

# Welcome to

# **Taylor's Digital Prospectus**



# **TAYLOR'S UNIVERSITY**

# RISE WITH THE BEST AND GRADUATE IN DEMAND

Since its inception in 1969, Taylor's has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses.

Taylor's University nurtures its students in the three aspects of intelligence: intellect, practical wisdom, and craft through its Taylor'sphere ecosystem of flexible curriculum, innovative pedagogy, multidisciplinary projects, impact-based research, as well as networks with peers and alumni.



# **ACHIEVEMENTS**

OUR AWARDS VALIDATE OUR WORLD-CLASS GRADUATES, STANDARDS & FACILITIES









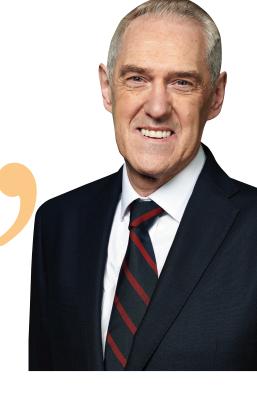
# VICE-CHANCELLOR & PRESIDENT'S MESSAGE

Taylor's University is a reputable and leading private education institution in Malaysia. With more than 50 years of experience in the education scene, we remain steadfast in fostering excellence in education, innovation, and the holistic development of our students. We infuse our research, education, and advocacy with purpose and meaning to empower our community in pursuing their passion and purpose, thus leaving a positive impact to their surrounding community.

Our prime location exposes our diverse student body from almost 100 countries to the nation's rich cultural landscape and attracts the brightest and most creative students from around the world. Our students come together to create a vibrant and exciting community that supports a wide range of sporting, cultural and leisure activities, which have become the hallmark of the Taylor's experience – cultivating a positive campus environment.

We hope that Taylor's University will be your higher education institution of choice as we remain committed in our stance as a leading institution that is equipped to empower its students to address the challenges of the modern world. Most importantly, let us work together driven by the limitless potential within our community to ensure that when you graduate, you are ready to create your own pathway to excellence and become a productive leader of change.

We look forward to seeing you at Taylor's Lakeside Campus.



Warmest Regards,
Professor Barry Winn
Vice Chancellor and President,
Taylor's University

# GLOBALLY RANKED SUBJECTS

**TOP 20** 

#20

Hospitality & Leisure Management

**TOP 50** 

#21-50 History of <u>Art</u>

**TOP 100** 

#51-100 Art & Design

Marketing

Data Science & Al

**TOP 150** 

#101-150

Architecture & Built Environment

**Accounting & Finance** 

**Business & Management Studies** 

Social Sciences & Management

**Arts & Humanities** 

**TOP 250** 

#151-200

**Economics & Econometrics** 

Pharmacy & Pharmacology

#201-250

Computer Science & Information Systems

Communication & Media Studies

**TOP 400** 

#251-300

**Education & Training** 

#301-375

Sociology

#351-400

Electrical & Electronics Engineering

**TOP 500** 

#401-450

**Engineering & Technology** 

#451-500

Medicine

**TOP 600** 

#501-575

Mechanical Engineering









# TAYLOR'S BUSINESS SCHOOL

- Bachelor of Business (Honours) **Specialisations:**
- 1. Finance
- 2. Marketing
- 3. Management
- 4. Digital Marketing and Analytics
- 5. Digital Business and Transformation
- 6. Global Business and Sustainability
- Bachelor of Actuarial Studies (Honours)
- Bachelor of Accounting and Finance (Honours)
- Bachelor of Banking and Finance (Honours)
- Bachelor of Finance and Economics (Honours)
- Bachelor of Business (Honours) in International Business and Marketing
- Bachelor of Entrepreneurship (Honours) in Team Entrepreneurship
- Bachelor in Accounting (Fintech) (Honours)



Marketing

# **WORLD TOP 150**

#1 MALAYSIAN PRIVATE UNIVERSITY

Accounting & Finance
Business & Management Studies

# **WORLD TOP 200**

#1 SOUTHEAST ASIAN PRIVATE UNIVERSITY

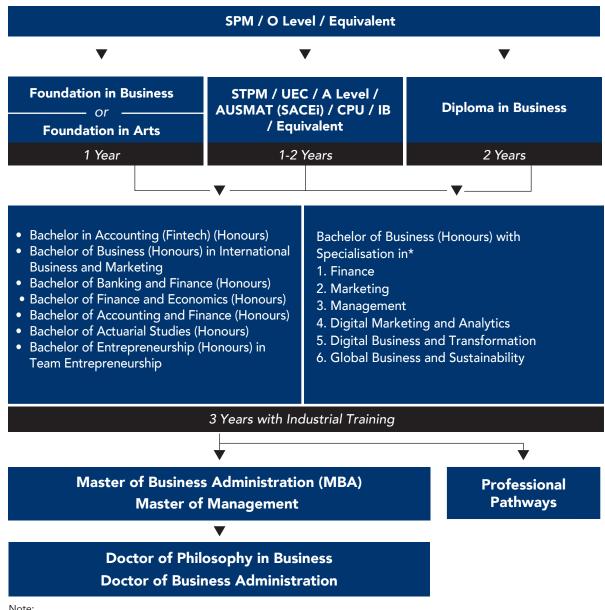
**Economics & Econometrics** 







# **EDUCATION PATHWAY**



- \* No advanced standing into year 2.
- \* Students can opt for a 4-year programme with a longer internship.

# **DISCIPLINES**



# **Accounting**

Accounting is the accurate and systematic recording, reporting, and analysis of the financial transactions of a business, allowing the company to analyse its financial performance. Accounting also involves critically analysing information, managing risks and taking action when necessary.

While bookkeepers or auditors focus on the details of the accounts, accountants look at the bigger picture that the numbers provide. The study of accounting would involve an in-depth understanding of bookkeeping and finance, as well as business.



# **Actuarial Science**

Actuarial science is the extensive study of mathematics, probability, statistics, finance and economics. Most traditional actuarial disciplines fall into two main categories: life and non-life.

Life actuaries, which include health and pension actuaries, primarily deal with mortality risk and investment risk.

Non-life actuaries, also known as property and casualty or general insurance actuaries, deal with both physical and legal risks that affect people or their property.



# Digital Marketing and Analytics

With widespread online buying behaviour and businesses making decisions based on data-driven initiatives; there is an impending growth in the demand for data scientists and digital marketers. The new markets in social commerce, social media, e-commerce, mobile marketing and digital markets create in-demand professionals in the areas of digital marketing and analytics. The specialisation in digital marketing and analytics is highly practical and will provide graduates with the necessary skillsets to meet employers' need for qualified digital marketers and data analytics experts.



# Digital Business and Transformation

Digital Business and Transformation states to the use of digital technologies to transform the way a business operates, develop new product/service, and improve customer engagement. It involves redesigning business model and strategy and leveraging digital skills, such as data analytics and digital transformation. Digital business and transformation enhances business operational efficiency and supports innovation in today's digital era.



#### Finance

Finance is a broad term that describes the study of how money is managed and the actual process of acquiring the needed funds. It's a highly regulated, competitive and rapidly-changing sector that is heavily influenced by globalisation, technological change, deregulation and international integration.

The study of finance encompasses personal finance, corporate finance and public finance, including knowledge of business, macro and microeconomics as well as mathematics, amongst others.



# **Fintech**

Fintech, a term known for financial technology, within accounting discipline is an extended scope of ccounting information systems. Fintech involves the usage of technology and innovation in the provision of financial services to various stakeholders such as consumers and businesses. Fintech is an area that is gaining traction locally and globally due to the synergy that is created through the combination of finance and technology in the delivery and use of financial services. The study of fintech in accounting encompasses unique and distinctive areas such as cloud computing, computerised accounting information systems, fundamentals of information technology, secured software systems and blockchain.



# Marketing

Marketing is the ability to communicate the value of a product or service to the target consumers. Marketing is more than just sales or promotions – it's about understanding consumer psychology, consumer trends, market needs, and then tying that in with the product, service or organisation.

Marketing essentially includes the coordination of four elements known as the 4Ps of marketing: product, price, placement and promotional strategy. Studying Marketing involves the study of marketing processes, concepts and techniques, and understanding the local and global business environment.



# **Management**

Management involves the many aspects of running and managing an organisation efficiently, to ensure that it meets its specific goals or targets. It includes organising people and resources, leading and coordinating teams as well as implementing major decisions for the organisation.

A study in Management will involve the grounding theories and principles of business ethics, entrepreneurship, international business, leadership and organisational theories.



# Global business and sustainability

Global business and sustainability refers to the practice of conducting international business operations in a way that is environmentally, socially, and economically sustainable. Global business describes commercial transactions that take place across intentional borders, dealing with trade, exchange of capital, logistics, supply chain and cultural factors. Sustainability integrates environmental, social and governance practices into strategy and decision making and creates new business opportunities.



# ABOUT TAYLOR'S CENTRE FOR ACCOUNTANCY STUDIES (TCAS)

Taylor's Centre for Accountancy Studies (TCAS) was established by the School of Accounting and Finance in March 2022 as a one-stop centre for our students to have a holistic and enhanced learning experience from Undergraduate Studies to Professional Studies through real-world and lifelong learning.

At TCAS, we believe that a professional accounting qualification will provide the pathway into the fascinating world of accounting. Besides providing undergraduate students with advice and counselling on professional studies modules, TCAS will work closely with professional bodies to promote awareness about professional programmes among undergraduate students through jointly organising relevant talks, workshops and webinars, including on soft skills throughout the year; to work closely with employers to ensure opportunities to obtain internship or graduate placements with the top accounting firms as well as multinational corporations; and to work with relevant bodies to contribute towards training more Bumiputera accountants in Malaysia and exposing students to the latest accounting developments and financial technology so that students will be ready for the digital working environment.

Thus, our vision is to be a leading one-stop centre for accountancy studies that produces accounting undergraduates with professional qualifications to meet the standards of the accounting profession in Malaysia.

# RECOGNITION AND EXEMPTIONS BY PROFESSIONAL BODIES

Our programmes are recognised and qualifies for exemptions from professional bodies such as:

Programmes		Recognitions / Exemptions		Professional Bodies
Bachelor of Accounting and Finance (Honours)	<b>•</b>	ACCA Qualification - 9 papers	<b>•</b>	Association of Chartered Certified Accountants (ACCA)
	Þ	Associate Chartered Accountants (ACA) Qualification - 8 papers  Certification in Finance, Accounting & Business (CFAB) - Upon successful completion of 1 ICAEW external assesment	<b>&gt;</b>	Institute of Chartered Accountants in England and Wales (ICAEW)
	<b>&gt;</b>	CIMA Qualification - 8 papers	<b>•</b>	Chartered Institute of Management Accountants (CIMA)
	<b>&gt;</b>	MIA Qualifying Examination (QE)*	<b>•</b>	Malaysian Institute of Accountants (MIA)
	•	MICPA-CAANZ Qualification - Professional Stage Examination - 4 papers**  **Subject to elective taken and applicable to graduates from August 2015 intake onwards	<b>&gt;</b>	The Malaysian Institute of Certified Public Accountants (MICPA) & Chartered Accountants Australia and New Zealand (CAANZ)
	<b>&gt;</b>	CPA Australia - 6 papers	•	CPA Australia
	<b>&gt;</b>	Professional Accounting Qualifications	•	Chartered Tax Institute of Malaysia (CTIM)
	<b>&gt;</b>	Scholarship for CMT Level 1 Examination	•	CMT Association
	<b>•</b>	Graduate Member* *Graduates will have priority entrance for all IFTA events and enjoy member discounts for IFTA seminars, workshop, conference and bootcamps.	•	The Institute of Financial Technologists of Asia (IFTA)
Bachelor of Banking and Finance (Honours)	<b>&gt;</b>	ACCA Qualification - 4 papers	<b>•</b>	Association of Chartered Certified Accountants (ACCA)
	<b>&gt;</b>	Registered Financial Planner Qualification - 2 modules	<b>•</b>	Malaysian Financial Planning Council (MFPC)
	•	Certified Financial Planner Qualification - 2 modules* *subject to obtaining minimum Grade C for Personal Financial Planning and Wealth Management module or Derivatives module	<b>&gt;</b>	Financial Planning Association of Malaysia (FPAM)
Bachelor of Finance and Economics (Honours)	<b>•</b>	ACCA Qualification - 4 papers	<b>•</b>	Association of Chartered Certified Accountants (ACCA)
	<b>•</b>	Registered Financial Planner Qualification - 2 modules	<b>&gt;</b>	Malaysian Financial Planning Council (MFPC)
	•	Certified Financial Planner Qualification - 2 modules* *subject to obtaining minimum Grade C for Personal Financial Planning and Wealth Management module or Financial Markets module	<b>&gt;</b>	Financial Planning Association of Malaysia (FPAM)
	<b>•</b>	Students can sit for CFA exams upon graduation	<b>•</b>	Chartered Financial Analyst (CFA) Institute

#### NOTE

<sup>\*</sup>Subject to elective taken

To be a registered chartered accountant in Malaysia, you must be a member of the Malaysian Institute of Accountants (MIA), which is the regulatory body for accountants in Malaysia. Members of ACCA, CIMA, CPA Australia, ICAA, ICAEW and MICPA are eligible for MIA membership.

# RECOGNITION AND EXEMPTIONS BY PROFESSIONAL BODIES

Our programmes are recognised and qualifies for exemptions from professional bodies such as:

Programmes		Recognitions / Exemptions		Professional Bodies
Bachelor of Actuarial Studies (Honours)	<b>•</b>	Validation by Educational Experience (VEE) - 3 modules	<b>•</b>	Society of Actuaries (SOA)
	<b>•</b>	Validation by Educational Experience (VEE) - 2 modules	<b>&gt;</b>	Casualty Actuarial Society (CAS)
	•	IFoA Examination - 6 exemptions* *subject to electives taken	•	Institute and Faculty of Actuaries (IFoA)
	▶	Scholarship for CMT Level 1 Examination	<b></b>	Chartered Market Technician (CMT) Association
	•	Graduate Member*  *Graduates will have priority entrance for all IFTA events and enjoy member discounts for IFTA seminars, workshop, conference and bootcamps.	<b>•</b>	The Institute of Financial Technologists of Asia (IFTA)
Bachelor in Accounting (Fintech) (Honours)	<b>•</b>	ACCA Qualification - 9 papers**  **subject to elective taken	•	Association of Chartered Certified Accountants (ACCA)
	<b>•</b>	MIA Qualifying Examination (QE)* *upon full accreditation in 2024	•	Malaysian Institute of Accountants (MIA)
	<b>•</b>	CIMA Qualification - 8 papers	•	Chartered Institute of Management Accountants (CIMA)
	<b>•</b>	Professional Qualification	•	Chartered Tax Institute of Malaysia (CTIM)
	<b>•</b>	CPA Australia* - 6 papers* *subject to electives taken	<b>•</b>	CPA Australia
	<b>•</b>	Associate Chartered Accountants (ACA) Qualification - 7 papers* *subject to electives taken	•	Institute of Chartered Accountants in England and Wales (ICAEW)
	•	MICPA-CAANZ Qualification - Professional Stage Examination* *upon full accreditation in 2024 and subject to electives taken	•	The Malaysian Institute of Certified Public Accountants (MICPA) & Chartered Accountants Australia and New Zealand (CAANZ)
	<b>•</b>	Associate Financial Technologist* - Level 1  "Graduates are eligible to apply as Associate Financial Technologist with 1 year of relevant working experience. "Graduates can showcase the AFT/CFT professional designation and IFTA membership on resume and name card.	•	The Institute of Financial Technologists of Asia (IFTA)

#### NOTE:

<sup>\*</sup>Subject to electives taker

# **OVERSEAS TRANSFER OPTIONS\***



#### **UNIVERSITY OF ESSEX**

- BSc Accounting
- BSc Accounting and Finance
- BSc Accounting and Management
- BSc Accounting with Economics
- BSc Actuarial Science
- BSc Banking and Finance
- BSc Finance
- BSc Finance and Management
- BA Business Administration
- BSc Business Management
- BA Business Management and Modern Languages
- BA Business Management with Modern Languages
- BSc International Business and Entrepreneurship
- BSc Management and Marketing
- BBA Business Administration
- BSc Tourism Management
- BSc Marketing
- BA/ BSc Economics
- BA/ BSc Management Economics
- BA/ BSc International Economics
- BA/ BSc Financial Economics

#### **UNIVERSITY OF BRISTOL**

- · BSc International Business Management
- BSc Marketing
- BSc Business and Management
- MSc Economics with Data Science
- MSc Economics, Finance and Management

### **UNIVERSITY OF EAST ANGLIA**

- BSs Actuarial Science
- BSc Actuarial Science with Placement Year

# UNIVERSITY OF DUNDEE

MSc Spatial Planning with Sustainable Urban Design

#### **UNIVERSITY OF SHEFFIELD**

- BA Business Management
- Bachelor of Accounting & Finance (Hons)



#### **UNIVERSITY OF CANTERBURY**

- Bachelor of Commerce (major in Accounting)
- Bachelor of Commerce (major in Accounting, minor in Information Systems)



#### QUEENSLAND UNIVERSITY OF TECHNOLOGY

- · Bachelor of Business
- Bachelor of Business (Marketing)
- Bachelor of Business (Finance)
- Bachelor of Business (Economics)
- Bachelor of Business (Management)
- Bachelor of Business (International Business)

#### **UNSW SYDNEY**

Bachelor of Commerce

### THE UNIVERSITY OF QUEENSLAND

- Bachelor of Business Management
- Bachelor of Business Management (Marketing)
- Bachelor of Commerce

#### THE UNIVERSITY OF SYDNEY

- Bachelor of Commerce
- · Bachelor of Commerce / Bachelor of Advanced Studies

#### THE UNIVERSITY OF ADELAIDE

• Bachelor of Commerce (Accounting)

#### THE UNIVERSITY OF WESTERN AUSTRALIA

- Bachelor of Business
- Bachelor of Commerce

#### UNIVERSITY OF TECHNOLOGY SYDNEY

- Bachelor of Business
- Combined Degrees Bachelor of Business and Bachelor of Arts in International Studies
- Combined Degrees Bachelor of Business and Bachelor of Creative Inteligence and Innovation

#### **UNIVERSITY OF SOUTH AUSTRALIA**

- Bachelor of Accounting
- Bachelor of Business
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Management)
- Bachelor of Business (Sports and Recreation Management)
- Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Finance

#### **DEAKIN UNIVERSITY**

- Bachelor of Commerce
- Bachelor of Commerce (Accounting major)

#### **AUSTRALIAN NATIONAL UNIVERSITY**

- Bachelor of Accounting
- · Bachelor of Commerce (Majoring in Accounting)
- Bachelor of Commerce
- Bachelor of Businss Administration
- Bachelor of Economics
- Bachelor of Finance

<sup>\*</sup>Admission is subject to the transfer requirement established by the respective universities

# **DUAL AWARD**

# **University of the West of England (UWE)**

Taylor's Business School offers dual award undergraduate programmes in collaboration with the Bristol Business School, University of the West of England (UWE), UK. A quality review committee, comprising academics from both institutions, is established for quality assurance and the moderation of the standards of the programmes, which includes curriculum and assessment. Students will receive certification from both Taylor's University and UWE upon completion of their degrees at Taylor's.

# **Queensland University of Technology (QUT)**

Taylor's Business students have an option to transfer to Australia in their final year. Our collaboration with QUT, Australia enables students to graduate with two certificates from both Taylor's University and QUT.\*

QUT Business School is Australia's first business school to earn all three symbols of excellence from the world's leading accrediting bodies - Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (EQUIS) and Association of MBAs (AMBA) making them one of less than 1% of business schools globally to be accredited by all three of the world's leading accreditation bodies.

\*Except for Bachelor of Arts (Hons) Accounting & Finance and Bachelor of Science (Hons) Actuarial Studies.

CRICOS No. 00213J

# **University of Canterbury (UC)**

Taylor's Business School students have an option to transfer to New Zealand in their final year. Our collaboration with UC, New Zealand provides our students with the opportunity to graduate with two certificates from both Taylor's University and UC. UC is the second oldest university in New Zealand and is ranked in the world's top 300 universities. It is also ranked in the top 150 for the subject of accounting and finance in the QS World University Rankings. UC is among the 1% of global elites with Triple Crown accreditation. With accreditations from Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (EQUIS) and Association of MBAs (AMBA), UC has attracted Taylor's University's attention as a valuable partner university.

\*Only applicable to Bachelor in Accounting (Fintech) (Honours) and Bachelor of Accounting and Finance (Honours) programmes.

# INDUSTRY LEADERS CO-DESIGNING OUR PROGRAMMES

The School's Industry Advisory Panel (IAP) consists of leading professionals and industry experts. They work closely with our faculty to review and refine our curriculum, ensuring that our programme content is up to date with current industry practices and requirements. These mutually beneficial partnerships also connect students to industry placements and career opportunities, ensuring that our graduates are industry-ready and future-proof.

# PANEL MEMBERS

#### MS. SABRINA SEAH

Business Development Manager ACCA Malaysia (Association of Chartered Certified Accountants)

#### MR. ZACHARIAS RAJAGOPAL

Vice President Bumi Armada Berhad

### MS. SUTAPA BHATTACHARYA

Managing Director DIA Brands

#### **DR. VINCENT YEO CHEOW SERN**

Senior Associate Deloitte Malaysia

#### **MR. ANANT SETHIA**

Account Manager Bloomberg LP (Singapore)

#### MR. RUSHDAN ROZLAN

Business Development Manager CIMA Malaysia

## MR. KHOR SWEE KWENG

Principal Advisor- Education, Academic Program SAS Institute Sdn Bhd

## **MS. SHENOLA GONZALES**

Head of Malaysia ICAEW Malaysia (Institute of Chartered Accountants in England and Wales)

## MR. LIM DHI REN

Financial Analyst Edotco Group Sdn Bhd

#### **DATO' WONG WING SEONG**

Executive Director BDO Malaysia

#### MS. THONG SIEW FONG

Director-Talent Recruitment People & Culture BDO Malaysia

# MR. RITESH K. BAGARIA

Head of Government Business - Malaysia Bloomberg LP (Singapore)

# MS. MELLISA PATRICK

Programme Development Manager Chartered Management Institute (CMI)

#### **MS. APRIL CHIEW**

Senior Manager – Business Development CPA Australia

#### **MS. LEE SOO FERN**

Partner - Malaysia Talent Leader Ernst & Young Advisory Services Sdn. Bhd.

#### MR. MOHAMMAD RIDZUAN ABDUL AZIZ

President

Fintech Association of Malaysia (FAOM)

### MR. ALEX KHAW

Audit Partner, Head of Technology, Media and Telecommunications KPMG PLT

#### MR. NOVIE TAJUDDIN

Chief Executive Officer
Malaysian Institute of Chartered Professional
Accountants (MICPA)

## MS. SOPHIA ANG WUI JIUN

Head, Talent Attraction and Workplace Futurisation Maybank Berhad

## MR. LING HSERN-WEI

Head of PwC Academy PwC Malaysia

## MR. JOHNATHAN LEE

Malaysia Country Head Rise - Corporate Innovation Powerhouse

# MR. ZAKY MOH

Chief Cluster Development Officer SME Corporation Malaysia (SME Corp. Malaysia)

#### DR. JESSICA TANG SIEW FUN

Senior Manager, Talent Development, Group Human Resources Top Glove Corporation Berhad

#### MS. LING MING CHOO

HR Director Malaysia & Singapore, SEAT CD HR Partner (Thailand, Msia, Spore, Myanmar, Cambodia, Laos) Unilever Malaysia

## MR. HASSAN SCOTT ODIERNO

Partner

**Actuarial Partners Consulting** 

## MR. LIM HORNG CHERNG

Head of Actuarial

Allianz General Insurance Company (Malaysia) Berhad

## MR. FAROZE NADAR

UN Global Compact Network Malaysia & Brunei

# **REAL-WORLD EXPERIENCE**

Enhance your employability and graduate in demand by gaining hands-on learning and a sense of working in real-world environments. Internship opportunities build your experience through actual client projects at innovative and top-notch companies, while Social Innovation Projects enable collaboration with peers from multi-disciplines to create change for society.

# Here are some of our top employers in partnership with Taylor's Business School for internship:

#### **ACCOUNTING**

- Actuarial Partners Consulting
- Deloitte
- CIMA
- EY
- KPMG
- PwC
- BDO Malaysia
- Ernst & Young Advisory Services Sdn. Bhd.

#### **BANKING**

- CIMB
- Citibank
- Maybank
- HSBC

### FAST-MOVING-CONSUMER-GOODS

- L'Oreal
- Mondelez
- Unilever

## **OIL & GAS**

- BP
- Schlumberger
- Shell

## **CONSULTING**

- Accenture
- BDO
- Fleming
- Nielsen

# **PROPERTY**

- EcoWorld
- SP Setia
- UEM

# GOVERNMENT-LINKED COMPANIES

- AirAsia
- Petronas
- Securities Commission Malaysia

# INFORMATION AND COMMUNICATIONS TECHNOLOGY

- HP
- IBM

# NON-GOVERNMENTAL ORGANISATION

- Teach for Malaysia
- WWF

#### **TELECOMMUNICATIONS**

- Axiata
- DiGi
- Maxis

#### **ELECTRONICS**

- Samsung
- Sony

## **INSURANCE**

- Actomate
- AIA
- Allianz
- Chubb
- FWD
- Generali
- Great Eastern
- Hong Leong Assurance
- Lonpac
- Manulife
- MCIS
- Pacific
- Prudential
- RGA
- Sun Life
- Tokio Marine
- Tune

#### **RETAIL**

- Zalora
- 3M

# MARKETING AND MANAGEMENT

- AirAsia RedQ
- Grab Food (My Teksi Sdn Bhd)
- Search Guru Sdn Bhd
- Sime Darby Auto Bavaria Sdn Bhd
- F&N Beverages Marketing Sdn Bhd
- JW Marriott Kuala Lumpur
- Lion & Lion
- Nestle Products Sdn. Bhd.

# **IMPACTFUL CAREER OPTIONS**

#### **BACHELOR OF BUSINESS (HONOURS)**

- Business Consultant
- Public Relations Specialist
- Product Development Manager
- Strategic Marketing Expert
- Business Developer
- Entreprenuer
- Social Media Specialist
- Market Researcher

## BACHELOR OF BUSINESS (HONOURS) IN INTERNATIONAL BUSINESS AND MARKETING

- Business Consultant
- Business Developer
- Digital Marketing Specialist
- Entrepreneur
- Export/Import Coordinator
- Global Brand Manager
- International Business Consultant
- International Marketing Manager
- International Sales Manager
- Market Research Analyst
- Market Researcher
- Product Development Manager
- Public Relations Specialist
- Social Media Specialist
- Strategic Marketing Expert

# BACHELOR OF ENTREPRENEURSHIP (HONOURS) IN TEAM ENTREPRENEURSHIP

- Business Consultant
- Commercialisation Manager
- Business Development Manager
- Business Management
- CEO
- Entrepreneur

# BACHELOR OF ACCOUNTING AND FINANCE (HONOURS)

- Accountant
- Auditor
- Financial Analyst
- Financial Consultant
- Forensic Accountant
- Investment Analyst
- Market Analyst
- Tax Consultant
- E-wallet/Digital Bank Risk Reporting and Analytics
- E-wallet/ Digital Bank Risk Compliance Officer
- E-wallet Business Process Developer

# BACHELOR IN ACCOUNTING (FINTECH) (HONOURS)

- Accountant
- Accounting Software
   / Financial Product Developer
- Applications Developer
- Auditor
- Blockchain Developer
- Cybersecurity Analyst
- Entrepreneur
- Financial Analyst/Consultant
- Financial Product Manager
- Portfolio Manager
- Strategy Analyst
- E-wallet/Digital Bank Risk Reporting and Analytics
- E-wallet/ Digital Bank Risk Compliance Officer
- E-wallet Business Process Developer

# BACHELOR OF BANKING AND FINANCE (HONOURS)

- Credit Processing Manager
- Finance Officer
- Financial Manager
- Financial Product Manager
- Financial Research Analyst
- Fund Manager
- Investment Analyst
- Portfolio Manager
- Relationship Manager
- Remisier
- Risk Management Manager

# BACHELOR OF FINANCE AND ECONOMICS (HONOURS)

- Financial Analyst
- Corporate Treasurer
- Portfolio Manager
- Financial Manager
- Financial Planner
- Financial Research Analyst
- Fund Manager
- Investment Analyst
- Portfolio Risk Advisor

# BACHELOR OF ACTUARIAL STUDIES (HONOURS)

- Actuarial Analyst
- Accountants
- Auditors
- Budget Analyst
- Economist
- Mathematician
- Statistician
- Personal Financial Advisor
- Forensic Accountant
- Chartered Accountant



# **WORLD-CLASS**

# **STANDARDS & FACILITIES**

As your vested partner throughout your education journey, we continuously provide our students with more than just academics, but also life skills to be business leaders and successful entrepreneurs of the future. To do that, we ensure we upkeep our standards and facilities, to be nothing less than world-class!



STRONG LOCAL &
INTERNATIONAL INDUSTRY
LINKAGES



MULTIDISCIPLINARY LEARNING EXPERIENCE



CUSTOMISABLE DEGREES WITH
THE TAYLOR'S CURRICULUM
FRAMEWORK



WELL-BALANCED CURRICULUM
TO PREPARE YOU FOR
THE FUTURE



WELL-EQUIPPED FACILITIES ON CAMPUS



PRIORITISED RESEARCH & INNOVATION



PERSONALISED
AI-POWERED LEARNING



# TAYLOR'S VORTEX XR LAB

Taylor's University has expanded its education from classroom and online lectures into the virtual world of extended reality (XR). XR is an emerging umbrella term describing current immersive technologies, namely augmented reality (AR), virtual reality (VR) and mixed reality (MR). The lab facilitates the virtual co-presence of learners and participants in a virtual metaverse.

Students, lecturers and staff can enter into a world where they can experience complete liberation from screen-bound experiences and venture into XR.

# **TAYLOR'S TRADING ROOM**

Taylor's Trading Room immerses our students in a real trading floor and working environment with real-time data. By combining high-tech technology, an authentic teaching environment and world-class resources, Taylor's Trading Room is an excellent career-building tool equipping our students with the same data and technology used by financial professionals worldwide.

All students involved in Accounting and Finance studies will also receive an additional Bloomberg Certificate (BMC) to boost employability upon graduation.





Taylor's Trading Room is probably the most vibrant place in Malaysia to learn and get a deeper practical understanding of financial reality. Students will get a practical experience by using the same software as financial analysts and traders.

**Professor Eddy S.C. Chong**Executive Dean – Faculty of Business & Law



Taylor's Centre of Accountancy Studies

# TAYLOR'S CENTRE FOR ACCOUNTANCY STUDIES (TCAS)

Established by the School of Accounting and Finance in March 2022, Taylor's Centre for Accountancy Studies (TCAS) is a one-stop centre for our students to have a holistic and enhanced learning experience from Undergraduate Studies to Professional Studies through real-world and lifelong learning.

At TCAS, we believe that a professional accounting qualification will provide the pathway into the fascinating world of accounting. Besides providing undergraduate students with advice and counselling on professional studies modules, TCAS works closely with professional bodies to promote awareness about professional programmes among undergraduate students through jointly organising relevant:



Talks



Workshops



Webinars







TCAS also aims to hone soft skills throughout the year; to work closely with employers to ensure opportunities to obtain internship or graduate placements with the top accounting firms as well as multinational corporations; and to work with relevant bodies to contribute towards training more Bumiputera accountants in Malaysia and exposing students to the latest accounting developments and financial technology so that students will be ready for the digital working environment.

# **LAUNCH OF TCAS**

TCAS was officially launched on 14th October 2022 and aims to be the top-of-mind centre for accounting, focusing on enhancing the student's learning experience beyond the conventional syllabus.





# TAYLOR'S LAKESIDE CAMPUS

Flexible learning spaces

# **EXTENSIVE LEARNING SPACES**

- X Space
- Science Lab
- Mac Lab
- Library
- Computer Lab

# **HOLISTIC STUDENT SERVICES**

- Career Services Centre
- Sick Bay
- Counseling and Psychological
- Services Centre
- U-Residence

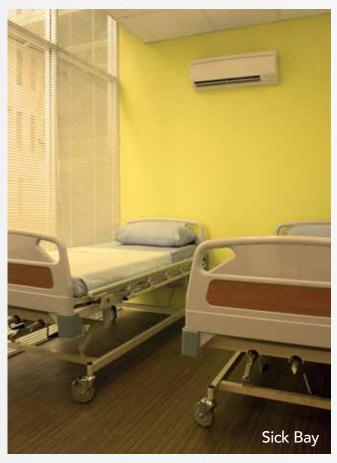
# TOP QUALITY FACILITIES

- Study room
- The Grand Hall
- Lecture Theatre
- Sports and Recreation Centre
- Student Life Centre
- UniGym





Mac Lab













# NURTURING

# ENTREPRENEURS & BUSINESS LEADERS



# TEAM ENTREPRENEURSHIP PROGRAMME

Offered by Taylor's Business School, Bachelor of Entrepreneurship (Honours) In Team Entrepreneurship is an innovative, highly experiential and student-centered approach based on learning through project work, team support, coaching and enhancing personal competencies.

This programme is inspired by the Finnish Team Academy programme, Finland. The syllabus in this programme emphasises three core areas, the Enterprise strand, Team strand, and Individual strand.

# ENTREPRENEURSHIP INCUBATOR

Students will integrate all their learnings and demonstrate their competency, professionalism and entrepreneurship in applying the knowledge they have acquired throughout their course. In doing so, they gain lifelong skills that prepares them for the working environment.

# SOCIAL ENTREPRENEURSHIP

More than just being driven academically, our students are encouraged to use their business acumen to address social issues and develop business solutions to improve the quality of life of affected communities. Challenged with limited budgets and resources, they are required to develop creative and cost-effective proposals to achieve their business goals.

This enriches their practical experience in running a business, enabling them to apply their knowledge gained in the classroom to actual projects at the same time enhancing ethical, interpersonal, communication, leadership and problem-solving skills.



MEMORANDUM OF UNDERSTANDING (MoU)

# WITH ENTREPRENEURS' ORGANIZATION (EO) MALAYSIA

Taylor's University and Entrepreneurs' Organization (EO) Malaysia signed a MoU on 21 October 2016 to strengthen, promote and develop co-operation between them, specifically in promoting entrepreneurship among youth at the university.

This collaboration enhances Taylor's Business School's aim in developing purposeful business leaders of the future. It opens up opportunities for students to engage with leading, successful entrepreneurs in Malaysia. Members of EO Malaysia will share their entrepreneurship experience and provide mentorship pairing with our students.





# MULTI-DISCIPLINARY LEARNING EXPERIENCE,

# **REAL-WORLD SOLUTIONS**

At Taylor's Business School, experience is at the heart of the learning process. Our carefully tailored approach combines a strong foundation of theories, as well as avenues to apply these theories into practical settings to maximise learning. In order to achieve this, we employ a variety of teaching and learning strategies as well as multidisciplinary learning experience where students are exposed to real-life scenarios and industry-relevant challenges that enhance student engagement, both inside and outside the classroom.



Accountant in the Global Age

# **Tomorrow Burger**

Tomorrow Burger began with a significant goal in mind: eating for a greener and cleaner tomorrow. The insect-based patty is made with protein powder derived from Black Soldier Fly larvae. By using insect protein as the distinctive ingredient, this reimagining of the conventional meat patty is filled with more protein and other nutrients. It maintains the same flavour and texture while providing consumers with a more sustainable protein option, fostering a circular economy.

# **Taylor's Techstar Startup**

Taylor's University Student Council (TUSC) and BizPod co-organise with Techstars for Techstars Startup Weekend Sustainability Selangor which aims to serve as a platform for aspiring entrepreneurs to pitch their product ideas to real-life investors, for a chance to win a grant worth up to RM100,000 among other prizes.

During the event, teams get to build their innovative ideas from paper to a viable business and build their prototype. On the final day of the event, teams will pitch to investors and stand a chance to scale their businesses.



This capstone module is designed for students to develop the essential skills and knowledge to support their future careers in the accounting profession and/or as a manager in the business world.

Through multidisciplinary learning experience, students learn the intricacies of providing support and solutions to contemporary real-world issues through collaborations with other disciplines such as hospitality and management, by applying the knowledge acquired throughout their study in the various areas of accounting.





# **BizPod**

BizPod is Taylor's University in-house hybrid Incubator and Accelerator for Entrepreneurs that provides a holistic four-stage structured, intensive entrepreneurship training program that develops the entrepreneurs from idea stage to funding acquisition for pre-seed, seed and venture capitalist.

The training modules are mainly built around a multidiscipline mentorship model by experienced professionals from various specialisations. BizPod also has unique co-working pods for budding entrepreneurs who wish to work in a collaborative space.

BizPod was established and launched in September 2018 by the Minister of Entrepreneurial Development, Datuk Mohd Redzuan Md Yusof and the Vice-Chancellor, Prof. Michael Driscoll.

# REAL-WORLD EXPERIENCE



# INDUSTRY IMMERSION PROGRAMME (IIP)

The Industry Immersion Programme is a 10-week course designed to help maximise your experience and provide you with the guidance, skills and knowledge to succeed in the ever-evolving business world. Split into two stages, you'll first go through a workshop where you'll be exposed to personal mastery, team dynamics, and project management to prepare you for the full business immersion experience.

Then you'll enter the field to work with real clients on actual business projects where you'll take the brief, conduct research, implement a strategy, test, execute and finally end with a presentation of learnings.





# **BOOK PRIZE**

The Book Prize was presented to the top three winners from the Accountant in the Global Age module. The book prize was sponsored by CPA Australia, as part of the School of Accounting and Finance Industry-in-Classroom activity.

# INTERNATIONAL FIELD TRIPS

Students are exposed to international business practices in a different cultural setting whilst exchanging views, experience, and network with students of foreign universities and communities.

# **INDUSTRY VISITS**

Our students have the opportunity to visit companies and gain first-hand insight into the real world of business providing them a platform to communicate and network with professional organisations and their employees.





# MODULE ADOPTION PROGRAMME (MAP)

MAP is an approach whereby the school engages with the industry. This interactive platform facilitates the creation and exchange of new ideas as well as monitoring of the latest developments and trends in the industry.

This approach ensures that our curriculum is relevant and in line with the latest industry requirements. Some of the local and multinational companies which we have worked with are: CIMA, ACCA, CPA Australia, Shiseido, Skali, Redmarch, EY (Ernst & Young), CIMB Group, Nielsen, KPMG, Deloitte, PwC and MICPA.

# **BUDGET FORUM**

In conjunction with the Malaysia's Budget 2023 tabled on 7th October 2022, the Budget Forum was held on 14th October 2022 with guest panellists and tax experts from EY Malaysia, KPMG in Malaysia, and PwC Malaysia. During the forum, the panel of experts from the industry shared their perspectives and insights on the implications of the Budget 2023 to individuals, and also discussed strategies that can be implemented to benefit from the measures set out by the Malaysian Government.



# GLOBAL MOBILITY PROGRAMME

Taylor's University Global Mobility Programmes provide students with an opportunity to study and/or live in a new country to enhance their international experience and develop cross-cultural competencies. We are committed to preparing students for a future in which they will become global citizens.

# SUMMER PROGRAMME

Two-week short-term course which provides Taylor's students the opportunity to study and live in a foreign country to enhance their international experience and develop cross-cultural competencies.

# STUDENT EXCHANGE **PROGRAMME**

Taylor's University Student Exchange Programme enables our students to study in more than 200 renowned universities globally by paying zero foreign tuition fees. once-in-a-lifetime opportunity to study, travel and make new friends around the world.

- Australia
- Germany
- Spain
- Austria
- Japan
- Taiwan

- Canada
- Netherlands
- United Kingdom
- Finland



United States of America

# INTERNATIONAL **UNIVERSITY EXPOSURE**

Students are given the opportunity to network and build relationships with peers and faculty members from universities around the world through different educational settings.

- Business Competition, Hong Kong Polytechnic University
- Delta Forum, Union of Business & Engineering Faculty, Hong Kong University of Science Technology (HKUST)

Tur

# **KEYNOTE SPEAKER SERIES, FORUMS, WORKSHOPS & CONFERENCES**

These platforms link our students with industry leaders, through insightful talks and lectures. Students gain insights into global developments and issues that may impact their future practices.

#### **INDUSTRY ENGAGEMENTS:**

- CPA Australia
- Juristech
- **Fundaztic**
- Coreplus Advisory Sdn Bhd
- Blocklime
- Billplz
- Malaysia Digital Economy
- Corporation
- Bloomberg
- FOREO
- Maybank
- BDO
- LUNO
- Pentas







The most impactful moment for me was when I was representing Taylor's for the HSBC Business Case Competition 2020. We had a lot of mentors and seniors to guide us and provide a very safe environment for us to make mistakes. And it just built confidence in me, where I thought, "Hey, I can actually do this."

**Jolene Tiong** 



Peer Assisted Learning (PALS), a programme where seniors get to guide the juniors for specific modules, was where I discovered my passion for teaching. It makes me feel fulfilled as I get to share my knowledge. Through the experience I've accumulated and the support from

I feel I'm ready for the future.

Shahmala Rani

my lecturers, coaches, and peers,

# AWARDS & RECOGNITION

Taylor's Business School and its students have clinched awards in numerous local and international competitions, demonstrating their ability to apply classroom learnings into practice, and excel in real-world scenarios judged by industry experts. These competitions provide opportunities for students to test their capabilities attained in our Taylor'sphere environment. They get to compete but more importantly network with peers, experts and industry leaders, encouraging out-of-the-box thinking and solving real-world challenges.



# L'OREAL BRANDSTORM 2024

#### **NATIONAL CHAMPION**

Taylor's representative, Jezzebelle, along with her teammates from other universities bagged the national title and represented Malaysia at the Brandstorm International Finals in London.

### **FIRST RUNNER UP**

Taylor's very own Tay Wei Shen, Divashri Balakrishnan, and Regina Gray proudly secured 1st runner-up in the L'Oreal Brandstorm 2024.

# **SECOND RUNNER UP**

Taylor's representative, Mah Bo Wen, along with his teammates from other universities, secured second place among 1,979 teams that participated in this year's competition.



# FRIST PRIZE OF THE MALAYSIA DATA INNOVATION TALENT (MDIT) X DEPARTMENT OF STATISTICS MALAYSIA (DOSM) DATATHON 2024

Competing against 80 teams from public and private universities across Malaysia, Taylor's actuarial studies students - Sharveshini A/P Saravanan, Teo Wason, Wong Suh En, and Yap Yao Jun, secured First Prize along with the awards for Best Creative Thinking, Best Defence, and Best Presenter.



# FIRST RUNNER UP AT DELOITTE SOUTHEAST ASIA TAX CHALLENGE 2024

Taylor's School of Accounting and Finance student, Marvin Hing Majin secured a first-runner-up position as Malaysia's team representative, competing against strong teams from other countries.



# NATIONAL CHAMPION AT HSBC BUSINESS CASE COMPETITION 2024

Team Taylor's won the HSBC Malaysia Business Case Competition 2024 and proudly represented Malaysia at the Asia Pacific Competition in Hong Kong.

# 2025



# WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Marketing based on the 2025 QS World University Rankings by Subject



# WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Business & Management Studies based on the 2025 QS World University Rankings by Subject



# WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Accounting & Finance based on the 2025 QS World University Rankings by Subject



# WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2025 QS World University Rankings by Subject

# 2024



# WORLD TOP 50 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Marketing based on the 2024 QS World University Rankings by Subject



# WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Accounting & Finance, and Business & Management Studies based on the 2024 QS World University Rankings by Subject



# WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2024 QS World University Rankings by Subject

# 2023



# WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Business & Management Studies based on the 2023 QS World University Rankings by Subject



# WORLD TOP 150 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Accounting and Finance based on the 2023 QS World University Rankings by Subject



# WORLD TOP 251 – 300 AND #1 PRIVATE UNIVERSITY IN MALAYSIA & SOUTHEAST ASIA

for Economics and Econometrics based on 2023 QS World University Rankings by Subject



#### **TOP 20 FINALISTS**

in the Mondragon City Challenge, Spain

Patent granted from United Kingdom for the design of a device, IOT Based Weather Signal Monitoring Device

# 2022



#### HSBC MALAYSIAN BUSINESS CASE CHALLENGE 2022 2<sup>ND</sup> RUNNER-UP



# WORLD TOP 100 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Business & Management Studies based on the 2022 QS World University Rankings by Subject



# WORLD TOP 200 AND #1 PRIVATE UNIVERSITY IN MALAYSIA

for Accounting and Finance based on the 2022 QS World University Rankings by Subject



#### WORLD TOP 251 – 300

for Economics and Econometrics based on QS ranking by Subject 2022



# FIRST UNIVERSITY IN MALAYSIA ACCREDITED BY THE INSTITUTE OF FINANCIAL TECHNOLOGISTS OF ASIA (IFTA) FOR THE BACHELOR IN ACCOUNTING



# (FINTECH)(HONS) PROGRAMME. FINTECH STUDENT PROJECTS -

EZ Collect, Petrift and Tinker



# CHAMPIONS OF UTAR'S ACTUARIAL CHALLENGE 2022: A CASE STUDY.



BOOK PRIZES UNDER THE INDUSTRY IN CLASSROOM INITIATIVE WERE AWARDED TO STUDENTS BY CPA AUSTRALIA, FUNDAZTIC, CORE PLUS ADVISORY SDN BHD AND JURISTECH

# 2021



AWARDED AT THE 2<sup>ND</sup> INTERNATIONAL RESEARCH INVENTION, INNOVATION, AND EXHIBITION (I-RIE 2022) FOR ICARE AND CASHOLD PROJECTS
SILVER MEDAL



BOOK PRIZES UNDER THE INDUSTRY IN CLASSROOM INITIATIVE WERE AWARDED TO STUDENTS BY CPA AUSTRALIA, FUNDAZTIC, CORE PLUS ADVISORY SDN BHD AND JURISTECH



NATIONAL CHAMPION AT HSBC BUSINESS CASE COMPETITION

# 2020



HSBC MALAYSIAN BUSINESS CASE CHALLENGE 2020 2ND RUNNER-UP

# 2019



HSBC MILLENNIAL HACKATHON CHAMPION #WeCanHackIt Event



HSBC MALAYSIA BUSINESS CASE COMPETITION NATIONAL CHAMPIONS RUNNER-UP



PROTON X70 INTELLIGENCE THAT INSPIRES CHALLENGE (NATIONAL LEVEL)

# 2018



KPMG INTERNATIONAL CASE COMPETITION NATIONAL CHAMPIONS



PWC TRUST BUILDER CHALLENGE CHAMPIONS & BEST PRESENTER



HSBC MALAYSIAN BUSINESS CASE CHALLENGE 1<sup>ST</sup> RUNNER-UP



MICPA-CAANZ INVESTMENT CHALLENGE 2018 CHAMPIONS



WINNERS OF EXCELLENCE AWARDS FOR BEST ACCOUNTING GRADUATES



CERTIFICATE OF MERITORIOUS ACHIEVEMENT MICPA EXCELLENCE AWARD



ASEAN VIRTUAL BUSINESS PLAN COMPETITION 2018 INTERNATIONAL CHAMPIONS

# 2017



MAYBANK GO AHEAD CHALLENGE (MGAC) 2017 GLOBAL CHAMPION TEAM

# 2016 - 2017



18 LOCAL AND INTERNATIONAL AWARDS WON

# GLOBAL CONNECTIONS



# IN THE GLOBAL COMMUNITY







Taylor's is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.

As one of Malaysia's oldest, most successful and reputable private education institutions, Taylor's provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor's is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.

# GLOBAL EXCHANGE EXPERIENCES

Are you eager to become a global citizen, broaden your horizons, and enrich your international perspective? Taylor's Global Mobility Programme provides students with the opportunity to widen their international exposure allowing students to gain new knowledge and skills in an area that is of interest to them thus benefiting from a multi-disciplinary learning environment and give their Taylor's degree an international edge.

# SCAN TO LEARN MORE



# TAYLOR'SPHERE CONNECTIONS & SUPPORT

# **RESEARCH AND TECHNOLOGY INNOVATION**

Taylor's University has a firm footing in research and technology innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future. We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY, MAKING US WORLD-CLASS.

















# **BACHELOR OF ACTUARIAL STUDIES (HONOURS)**



KPT/JPS (R/462/6/0010) (MQA/FA7557) 12/27

Awarded by Taylor's University

# **INTAKES: FEBRUARY, APRIL & SEPTEMBER**

Taylor's is the 1st and only Actuarial Studies programme in Malaysia which exposes students to FinTech and the possibility to get Bloomberg Certificate (BMC) upon the completion of Investment Management or Portfolio Management electives.

#### Accreditation and / or Exemptions

The programme has been accredited by:

- Institute and Faculty of Actuaries (IFoA)
- Society of Actuaries (SOA)
- Casualty Actuarial Society (CAS)
- The programme is recognised by Chartered Market Technician (CMT) Association.









- Graduates will be eligible to apply for IFTA's Graduate Member.
- Graduate Member will have priority entrance for all IFTA events and enjoy member discounts for IFTA seminars, workshop, conference and bootcamps.
- Graduate Member will be able to apply for AFT/CFT qualification upon completion of 6 papers.

#### Flexible Learning

Students also have the option to transfer to another Taylor's Business programme during their course. Credits gained during their enrolment in Actuarial Studies will be credited to their new programme. Students will be able to take electives from other business programmes as well.

#### Long Internship

Offered in the third year of the 4-year programme, students have the opportunity to broaden their knowledge and gain industry exposure that will help them excel in their final year of studies.

#### **Internship with Renowned Companies**

Students have the opportunity to apply classroom lessons and gain industry experience from top companies such as Maybank, EY, Deloitte and PwC.

## **Modules**

- Programming
- Microeconomics\*
- Calculus
- Probability Theory\*
- Mathematics of Finance\*
- Advanced Calculus
- Mathematical Statistics\*
- Introduction to Accounting
- MPU: U2, U3

## Year 2

- Life Contingencies I\*
- Applied Statistical Methods\*
- Introduction to Finance
- Life Contingencies II\*
- Corporate Finance\*
- Fundamentals of Linear Algebra
- Macroeconomics<sup>3</sup>
- Internship
- Elective | MPU: U1, U4

# Simulation and Credibility Theory

- Survival Models<sup>3</sup>
- Derivatives
- Stochastic Calculus for Financial Economics\*
- Stochastic Processes\*
- Risk Theory\*
- Project
- Insurance Practices and Takaful
- Elective II, Elective III

\*Students are required to take the modules in order to obtain exemptions from IFoA

\*\*Long internship is offered in the third year of the 4-year programme

## **Electives**

- Advanced Corporate Finance
- Blockchain Economics
- Enterprise Risk Management
- Financial Reporting\*
- Fintech and Innovation
- International Finance
- Leadership and Change Management
- Life Insurance and Pension Funds
- Marketing Management (IBMP)
- Organisational Management (IBMP)
- Portfolio Management\*
- Ratemaking and Loss Reserving for General Insurance\*

12 Credit Hours

## **University Core**

- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2
- Falsafah dan Isu Semasa
- Emotional Intelligence in Action
- Kursus Integriti dan Antirasuah
- Social Innovation Project

\*Students are requested to take Bahasa Kebangsaan A if they do not obtain a credit for Bahasa Malaysia in SPM.

12 Credit Hours



## Rise With The Best

Where our community is our strength

Taylor's University Sdn. Bhd. (Co. No. 149634-D)

JPT/BPP(D)1000-701/502(16) DU023 (B)

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Selangor Darul Ehsan, Malaysia. Tel : +603-5629 5000 Fax : +603-5629 5001

Email : applications@taylors.edu.my Website : university.taylors.edu.my

# **Taylor's Education Counselling Centres**

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This publication contains information, which is current as of January 2024. Changes in circumstances after this date may impact upon the accuracy or timeliness of the information. Taylor's University does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this prospectus without notice. Readers are responsible for verifying information that pertains to them by contacting the university.