEC: Maximum 10 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0

Notes:

- 1. Assessment applicable for shortlisted candidates only
- Assessment applicable for shortlisted candidates only
 Quantum will be awarded at the discretion of the Scholarships Management

ASSESSMENT

- Online Psychometric Test
- Interview

QUANTUM

- 70% tuition fee waiver
- 50% tuition fee waiver

Points	5	4	3
SPM	A+	Α	A-
IGCSE	A*	Α	В
A Level	A*/A	В	С

^{*}Applicable for selected Diplomas only

TAYLOR'S UNIVERSITY TALENT SCHOLARSHIP



PROGRAMME

ADP/Diploma*/Advanced Diploma/Degree

ELIGIBILITY

General Criteria

- National-level participation in selected artistic or on-stage performance
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB/OSSD) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/ events will be evaluated based on level of participation

Academic Criteria

- SPM: Minimum 30 points
- IGCSE: Minimum 25 points
- STPM: Minimum CGPA 3.00
- Foundation/Diploma/Matriculation: Minimum CGPA 3.30
- A Level: Minimum 10 points
- ATAR: Minimum 80%
- OSSD/MUFY: Minimum 80%
- IB: Minimum 25 points
- UEC: Maximum 15 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0

Notes:

- 1. Assessment applicable for shortlisted candidates only
- Assessment applicable for shortisted candidates only
 Quantum will be awarded at the discretion of the Scholarships Management

ASSESSMENT

- Live performance
- Interview

QUANTUM

- 70% tuition fee waiver
- 50% tuition fee waiver

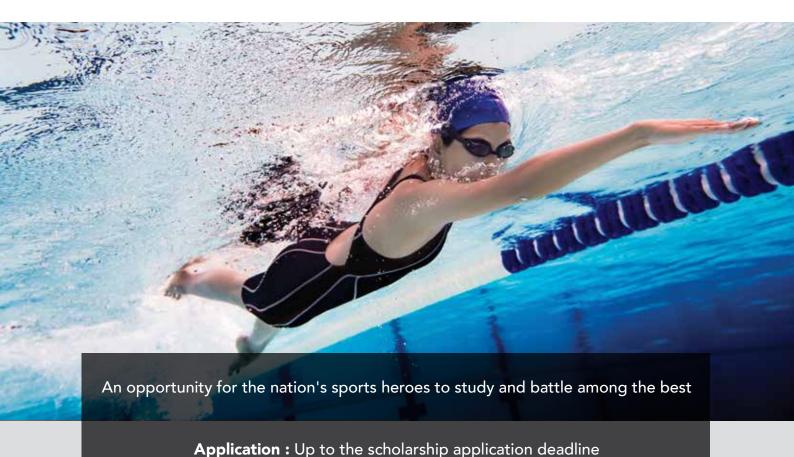
Points	5	4	3	2
SPM	A+	Α	A-	B+
IGCSE	Α*	Α	В	С
A Level	A*/A	В	С	

CONSIDERED TALENTS

- Musical Instruments (e.g.: Piano, Guitar, Violin)
- Dance
- Singing

^{*}Applicable for selected Diplomas only

TAYLOR'S UNIVERSITY SPORTS SCHOLARSHIP



PROGRAMME

ADP/Diploma*/Advanced Diploma/Degree

ELIGIBILITY

General Criteria

- National-level participation in selected sports competition(s)
- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB/OSSD) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- · Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- To select any intake for the specific year only (non-transferable)

Academic Criteria

• Meet minimum programme entry requirements and maintain satisfactory results throughout standard programme duration

ASSESSMENT

Interview

QUANTUM

- 70% tuition fee waiver
- 50% tuition fee waiver

CONSIDERED SPORTS

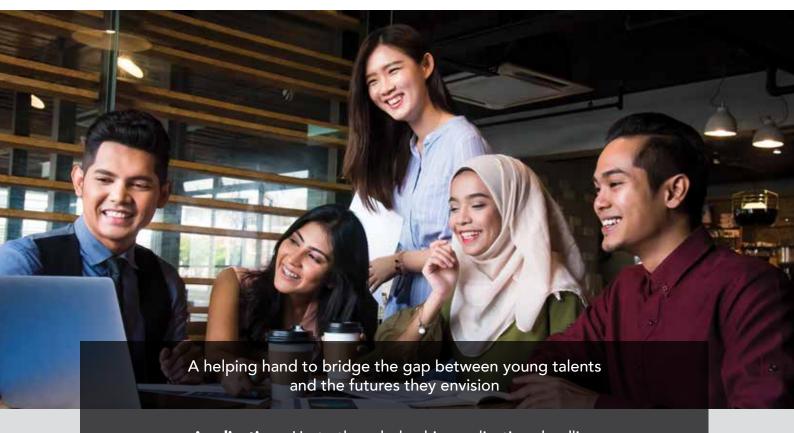
- Swimming
- Taekwondo
- Badminton
- Athletics
- Basketball
- Chess
- Table Tennis • Futsal/Football
- Tennis Captainball
- Volleyball
- Karate
- Dodgeball
- Bowling
- Netball
- Squash

^{*}Applicable for selected Diplomas only

^{1.} Assessment applicable for shortlisted candidates only

^{2.} Quantum will be awarded at the discretion of the Scholarships Management

TAYLOR'S UNIVERSITY COMMUNITY SCHOLARSHIP



Application: Up to the scholarship application deadline

PROGRAMME

ADP/Diploma*/Advanced Diploma/Degree

ELIGIBILITY

General Criteria

- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: IGCSE/A Level/IB/OSSD)
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation
- Household income must be below RM5,000 per month
- Number of dependents & physical disability will be an additional consideration factor
- To select any intake for the specific year only (non-transferable)

Academic Criteria

- SPM: Minimum 30 points
- IGCSE: Minimum 25 points
- STPM: Minimum CGPA 3.00
- Foundation/Diploma/Matriculation: Minimum CGPA 3.30
- A Level: Minimum 10 points
- ATAR: Minimum 80%
- OSSD/MUFY: Minimum 80%
- IB: Minimum 25 points
- UEC: Maximum 15 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0

*Applicable for selected Diplomas only

Notes:

- 1. Assessment applicable for shortlisted candidates only 2. Quantum will be awarded at the discretion of the Scholarships Management

ASSESSMENT

Interview

QUANTUM

• Full scholarship

Points	5	4	3	2
SPM	A+	Α	A-	B+
IGCSE	A*	Α	В	С
A Level	A*/A	В	С	

TAYLOR'S UNIVERSITY PPE EXCLUSIVE SCHOLARSHIP



Application : Up to the scholarship application deadline

PROGRAMME

PPE: Bachelor in Philosophy, Politics, and Economics (Honours)

ELIGIBILITY

General Criteria

- Applicable to Malaysian students holding results from recognised institutions in Malaysia OR;
- Applicable to Malaysian students holding results from recognised overseas institutions for selected qualifications (e.g.: A Level/IB/OSSD) OR;
- Applicable to International students from TEG schools only
- Letter of Offer (LOO) required at point of application
- Forecast/trial/actual results
- Achievements in competitions and positions held in clubs/societies/institutions/events will be evaluated based on level of participation

Academic Criteria				
Qualification	100% tuition fee waiver	50% tuition fee waiver		
STPM	Minimum CGPA 3.75	Minimum CGPA 3.50		
Foundation/ Diploma/ Matriculation	Minimum CGPA 3.80 Minimum CGPA 3.60			
A Level	Minimum 15 points Minimum 13 points (AAA) (AAB/ABB/AAC)			
ATAR	Minimum 90%	% Minimum 80%		
OSSD/MUFY Minimum 90% Minimum 80%		Minimum 80%		
IB	Minimum 33 points Minimum 29 points			
UEC	Maximum 10 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0	Maximum 12 points in 5 subjects and must include minimum B4 in English or IELTS Band 6.0		

ASSESSMENT

- Written Assessment
- Group Interview

QUANTUM

- 100% tuition fee waiver
- 50% tuition fee waiver

Points	5	4	3
A Level	A*/A	В	С

- 1. Assessment applicable for shortlisted candidates only
- 2. Quantum will be awarded at the discretion of the Scholarships Management

TAYLOR'S COLLEGE/UNIVERSITY BURSARIES

TAYLOR'S EDUCATION GROUP (TEG) BURSARY

Progressed from Taylor's University/College/School

PROGRAMME

ACCA (Full-time)*/Advanced Diploma/Degree

ELIGIBILITY

General Criteria

- Progressed within 1 year of graduation date from Taylor's University/Taylor's College/TEG Schools
- Degree: Progressed from Taylor's University/Taylor's College TEG Schools into Taylor's University/Taylor's College
- Advanced Diploma & BCM Final Year 3: Progressed from eligible Taylor's University programme into Taylor's University Advanced Diploma/BCM Final Year 3
- ACCA (Full-time): Progressed from Taylor's College Pre-U/ Foundation/ACCA FIA

Academic Criteria

Meet minimum programme entry requirements

QUANTUM

Programme	Quantum
Degree & ACCA (Full-time*)	Up to RM8,000 tuition fee waiver
Advanced Diploma	Up to RM4,000 tuition fee waiver
BCM Final Year 3	Up to RM4,000 tuition fee waiver

^{*}Application for ACCA 2.5/3 years duration of studies only

TAYLOR'S EDUCATION GROUP (TEG) BURSARY

Progressed from Taylor's School

PROGRAMME

Foundation/Diploma/Pre-U/ADP

ELIGIBILITY

General Criteria

- Progressed within 1 year of graduation date from TEG Schools
- Applicable when progressed from TEG Schools (with IGCSE or equivalent) into Taylor's University/Taylor's College

Academic Criteria

Meet minimum programme entry requirements

QUANTUM

• Up to RM5,000 tuition fee waiver

ALUMNI BURSARY (UNDERGRADUATE PROGRAMME)

PROGRAMME

All undergraduate programme except ACCA FIA, ACCA full-time & ACCA modular

ELIGIBILITY

General Criteria

- Progressed more than 1 year of graduation date from Taylor's University/Taylor's College/TEG Schools, and progress to higher level of study
- For students with IGCSE/Year 12 or equivalent from TEG

Academic Criteria

• Meet minimum programme entry requirements

QUANTUM

• Up to RM2,000 tuition fee waiver

SCHOLARSHIP FREQUENTLY ASKED QUESTIONS

1

WHAT DOES TAYLOR'S SCHOLARSHIP COVER?

Taylor's Scholarship covers the Tuition Fee of the programme only for the standard duration. All other fees including repeat fees to be borne by students.

2

WHAT TYPES OF SCHOLARSHIPS ARE AVAILABLE?

We provide various scholarship opportunities based on criteria that include, but are not limited to, merit, talent, financial needs, and athletic achievement.

3

HOW DO I FIND DETAILED INFORMATION ON THE SCHOLARSHIPS?

You can explore the scholarships on our website. If you meet the minimum requirements for a scholarship, feel free to reach out to your appointed Counsellors to obtain the application form.

4

WHEN SHOULD I START APPLYING FOR SCHOLARSHIPS?

You can apply for scholarships during your first year, before the application deadline.

5

WHAT ARE THE ELIGIBILITY CRITERIA FOR SCHOLARSHIPS?

Eligibility criteria will vary depending on the type of scholarships applied. The information can be found on our scholarship website.

6

WHAT TYPE OF RESULTS SHOULD I USE FOR THE SCHOLARSHIP APPLICATION?

You may use forecast/trial/actual results to apply for the scholarships. For further details on how to use these results in your application, please refer to our scholarship eligibility criteria and Terms & Conditions.

7

DO I NEED TO MAINTAIN A CERTAIN CGPA/SCORE/GRADES TO CONTINUE MY SCHOLARSHIP?

Scholarship recipients are required to maintain satisfactory academic results as outlined by the minimum CGPA/score/grades specified in their scholarship offer letter.

8

ARE INTERNATIONAL STUDENTS ELIGIBLE FOR SCHOLARSHIPS?

Selected international applicants may apply should they meet the terms of the scholarship. Please refer to our Terms and Conditions for a detailed explanation of whether the requirements are met.

9

WILL I BE ABLE TO GET SPECIFIC FEEDBACK AT ANY STAGE OF THE APPLICATION PROCESS?

Unfortunately, we are unable to provide individual feedback to applicants as we receive a high volume of applications.

10

WHAT SHOULD I DO IF I'M AWARDED MULTIPLE SCHOLARSHIPS?

Should you receive any types of awards/discounts from any other bodies, these should be notified to us in writing. If found unreported, scholarships will be terminated with immediate effect.

UNDERGRADUATE SCHOLARSHIPTERMS & CONDITIONS

- Scholarships listed are applicable for 2025 intakes only and are subject to availability on a first-come, first-serve basis.

 Scholarships are applicable for all Malaysian students that hold academic results from any accredited institution in Malaysia or selected overseas institutions with selected qualifications (e.g.: IGCSE, Cambridge A Level) and Taylor's Education Group (TEG) progression international students only. Clarification on accepted results may be obtained from the Scholarships Management through the student's appointed Counsellor. 1. 2.
- 3 Scholarship application can only be made once for the particular level of study, at any one time and must be made at the point of enrolment. Late application or re-application will not be entertained.
- 4.
- All 2025 scholarships are subject to the following eligibility criteria:

 i. Studies conducted at Taylor's College/Taylor's University, Malaysia only;

 ii. Registered full-time students at Taylor's College/Taylor's University;

 - The programme and intake offered as stated in the Letter of Offer only; and Does not include a period of study at overseas partner institutions including student exchange, except where fee is payable to Taylor's College/Taylor's University (where applicable).
- All scholarships are only applicable for students progressing to a higher qualification from the current highest achieved qualification commencing from semester 1 without any credit transfer (except for transfers from Diploma/Advanced Diploma to Degree). Clarification on exceptions may be obtained from the Scholarships Management 5
- through the student's appointed Counsellor.

 Application for the scholarships may be submitted based on actual/forecast/trial results. For SPM students, only actual/trial results shall be considered eligible for the scholarship application, whereas, for IGCSE students, only actual/forecast results shall be considered for the same purpose. 6.
- If forecast/trial results are used in the application, the actual results meet the minimum programme entry requirements as stipulated by Taylor's College/Taylor's University and a copy must be furnished to Taylor's College/Taylor's University and a copy must be furnished to Taylor's College/Taylor's University as soon as the results are out. Upon actual results being released, in the event the recipient fails to meet the minimum programme entry requirements, the recipient is required to leave the programme and the scholarship offer will be automatically revoked.

 All subjects taken during SPM will be considered except for: 7.
- 8.
 - 1119 (GCE-O)
- 10.
- ii. Principles of Accounting Dual Certification (LCCI)
 iii. Principles of Accounting Dual Certification (LCCI)
 iii. Ujian Pencapaian Bahasa Antarabangsa (UPBA).
 For IGCSE syllabus, KBSM grades will not be taken into consideration if the same subject has already been taken in IGCSE.
 For any other examination, all subjects are taken into consideration with the following exceptions:
 i. Same/Similar subjects from different examination boards (e.g. Cambridge and Pearson) will be treated as one (1) subject for awarding purpose, where the highest
 - grade applies;
 For language subjects, where two (2) subjects with varying level of proficiency are taken either from the same or different examination board, it will be treated as one (1) subject for awarding purposes, where the highest grade applies. Clarification on accepted subjects may be obtained from the Scholarships Management
- through your Counsellor.

 Applicants must be certain of their preferred intake and/or programme during the point of scholarship application. Should applicants defer or change to a different programme and/or intake of the same year or different year during the processing period, the application will be voided.

 Taylor's College/Taylor's University reserves the right to rescind the offer if documents contain false information. This includes applications without required attachments. 11.
- 13. 14.
- Taylor's College/Taylor's University reserves the right to rescind the offer if documents contain talse information. This includes applications without required attachments. Applicants are required to apply for the scholarship before the application deadlines. Any late or incomplete application will not be accepted. No appeals will be entertained. Scholarship application deadlines may be revised at the sole discretion of Taylor's College/Taylor's University without prior notice. Scholarship application deadlines can be found on the Taylor's College/Taylor's University website respectively.

 The scholarships are applicable to the programme and intake granted. Any changes to the intake and/or programme of study that result in the modification of programme title and/or duration of studies and/or intake commencement will result in immediate termination of the scholarship. For special consideration, the recipient shall correspond in writing immediately with the Scholarships Management to notify of the circumstance. Any approval for exceptions or special considerations is at the absolute discretion of the Scholarships Management and is not guaranteed. Where changes are made without prior approval, Taylor's College/Taylor's University reserves the right to withdraw the scholarship, and the recipient will be required to repay the total scholarship amount disbursed to him/her in full. All decisions made by Taylor's College/Taylor's University are final and no further appeals shall be entertained. 15.
- scholarship, and the recipient will be required to repay the total scholarship amount disbursed to him/her in full. All decisions made by Taylor's College/Taylor's University are final and no further appeals shall be entertained.

 Recipients are expected to provide any document(s) as requested by the Scholarships Management at any given time within the stipulated deadline communicated to facilitate any requirements deemed necessary by Taylor's College/Taylor's University. Failure to do so will result in the scholarship being revoked and the recipient to repay the scholarship amount disbursed to date in full.

 Recipients shall join the academic course at the given start date. Failure to do so will result in immediate termination of the scholarship.

 The scholarship is a fee waiver; it is not exchangeable for cash, is non-transferable and non-refundable and the manner in which the awarded amount is disbursed will be decided by the Scholarships Management. Any requests to amend the quantum disbursement will not be entertained.

 The scholarship only covers the tuition fees and for avoidance of doubt does not cover fees such as the International Student Annual Fee, EMGS Visa Application Fee, International Student Charge, Hospitalisation and Surgical Insurance Fee, EMGS Renewal Fee or any other Visa-related Fee.

 The scholarship only covers subjects enrolled for the first time (first attempt) in the letter of offer. Retake of module or repeat of subject will not be covered by the scholarship. All fees should be paid by the stipulated deadline, refusal to do so either when awaiting the scholarship outcome announcement and/or throughout the duration of study will be subjected to terms of the institution policy which includes and is not limited to barring from classes and may result in the scholarship being
- 18.
- 21.
- 22.
- The scholarship only covers subjects enrolled for the first time (first attempt) in the letter of offer. Retake of module or repeat of subject will not be covered by the scholarship. All fees should be paid by the stipulated deadline, refusal to do so either when awarding the scholarship outcome announcement and/or throughout the duration of study will be subjected to terms of the institution policy which includes and is not limited to barring from classes and may result in the scholarship application being disqualified/scholarship being terminated and full fees being charged to the applicant/recipient.

 Recipients are entitled to one (1) type of scholarship/bursary/award/waiver/discount at any one time including sponsorship from other external institutions/bodies. Recipients are entitled to one (1) type of scholarship should not be subjected to the scholarship of the scholarship of the scholarships or sponsorships currently held or awarded at a later date. For scholarship recipients, this disbursement will cease in the event recipients accept any external scholarships or sponsorships currently held or awarded at a later date. For scholarship recipients, this disbursement will cease as in the event recipients accept any external scholarships or sponsorships currently held or awarded at a later date. For scholarship recipients, this disbursement will cease as in the event recipients accept any external scholarships or sponsorships currently held or awarded at a later date. For scholarship period is the scholarship offer is not accepted by the given deadline in the letter of offer, it will be automatically withdrawn and voided. No appeals will be entertained.

 By accepting this inferior properties accept any external scholarship of scholarship offer recipients and policies of Taylor's College/Taylor's University. Recipients and policies of Taylor's College/Taylor's University rements and policies of Taylor's University permisses. Failure to comply will result in inmediate termination of scholarship and possible s 25.
- 26.
- 27.
- 29
- 30.
- 31.
- Taylor's College/Taylor's University, will be entitled to terminate the scholarship at any time, by immediate notice to the recipient in writing, in the event of:
 i. misconduct, whether in connection with his/her study or otherwise;
 ii. failure to make such progress in his/her study as is considered satisfactory;
 iii. circumstances, such as illness, arising which, with the university's agreement, would render it impossible for the recipient to complete his/her scholarship satisfactorily or prevent the purpose of the scholarship from being fulfilled;
- or prevent the purpose of the scholarship from being fulfilled;
 iv. dismissal, for any reason, from the recipient's host university (if on student exchange programme);
 v. breach of any local Malaysian law and practices;
 vi. conviction of bribery, in line with the Malaysian Anti-Corruption Act, the current scholarship will be rescinded, and the recipient will be banned from applying for any Taylor's financial aid and discounts for a period of up to five years;
 vii. failure to comply with the conditions of his/her visa (if international student); and
 viii. the discovery that the recipient has submitted fraudulent documentation.
 In the event of such termination, Taylor's College/Taylor's University shall have no further obligation to the recipient, and the recipient shall be bound to repay the amount that has been paid/waived to him/her under the scholarship, unless:
 i. the termination is a result of his/her ill health and this has been certified by a registered medical practitioner; and
 ii. Taylor's College/Taylor's University has exercised its discretion to exempt the recipient from this condition.
 Any breach of the scholarship condition(s) is treated seriously and if the recipient believes to have breached a condition whether intentionally or unintentionally, the recipient should contact the Scholarships Management immediately to discuss the situation. Recipients are urged to take prompt action to resolve any misunderstanding that may arise as a result of the breach, accidental or otherwise.

 All decisions made by Taylor's College/Taylor's University are final and no further appeals shall be entertained.
 Taylor's College/Taylor's University has a range of social media platforms for scholars and alumni to interact with. We look forward to receiving recipients' comments and participation in discussions, and we encourage open, lively debate. However, we do request that our scholars, fellows, and alumni adhere to certain good practices and conventions of polite and constructive discourse. 33.

- conventions of polite and constructive discourse.

 Recipients agree to be contacted by Taylor's College/Taylor's University after graduation to be involved in interviews, advertisements, photography or other publicity-related
- activities for marketing purposes.

 The terms and conditions of scholarships may be modified and amended from time to time as deemed appropriate by Taylor's College/Taylor's University and the current version can be found on the Taylor's College/Taylor's University website. 37. 38
 - All information including personal data provided in the programme and scholarship application may be used by or on behalf of Taylor's College/Taylor's University in the following manner and is not limited to:

 i. processing of scholarship application, collection of feedback, communicate details of events, academic programmes and marketing information, and for any other purposes as required by Taylor's College/Taylor's University; and

 ii. periodical audit by Taylor's College/Taylor's University with regards to any information provided should the scholarship be administered, which includes and is not

 - limited to grade reviews, semester status, and utilisation of data for institution needs. All data collected will be handled in strict accordance with the PDPA guidelines as per organisation policy.

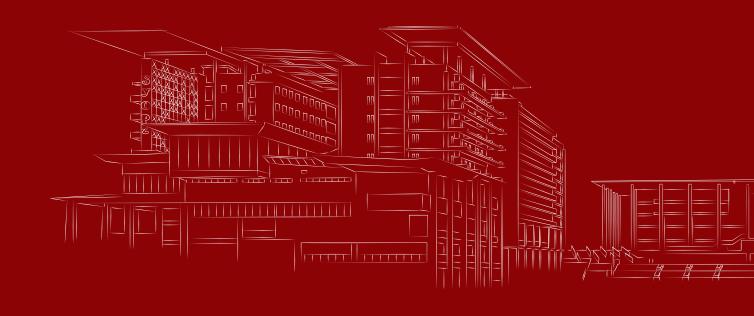
AWARDS AND BURSARIES TERMS & CONDITIONS

- 1. Awards listed are applicable for 2025 intakes only and are subject to availability on a first-come, first-serve basis.
- 2. Awards are applicable for all students that hold recognised academic results from accredited institutions in Malaysia. Malaysians from selected overseas institutions with selected qualifications (e.g. IGCSE, Cambridge A Level) may be considered. Clarification on accepted results can be obtained from the Scholarships Management through the student's appointed Counsellor.
- 3. All 2025 awards are subject to the following eligibility criteria:
 - i. Studies conducted at Taylor's College/Taylor's University, Malaysia only;
 - ii. Registered full-time students at Taylor's College/Taylor's University;
 - iii. The programme and intake offered as stated in the Letter of Offer only; and
 - iv. Does not include a period of study at overseas partner institutions including student exchange, except where fee is payable to Taylor's College/Taylor's University (where applicable).
- 4. Application for the Award may be submitted based on actual/forecast/trial results. For SPM students, only actual/trial results shall be considered eligible for the Award application, whereas, for IGCSE students, only actual/forecast results shall be considered for the same purpose. The latest available results will be considered at the point of processing.
- 5. If forecast/trial results are used in the application, the actual results must meet the minimum programme entry requirements as stipulated by Taylor's College/Taylor's University and a copy must be furnished to Taylor's College/Taylor's University as soon as the results are out. Upon actual results being released, in the event the recipient fails to meet the minimum programme entry requirements, the recipient is required to leave the programme and the scholarship offer will be automatically revoked.
- 6. All awards are only applicable for students progressing to a higher qualification from the current highest achieved qualification commencing from semester 1 without any credit transfer (except for transfers from Diploma/Advanced Diploma to Degree). Clarification on exceptions may be obtained from the Scholarships Management through the student's appointed Counsellor.
- 7. Award application must be done before the intake closing date. An exception is provided to students who receive their results after the intake closing date, whereby award application or upgrade may be done within 10 working days from the results release date, which may include online results, provisional results, or any other form of formal/recognised confirmation of results. Application and/or upgrade form must be filled and submitted with the results copy attached to Campus Central at campuscentral@taylors.edu.my before the stipulated deadline. The application and/or upgrade form may be obtained from the student's appointed Counsellor or from Campus Central.
- 8. All award applications and upgrades can only be done once.
- 9. Should the documents provided not be sufficient at the point of processing, Scholarships Management reserves the right to request the necessary additional supporting documents which must be provided within the stipulated deadline for further review. Failure to do so will result in the Award application being null and void.
- 10. The award shall be in the form of a tuition fee waiver; it is not exchangeable for cash, is non-transferable and non-refundable and the manner in which the awarded amount is disbursed may vary by programme and will be decided by the Scholarships Management. Any request to amend the quantum disbursement will not be entertained.
- 11. The award is applicable in long semesters only and is limited to the maximum deduction subject to quantum awarded. For avoidance of doubt, in long semesters where the tuition fees are lower than the awarded quantum, deductions made shall be equivalent to the semester's tuition fees only.
- 12. All subjects taken during SPM will be considered except for:
 - . 1119 (GCE-O).
 - ii. Principles of Accounting Dual Certification (LCCI).
 - iii. Ujian Pencapaian Bahasa Antarabangsa (UPBA).
- 13. For IGCSE syllabus, KBSM grades will not be taken into consideration if the same subject has already been taken in IGCSE.
- 14. For any other examination, all subjects are taken into consideration with the following exceptions:
 - Same/Similar subjects from different examination boards (e.g. Cambridge and Pearson) will be treated as one (1) subject for awarding purpose, where the highest grade applies;
 - i. For language subjects, where two (2) subjects with varying levels of proficiency are taken either from the same or different examination boards, it will be treated as one (1) subject for awarding purposes, where the highest grade applies. Clarification on accepted subjects may be obtained from the Scholarships Management through the student's appointed Counsellor.
- 15. Recipients must meet the minimum programme entry requirements and the award requirements as stipulated by Taylor's College/Taylor's University.
- 16. The awards are applicable to the programme and intake granted. Any changes to the intake and/or programme of study that result in the modification of programme title and/or duration of studies and/or intake commencement will result in immediate termination of the award. For special consideration, the recipient shall correspond in writing immediately with the Scholarships Management to notify of the circumstance. Any approval for exceptions or special considerations is at the absolute discretion of the Scholarships Management and is not guaranteed. Where changes are made without prior approval, Taylor's College/Taylor's University reserves the right to withdraw the award, and the recipient will be required to repay the total award amount disbursed to him/her in full. All decisions made by Taylor's College/Taylor's University are final and no further appeals shall be entertained.
- 17. The award only covers the tuition fees and for avoidance of doubt does not cover fees such as the International Student Annual Fee, EMGS Visa Application Fee, International Student Charge, Hospitalisation and Surgical Insurance Fee, EMGS Renewal Fee or any other Visa-related Fee.
- 18. The award only covers subjects enrolled for the first time (first attempt) in the letter of offer. Retake of module or repeat of subject will not be covered by the award.
- 19. All fees should be paid by the stipulated deadline. Refusal to do so either when awaiting the award outcome announcement and/or throughout the duration of study will be subjected to terms of the institution policy which includes and is not limited to barring from classes and may result in the award application being disqualified/award being terminated and full fees being charged to the applicant/recipient.
- 20. Recipients are encouraged to contact Scholarships Management with any enquiry regarding deductions prior to remitting payment for the respective semester should there be any. All requests submitted after payment or upon graduation will not be entertained.
- 21. Recipients are entitled to one (1) type of scholarship/bursary/award/waiver/discount at any one time including sponsorship from other external institutions/bodies. Recipients shall inform the Scholarships Management of any other scholarships or sponsorships currently held or awarded at a later date. The one with the highest quantum will automatically apply.
- 22. Upon accepting this award, the recipient is deemed to have accepted all terms & conditions stipulated here.
- 23. By accepting this award, the recipient agrees to indemnify and hold Taylor's College/Taylor's University harmless of and from any and all demands, claims, liabilities or actions of any kind whatsoever.
- 24. All awards offered by Taylor's College/Taylor's University to any students are at the absolute discretion of Taylor's College/Taylor's University and no further appeals shall be entertained.
- 25. Taylor's College/Taylor's University reserves the right to rescind the offer if documents contain false information. This includes applications without required attachment(s).
- 26. Any late or incomplete application will not be accepted.
- 27. The terms and conditions of awards may be modified and amended from time to time as deemed appropriate by Taylor's College/Taylor's University and the current version can be found on the Taylor's College/Taylor's University website.
- 28. All information including personal data provided in the programme and award application may be used by or on behalf of Taylor's College/Taylor's University in the following manner and is not limited to:
 - i. processing of award application, collection of feedback, communicating details of events, academic programmes and marketing information, and for any other purposes as required by Taylor's College/Taylor's University; and
 - ii. periodical audit by Taylor's College/Taylor's University with regards to any information provided should the award be administered, which includes and is not limited to grade reviews, semester status, and utilisation of data for institution needs.

All data collected will be handled in strict accordance with the PDPA guidelines as per organisation policy.

For More Info **SCAN HERE**







TAYLOR'S COLLEGE, LAKESIDE CAMPUS (682946-T)

Block E, East Wing, Taylor's Lakeside Campus, No.1, Jalan Taylor's, 47500 Subang Jaya, Selangor Darul Ehsan, Malaysia.

Tel: +603 - 5629 5000 Fax: +603 - 5629 5001 Email: applications@taylors.edu.my

college.taylors.edu.my

TAYLOR'S UNIVERSITY SDN. BHD. 198601000495 (149634-D) DU023 (B)

No.1, Jalan Taylor's, 47500 Subang Jaya, Selangor Darul Ehsan, Malaysia.

Tel: +603-5629 5000 Fax: +603-5629 5001

Email: applications@taylors.edu.my

university.taylors.edu.my

This publication contains information, which is current as of March 2025. Changes in circumstances after this date may impact upon the accuracy or timeliness of the information. Taylor's College/ Taylor's University does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the college/ university.



Rise With The Best

Where our community is our strength

Taylor's University Sdn. Bhd. (Co. No. 149634-D)

JPT/BPP(D)1000-701/502(16) DU023 (B)

No. 1, Jalan Taylor's, 47500 Subang Jaya,

Selangor Darul Ehsan, Malaysia. Tel : +603-5629 5000 Fax : +603-5629 5001

Email : applications@taylors.edu.my Website : university.taylors.edu.my

Taylor's Education Counselling Centres

Penang office
 Johor office
 Sabah office
 Tel: +604-899 9396/ +604-892 0396
 Mobile: +6012-632 9396
 Mobile: +6017-302 8188
 Sabah office
 Sarawak office
 Tel: +6082-384998
 Mobile: +6012-605 0802
 Mobile: +6016-760 7639

Melaka Region Mobile: +6012-655 0803
 East Coast Region Mobile: +6012-878 1907

This publication contains information, which is current as of January 2024. Changes in circumstances after this date may impact upon the accuracy or timeliness of the information. Taylor's University does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this prospectus without notice. Readers are responsible for verifying information that pertains to them by contacting the university.